

The logo features a dark blue horizontal bar with the word "ASSURE" in white, bold, sans-serif capital letters. To the left of the bar is a graphic of several overlapping, semi-transparent squares in shades of light blue and white, arranged in a stepped pattern.

ASSURE

San Jose State University
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A decorative horizontal bar with a blue-to-white gradient and a small square graphic on the left side.

Origins of ASSURE

- Classroom oriented model of instructional design.
- Developed by Heinrich & Molenda in 1999
- Works well with Gagne's Events of Instruction.

Steps in the ASSURE Model

- Analyze
- State Objectives
- Select Media
- Utilize Materials
- Require participation
- Evaluate



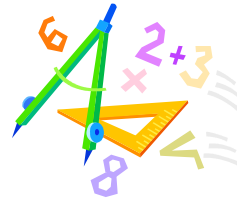
A = Analyze

- A - Analyze Learners
- Obtain general entry behaviors of the learner like grades, previous knowledge, and learning styles.



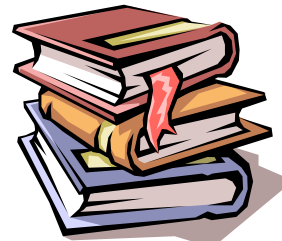
S = State Objectives

- S - State Objectives
- Objectives need to be clear and measurable.



S = Select Media

- S - Select Media and Materials
- Since teachers adapt materials to suit their styles the model suggests some specifications about material use with openness for adaptation.



U = Utilize materials

- U - Utilize Materials
- A set of practical tips aid the teacher in the adaptation.



R = Require learner participation

- R - Require Learner Participation
- Feedback and practice are critical components here.



E = Evaluate

- E - Evaluation/Review
- Evaluation of the learning materials and the learning outcomes are required at this stage.

