San José State University  
School of Design – Animation/Illustration  
ANI118, ADV Animation (Storyboarding), Section 01, Fall 2018

Course and Contact Information

Instructor: David Yee

Office Location: ART 215

Telephone: Email only please

Email: david.yee@sjsu.edu

Office Hours: Tues/Thurs 11:00am-12pm by appointment

Class Days/Time: Tues/Thurs 12pm-2:50pm

Classroom: ART 224

Prerequisites: ANI 115; Allowed Declared Majors: Animation

Campus Police: 911

Escort: 42222

Class Web Page: Canvas


Program Updates: www.shmgoogle.com

Course Format

Technology

As with prior courses in the program, this class will require extensive use of the Adobe Creative Suite, and potentially many other programs as well, including the Microsoft Office Suite or equivalent. Also, as with past classes, students will be expected to utilize Google Drive and other technologies, all of which have been utilized previously in prior semesters.

Class Messaging

Important course materials such as the syllabus, major assignment handouts, etc. may be found on the class Google Drive Folders http://bit.ly/ANI118_FA2018. All A/I students are also expected to join and monitor www.shmgoogle.com for important announcements to our majors. Students are responsible for regularly checking email for class messages.

Course Description

Special problems in animation studies: film making, professional practices and portfolio preparation.
Storyboarding for Animation and Film - Developing story ideas and understanding visual storytelling language used in film and animation.

This course will explore the process of developing ideas for film and animation. Course work will include creating artwork for the visual interpretation of scripts and provided concepts as well as developing original ideas. In addition to conceptual exercises, students will practice drawing and the use of cinematic language. Class time will be divided into lecture, in-class exercises, and critique, during which discussion and participation will be encouraged. Students will be required to complete homework assignments and presentations in the form of pitches.

This course will also put an emphasis on the development of professional practice: meeting deadlines, following direction, time management, professional conduct, and the submission of the highest level of work.

Course Goals

Course Learning Outcomes (CLO)

Upon successful completion of this course, students will be able to:

1. Understand the visual language of cinematic storytelling.
2. Understand 3 Act storytelling structure and how it applies to film.
3. Demonstrate the ability to translate a script into a storyboard sequence.
4. Demonstrate the ability to create original story content and translate it into an animatic storyboard sequence.

Required Texts/Readings

Textbook

Cinematics Storyboard Workshop 2nd Edition, Gregg Davidson

Prepare to Board! Creating Story and Characters for Animated Features and Shorts, Nancy Beiman

Invisible Ink Brian Mcdonald

Other Readings

- Paper Dreams: The Art and Artists of Disney Storyboards (John Canemaker)

- The Visual Story, Second Edition: Creating the Visual Structure of Film, TV and Digital (Bruce Block)

- Film Directing: Shot by Shot: Visualizing from Concept to Screen. (Steven Katz)

- http://invisibleinkblog.blogspot.com

- http://sevencamels.blogspot.com

Other equipment / material requirements

- Drawing materials- Graphite or Col-Erase Pencils, Charcoal or Charcoal Pencil, Markers
- 5.5x8.5” sketchbook (100 pgs.)

- Computer with Adobe Photoshop (or other graphic program) and Adobe Premiere (or other editing software)

- Wacom tablet (or other drawing tablet)

As part of the SJSU Animation/Illustration program, in this class, as well as every other, it is expected that you possess the Adobe Creative Suite and will utilize it at some point in executing your projects for this class. It should be installed on your laptop along with the Microsoft Office Suite.

Students can download software here:
http://its.sjsu.edu/services/software/

Library Liaison (Optional)

For assistance in finding library resources, you may consult:
http://libguides.sjsu.edu/animation
and/or contact MLK Librarian Elisabeth Thomas.
(elisabeth.thomas@sjsu.edu, or 408-808-2193).

Room / Lab Rules

In addition to the standing rules that apply to all ANI rooms and computer labs, the BFA lab is exclusive to BFA students. Other students must have faculty approval to work in the BFA lab.

Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in University Policy S12-3 at http://www.sjsu.edu/senate/docs/S12-3.pdf.

- Daily Story Sketchbook: Students will be required to carry a dedicated Story Sketchbook where they will produce daily story sketches as well as use for all in-class exercises.
- Storyboard Project #1: Translate a provided story script into a storyboard sequence, sticking closely to the script.
- Storyboard Project #2: Translate a provided script into a storyboard sequence, adding character, story, and entertaining elements to enhance the story.
- Storyboard Project #3: Translate a provided story synopsis into a storyboard sequence, adding character, story, and entertaining elements to enhance the story.
- Storyboard Project #4: Given a set of parameters, write, draw, and edit an animatic storyboard sequence.
- IN-CLASS Exercises: Throughout the semester, there will also be various in-class exercises.
- In addition, there will be multiple in-class exercises students must complete.

Final Examination or Evaluation

Final Evaluation will include a final screening and discussion of Storyboard Project #4.

NOTE that University policy F69-24 at http://www.sjsu.edu/senate/docs/F69-24.pdf states that “Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but
because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading.”

**Grading Information**

**Grades and class status can be checked at any time during the semester by making an appointment during office hours.**

Specific assignments will be given throughout the semester. Students are required to complete assigned tasks to a satisfactory level in a timely manner.

10% Class Participation  
10% Story Sketchbook  
20% Project #1  
20% Project #2  
20% Project #3  
20% Project #4

Grades will be assigned according to University policy from A through F as outlined in the SJSU catalog. All work must be finished and turned in according to ascribed deadlines. In keeping with established professional standards any work missing the deadline will receive a failing grade. Students wishing to receive an A grade must turn in all assignments on time and be excellent work. Students wishing to receive a B grade must turn in all assignments on time and be above average work. Students wishing to receive a C grade must turn in all assignments on time and be average work, etc.

Note that: “All students have the right, within a reasonable time, to know their academic scores, to review their grade-dependent work, and to be provided with explanations for the determination of their course grades.” See [University Policy F13-1](http://www.sjsu.edu/senate/docs/F13-1.pdf) for more details.

**Classroom Protocol**

The class will meet every T/TH at 12pm in Art 224. Every class will require the students to bring materials for working and they will be required to present their progress for review.

All Animation/Illustration students are expected to conduct themselves in a professional manner at all times.

Whether in class or working after hours, students must respect the facilities and fellow students and are expected to present themselves and their work in a clean professional manner. Students will be held accountable for both classroom participation and contributing to the creation of a positive atmosphere for education.

Classes and events are to be treated as business appointments and students are expected to be in attendance, fully prepared, and on time. Fully prepared means having all necessary materials needed to work on class projects, having prepared according to instructions, and having made significant progress on assignments from the previous class. Failure to accomplish any of the above will significantly lower your grade.

The occasional absence is unremarkable, but if an absence is unavoidable, students are expected to notify the instructor immediately, and contact their peers to both turn in work on the due date and stay current with class assignments they may have missed.
Cell phones should be silent and should not be utilized during class unless otherwise directed. Students should refrain from eating food others can smell. At the end of classes, students are expected to leave the classroom cleaner than they found it, push in chairs, etc. During breaks and immediately before and after class, students should be conscious of the overall noise level in the room and try to minimize it in order to allow for the private instructor/student conversations that often occur.

Finally, students should maintain an awareness of the safety of their surroundings, belongings, and classmates. In particular, when working in the building and entering or leaving after hours, students should accompany one another in the interest of safety or call the University Police for an escort. Report any suspicious persons or behavior to the University police at 408-924-2222 or by picking up a blue emergency phone.

**University Policies**

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs’ Syllabus Information web page at http://www.sjsu.edu/gup/syllabusinfo/”

**Dropping and Adding**

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s Catalog Policies section at http://info.sjsu.edu/static/catalog/policies.html. Add/drop deadlines can be found on the current academic year calendars document on the Academic Calendars webpage at http://www.sjsu.edu/provost/services/academic_calendars/. The Late Drop Policy is available at http://www.sjsu.edu/aars/policies/latedrops/policy/. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the Advising Hub at http://www.sjsu.edu/advising/.

**Consent for Recording of Class and Public Sharing of Instructor Material**

University Policy S12-7, http://www.sjsu.edu/senate/docs/S12-7.pdf, requires students to obtain instructor’s permission to record the course and the following items to be included in the syllabus:

- “Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor’s permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”
  - It is suggested that the greensheet include the instructor’s process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.
  - In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”
Academic integrity

Your commitment, as a student, to learning is evidenced by your enrollment at San Jose State University. The University Academic Integrity Policy S07-2 at http://www.sjsu.edu/senate/docs/S07-2.pdf requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at http://www.sjsu.edu/studentconduct/.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the Accessible Education Center (AEC) at http://www.sjsu.edu/aec to establish a record of their disability.

SJSU Counseling Services

The SJSU Counseling Services is located on the corner of 7th Street and San Fernando Street, in Room 201, Administration Building. Professional psychologists, social workers, and counselors are available to provide consultations on issues of student mental health, campus climate or psychological and academic issues on an individual, couple, or group basis. To schedule an appointment or learn more information, visit Counseling Services website at http://www.sjsu.edu/counseling.
AN118 / ADV Animation (Storyboarding), Fall 2018, Course Schedule

This is a tentative schedule. It may change through the course of the semester.

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>8/21/2018</td>
<td>LECTURE: Class Overview, Discuss supplies. ASSIGNMENT: Daily sketchbook, Reading Assignment#1</td>
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<td>8/23/2018</td>
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<tr>
<td>2</td>
<td>9/4/2018</td>
<td>LECTURE: Film terminology, cinematic language, story pitching. ASSIGNMENT: Project #1 Storyboard Live Action Script</td>
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<td>9/6/2018</td>
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<td>3</td>
<td>9/11/2018</td>
<td>LECTURE: Storyboard drawing techniques; ASSIGNMENT: Project #1 Storyboard Live Action Script</td>
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<td>9/13/2018</td>
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<td>4</td>
<td>9/18/2018</td>
<td>LECTURE: Composition; ASSIGNMENT: Project #1 Storyboard Live Action Script</td>
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<td>9/20/2018</td>
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<td>5</td>
<td>9/25/2018</td>
<td>LECTURE: Animation; ASSIGNMENT Project #2 Storyboard Animation Script</td>
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<td>9/27/2018</td>
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<td>6</td>
<td>10/2/2018</td>
<td>LECTURE: Mood/Style/Editing; ASSIGNMENT Project #2 Storyboard Animation Script</td>
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<td>10/4/2018</td>
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<td>7</td>
<td>10/9/2018</td>
<td>LECTURE: We Are Storytellers; ASSIGNMENT Project #2 Storyboard Animation Script</td>
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<td>8</td>
<td>10/16/2018</td>
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<td>10/18/2018</td>
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<td>9</td>
<td>10/23/2018</td>
<td>LECTURE: Story Structure; ASSIGNMENT: Project #3 Storyboard Story Outline</td>
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<td>10</td>
<td>10/26/2018</td>
<td>LECTURE: Visual Language; ASSIGNMENT: Project #3 Storyboard Story Outline</td>
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<td>11</td>
<td>10/30/2018</td>
<td>LECTURE: Pitching and Feedback; ASSIGNMENT: Project #4 Original Story Animatic</td>
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<td>12</td>
<td>11/06/2018</td>
<td>ASSIGNMENT: Project #4 Original Story Animatic</td>
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<td>11/08/2018</td>
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<td>13</td>
<td>11/13/2018</td>
<td>ASSIGNMENT: Project #4 Original Story Animatic</td>
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<td>11/15/2018</td>
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<td>LECTURE: EDITING/CUTTING/SOUND; ASSIGNMENT: ASSIGNMENT: Project #4 Original Story Animatic</td>
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<td>16</td>
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<td>ASSIGNMENT: Project #4 Original Story Animatic</td>
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<td>12/6/2018</td>
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<tr>
<td>Final Exam</td>
<td>12/14/2018</td>
<td>FRI 12/14/2018, 9:45am-12pm</td>
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<td>ASSIGNMENT: Project #4 FINAL ANIMATIC DUE</td>
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