

San José State University
Animation/Illustration
Ani 50 (43688), Visual Principles, Section 3, Fall 2018

Course and Contact Information

Instructor:	Leann Hill
Office Location:	Art 213
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Office Hours:	M/W 5:00pm-6:00pm by appointment only
Class Days/Time:	M/W 6:00PM – 8:50PM
Classroom:	Art 203
Prerequisites:	Allowed declared Animation major only

Course Description

Presents concepts of 2D design as they apply to the creation of sequential narrative imagery for the screen arts.

Visual Principles for Animation/Illustration focuses on examining and developing the technical and intuitive skills artists use to visually and psychologically manipulate and control their audience for communicative effect. Additionally, the class will introduce prospective Animation/Illustration majors to the rigorous demands of the major.

Class time will be devoted to frequent lectures, individual and group projects, critiques, demonstrations of relevant visual principles, and supervised work on class projects. While homework will be continually assigned in small amounts to coincide with classroom lectures, the bulk of the class homework will consist of three continual assignments which must be completed DAILY. Strong drawing and painting skills are not as essential for class success as astute visual sensitivity, but all students must display TREMENDOUS self-discipline to do well.

It is not expected that students will possess equal skill levels or equal levels of self-discipline upon entering the class, however students whose skills are weak entering the class will be expected to work harder than their peers to achieve comparable grades. Emphasis will be placed on executing the assignments PRECISELY as described, with a high degree of competence and accuracy.

Course Learning Outcomes

1. Have an understanding of all aspects of composition, typography and page layout.
2. Have a basic knowledge of over 100 artists/illustrators.
3. Have a strengthened and improved sketch discipline.
4. Have a working command and functional skills using Adobe Illustrator, InDesign, and Photoshop.

Required Texts/Readings

No required text.

Other technology requirements / equipment / material

Laptop computer with the Adobe Creative Suite installed.

Materials

Estimated cost of materials will vary **WIDELY**—depending on whether a student has already purchased or has access to the necessary electronic equipment and software. Beyond the required laptop computer, software, printer, camera, scanner, printing supplies, journal printing, the Dick Blick kit of supplies should run about \$75.99. See separate sheet for materials posted on Canvas.

Course Requirements and Assignments

TREMENDOUS self-discipline will be required of the student who wishes to do well. Course work will be comprised of class assigned projects as well as self-directed studies. Each week students will be completing and discussing class-assigned projects. Shifting with complexity, the allotted time to complete a project will vary according to the kind of assignment—from a few hours to a few weeks.

Directions for assignments must be followed accurately and solutions thoughtfully achieved. Assignments will only be graded if they are submitted as described. In addition and in parallel to directed class assignments and projects, students are expected to be capable of pursuing meaningful and comprehensive self-directed studies in the form of personal sketchbook experiments and research. Of primary importance will be the compiling of a class journal (personal sketchbook), to chronicle the progress of study through the course of the semester, and the distillation of this journal into a final, impeccable, book—which will serve as the final project/exam of the semester.

“Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practices. Other course structures will have equivalent workload expectations as described in the syllabus.”

All students are required to register to the SHM Google group:
www.shmgoogle.com

Final Examination or Evaluation

This class will have a final exam, as well as a final project which involves designing and printing your own book.

Grading Information

A student's grade is largely determined by their professional attitude, their conduct, and their ability to follow instructions accurately and meet their deadlines. Above all, students are graded on the intelligence they demonstrate while they pursue, question, attempt, evaluate, struggle, succeed and/or fail at their assignments. Missing assignments, not completing work, failure to participate, or not turning in assignments (in the proper format) on due dates almost guarantees a failing, or extremely low grade.

Components of a student's grade will include graded projects and non-graded assignments during the semester, class participation, and most importantly the sketchbook & final journal. If the student fails to complete and submit a final journal on time a failing grade will be given. Grades may be discussed privately at any time with the instructor.

Important: Your grades in this class should be viewed not only as an evaluation of a particular project, but also as an evaluation of the quality of your work and how it measures up to a professional standard. If you're receiving "A's" on assignments, this means I believe you're working in a manner that will give you a high probability of success as a professional. If you're receiving "C's" from me, it means I believe you are working in a manner that will not allow you to attain professional standing. At this educational level you ARE NOT EXPECTED to produce professional-level work. However, you ARE EXPECTED TO WORK WITH A PROFESSIONAL LEVEL OF EFFORT. If you want a higher grade, increase your level of effort.

Late Policy

There are no make-up assignments. Late assignments will only be accepted if previous arrangements have been made and approved by the instructor.

Attendance & Participation

I expected you to attend each and every class and to be on time. There is a significant amount of material presented each class and if you miss it you will become behind and will have gaps in your knowledge base. I will take attendance at the beginning of each class. A portion of your grade will be determined by participation; If you miss a class you can't participate. This class will move very quickly and you are expected to keep up. We will take a break approximately half way through the class period. This is your opportunity to stretch, use the facilities and get a breath of air. It is not an opportunity to do errands or disappear from class. Attendance is expected until the end of the class period or until officially dismissed. Frequently the next assignment or the homework will be given at the end of the class. If you're not present, you will miss the instructions.

Classroom Protocol

1. Be on time. Late arrivals disrupt the class.
2. Turn off your cell phone.
3. Private conversations during lectures and class discussions are not permitted.
4. No aromatic foods are allowed in any of the classrooms.
5. Classes are crowded. Please be attentive to your personal hygiene.
6. Fill the front seats first.

7. No headphones during class. This means no personal stereos/MP3 players or Ipods.
8. No checking email or using laptops for any activity not related to the class.
9. No spray mount or fixative spraying in the class.
10. Use the trash cans in the rooms, hallways, and restrooms.
11. Do not dump toxic wastes in restroom sinks. Use the recycling drums upstairs.
12. Clean the sinks if you use them for your project clean ups. Do not discard paper towels on the floor.
13. Do not use the table tops as a cutting surface.
14. Do not leave valuable items unattended.
15. Do not leave the classroom without cleaning your area.

University Policies

Your own commitment to learning, as evidenced by your enrollment at San José State University and the University's Academic Integrity Policy requires you to be honest in all your academic course work. Faculty are required to report all infractions to the Office of Judicial Affairs. The policy on academic integrity can be found at <http://www2.sjsu.edu/senate/S04-12.pdf>

Campus policy in compliance with the Americans with Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities register with DRC to establish a record of their disability.