

Major Form
BA Design Studies

2018–2019 Catalog
Graphic Design

Name _____

Student ID Number _____

Minor _____

*Successful passage of BFA GD portfolio reviews are based on DsGD 100, and DsGD 104, and are prerequisites for entry into BFA Graphic Design degree program courses

Course	Units	Grade
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Course	Units	Grade
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Core Courses **24**

ArTH 72 Design in Society _____ 3 _____

Design Drawing—Complete one course from: 3

ANI 24 Illustration Fundamentals (ANI + GD) _____

DsID 21 Visualization I (ID) _____

DsIT 10 Sketching, Drawing + Modeling (IT) _____

Design Foundation II—Complete one course from: 3

ANI 50 Visual Principles (ANI) _____

DsGD 83 Digital Applications: Basics (GD) _____

DsID 31 Industrial Design Foundation I (ID) _____

DsIT 83 Visual Communication I (IT) _____

Design Foundation I—Complete one course from: 3

ANI 12 Light & Optics (ANI) _____

DsGD 63 Fundamental Graphic Visualization (GD) _____

DsID 22 Visualization II (ID) _____

DsIT 5 Intro of Interior Design and Architecture (IT) _____

Design Methods II—Complete one course from: 3

DsGD 99 Introduction to Typography (ANI + GD + ID) _____

DsIT 29 Design Process (IT) _____

Design Methods I—Complete one course from: 3

ANI 28 Animation Fundamentals (ANI + GD) _____

DsID 32 Industrial Design Foundation II (ID) _____

DsIT 33 Architectural Presentation (IT) _____

Art History—Complete one course from: (Recommend 70B) 3

ArTH 70A Art History, Prehistoric to Medieval _____

ArTH 70B Art History, Renaissance to Modern _____

ArTH 70C Arts to Asia _____

Design History—Complete one course from: 3

RTVF 181 Modern Film History (ANI) _____

DsGD 176A Graphic Design History and Theory (GD) _____

DsID 122 Cont. & Crit. Studies: Industrial Design (ID) _____

ArTH 160 Modern Arch. or ARTH 161 Cont. Arch. (IT) _____

Area Specialization **12**

*DsGD 100 Visual Communication & Process _____ 3 _____

*DsGD 104 Introduction to Graphic Design _____ 3 _____

DsGD 111 Design Values and Professional Practices _____ 3 _____

DsGN 197 BA Senior Project _____ 3 _____

Design Electives **12**

Departmental advisor-approved design electives. (See the back of this major form for details).

Lower Division _____ 3 _____

Lower Division _____ 3 _____

Upper Division _____ 3 _____

Upper Division _____ 3 _____

Graduation Checklist

General Education (includes Area Z DsGN 100W) 45

University Electives 25

Physical Education 2

Design Studies Requirement 48

Total units required to graduate **120**

Prerequisites for entry into DsGD 99, are ANI 24 and DsGD 83

Prerequisites for entry into DsGD 111 is DsGD 83

Prerequisites for entry into DsGD 100 are DsGD 63 and DsGD 99

Prerequisites for entry into DsGD 104 and DsGN 197 is DsGD 100

Prerequisites for entry into DsGD 176A are ArTH 072, Area Z, or instructor consent.

Substitute _____ for _____ Initials _____ Date _____

Substitute _____ for _____ Initials _____ Date _____

Substitute _____ for _____ Initials _____ Date _____

Prerequisite entrance to DsGD 99 (completed) _____ Initials _____ Date _____

Prerequisite entrance to DsGD 100 (completed) _____ Initials _____ Date _____

Checked by Major Advisor _____ Date _____

Checked by Program Coordinator _____ Date _____

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Design Electives

Departmental advisor-approved design electives. 2 Lower Division and 2 Upper Division design electives are required.

Select 6 units of Lower Division Design Electives		Units	(Upper Division Design Electives continued)		
ADV 91	Introduction to Advertising	3	ARTH 110	History & Theory of New Media	3
ART 13	Three-Dimensional Design Concepts	3	ARTH 126	History of Photography	3
ART 13	Color	3	ARTH 160	Modern Architecture	3
ART 46	Introduction to Ceramics	3	ARTH 161	Contemporary Architecture	3
ART 47	Introduction to Metalsmithing	3	ARTH 162	California Architecture	3
ART 68	Beginning Sculpture: Object & Concept	3	ARTH 190B	Early Modernist Art	3
ART 74	Introduction to Digital Video Art	3	ARTH 190C	20th Century Art: from Dada to Pop	3
BUS 92	Introduction to Business Programming	3	ARTH 192A	Modern Design	3
BUS3 16	Introduction to Leadership & Innovation	3	ARTH 192C	History of Interior Design	3
CMPE 30	Programming Concepts & Methodology	3	BUS2 130	Introduction to Marketing	3
COMM 60	Verbal Reasoning	3	BUS2 131A	Business to Business Marketing	3
CS 22A	Python Programing for Non Majors I	3	BUS2 131C	Marketing of High Technology	3
CS 22B	Python Programming for Non Majors II	3	BUS2 134A	Consumer Behavior	3
CS 46A	Introduction to Programming	3	BUS3 181	Introduction to Entrepreneurship	3
CS 49C	Programming in C	3	CA 175	Seminar in Creative Process	3
ENGR 10	Introduction to Engineering	3	CA 176	Creativity & Creative Leadership	3
ENG 70	Emerging Modernisms & Beyond	3	CA 194	Community Building through Art Organizations	3
JOUR 61	Writing for Print, Electronic and Online Media	3	CMPE 101	Programming Concepts & Problem Solving	3
JOUR 95	Beginning Digital News Photography	3	DSID 126	Ergonomics for Design	3
MCOM 63	New Media	3	DSIT 106	Architectural Project Materials	3
MCOM 70	Visual Communication for Modern Media	3	ENGR 103	Life Cycle Engineering	3
PHOT 40	Introduction to Photography	3	ENGL 116	Myth & Literature	3
PR 99	Contemporary Public Relations	3	ENGL 117	Film, Literature & Culture	3
RTVF 20	Introduction to Sound Production	3	ENGL 176	The Short Story	3
RTVF 30	Introduction to Film/TV Production	3	ENVS 132	Solar Home Design	3
RTVF 31	Film & Television Aesthetics	3	ENVS 118	Sustainable Home Gardens	3
RTVF 60	Introduction to Screenwriting	3	ENVS 152	Globalization & the Environment	3
RTVF 80	Introduction to Media	3	HUM 101	Human Life: Let's Think About It	3
RTVF 82	Introduction to Film History	3	ISE/ENG 103	Life Cycle Engineering	3
TA 5	Acting	3	ISE 164	Computer & Human Interaction	3
Select 6 units of Upper Division Design Electives			Units		
Some courses have prerequisite requirement					
ADV 121	Consumer Advertising	3	JOUR 133	Editing and News Management	3
ADV 122	Business-to-Business Advertising	3	MCOM 104	Introduction to Mass Communications	3
ADV 123	Broadcast & New Media	3	MCOM 105	Lifestyles, Diversity & the Media	3
ADV 125	Advertising Layout & Production	3	MCOM 106	Global Mass Communication	3
AMS 179	American Pop Culture	3	PHIL 106	Philosophy of Art	3
ANTH 102	Silicon Valley Connections	3	PHIL 122	Social Justice	3
ANTH 105	Applied Anthropology	3	PHIL 126	Environment Ethics & Philosophy	3
ANTH 132	Creating Built Words	3	PHOT 112	Color Photography	3
ANTH 133	Organizational Cultures	3	PHOT 115	Intermediate Digital Imaging	3
ART 101	Digital Media Art	3	PHOT 120	Image & Idea	3
ART 103	Art as System	3	PHOT 121	Introduction to Studio Lighting	3
ART 104	Interdisciplinary Seminar in Digital Media Art	3	PHOT 123	Photographic Illustration	3
ART 105	Advanced Digital Video	3	PSYC 134	Cognition	3
ART 106	Topics in Human Machine Interface	3	PSYC 157	Psychology of Motivation	3
ART 132	Topics – Vessel	3	PSYC 158	Perception	3
ART 147	Wearable Sculpture	3	RTVF 132A	Introduction to Cinematography	3
ART 149	Lost Wax	3	URBP 148	Intro Spatial Vis Tech in Urb Plan	3
ART 151	Print Making	3	URBP 151	Intro to Urban Design	3
ART 140	Glass	3	URBP 152	Intro to Urban Design Studio	3
ART 141	Blow Molds	3			
ART 172	Intermediate Sculpture: System/Structure	3			

(Continued on next column)