President’s Commission on Diversity  
Meeting Minutes – April 6, 2015, 2015


Absent: Astrid Davis, Stacy Gleichner, Andrew Hsu,

Co-Chairs Feinstein and Barnett brought the meeting to order at 10:05 a.m.

Updates on action items:

1. **Campus Climate Survey (Meg & Lydia):** Two reminders to complete survey have been sent to students; one reminder to faculty; and also one reminder to staff. Lydia sent an email to the Council of Deans, Chairs and Directors reminding them to complete the survey. Students hired to help with marketing are sending flyers to students encouraging them to complete the survey. A preliminary response rate analysis was distributed and discussed, comparing response rates from surveys done in 2006 and 2010. It was decided to send one more reminder to students on Wednesday, April 15; one more reminder to faculty, staff and administrators on Thursday, April 17. It was also suggested to have our University Advancement Marketing and Communications unit send reminders via Facebook and other online venues. Mireya will reach out to Barry Shiller to make this happen. The results of the surveys should be announced to the campus community before the end of the fall semester, 2015.

   **Next Steps:**
   - One more reminder to complete student survey will be sent on April 15.
   - One more reminder to faculty, staff and administrators will be sent on April 17
   - Marketing and Communications will send reminders via Facebook and other online venues.
   - The results of the surveys should be announced to the campus community before the end of the fall semester 2015.

2. **Spring Forum (Stacy, Itza, Michael, Fernanda, Mary, Veronica, Carmen):** Open Forum planning work continues. The sub-committee will be using online communications to invite the campus community and extended community to attend the Spring Open (April 28). The Save the Date flyer will go out this week.

Professor Shawn Spano, Communication Studies, will be invited to serve as the moderator. Itza Sanchez will reach out to him. Email communications will be used to invite the campus community and the extended community to attend the Open Forum.
There will be an update on recommendations and action items that address SJSU’s commitment to creating a welcoming and inclusive campus. Following the presentation, there will be an opportunity to ask questions about recent diversity related initiatives on campus.

The call for nominations for the Arthur Dunklin Awards will be going out to the campus community tomorrow, April 7, with a deadline to respond by April 30. The University will recognize four individuals: one student, one administrator, one faculty and one staff member (for helping to create a welcoming, inclusive and supportive campus community by modeling diversity and inclusive excellence. Self-nominations will be accepted. The awards will be presented at the Diversity Champions Luncheon on May 13, 12:00 to 2:00 p.m. in MLK 225/229.

Next Steps:
- Professor Shawn Spano’s name surfaced to serve as the moderator. Itza Shanchez will be contacting him.
- Advertisement will be taken care of electronically to the campus community and extended community.
- The Open Forum and call for nominations for the Arthur Dunklin Awards will go out tomorrow to the campus community.

3. Diversity Day: The San Jose Way - Presentation by Graduate Student Cotton Stevenson – 11:00 a.m. Time Certain - Cotton Stevenson reached out to the PCD to gain support for creating a diversity day for San Jose State University. The event would seek to celebrate the uniqueness, identity and culture of SJSU while encouraging appreciation, engagement and support of all campus community. The focus would be to create a Diversity day as fun and educational for the campus community and extended community and raising awareness about the importance of intercultural dialogue. This idea was also taken to the City Council which supported the idea of proclaiming April 30 as the Diversity Day. The PCD also supported the idea.

4. Start Discussion on PCD Vision: What do we want our goals, role, and activities to be next year.

This agenda items was deferred to the next meeting due to meeting time constraints. The commission was asked to start thinking about the PCD vision for next year.

The meeting adjourned at 11:30 a.m. The next meeting is scheduled for April 20th, 10:00 to 11:30 a.m., in ADM 167.