Agenda

• Breakfast & Conversation
• Dean’s Welcome - goals for retreat
• Discussion I - Uniqueness of SJSU grads
• Discussion II - COE Strategic Vision
• Discussion III - Innovations in Teaching
• Discussion IV - Ecological & Economic Sustainability - Lunch Discussion
• Wrap-up - Faculty Professional Development Grant Recipients
Introducing

• Mr. Lamar Thorpe - new Director of Development for Lurie College of Education
Congratulations

• Mark Felton & Katya Karathanos - U.S. DOE Federal Grant - ELD PD, $1.8 million

• June McCullough - U.S. DOE, Personnel Training Grant - Speech Pathologists - children with hearing problems, $1.25 million

• Nancy Markowitz - Reaching & Teaching Whole Child - Morgan Family Foundation, $454,000
While the Recession has Slowed, Financial Shortages Have Continued to Deeply Affect the Education Field. Changes in Policy and the Education Market Continue to Affect the Operations and Initiatives at Schools of Education.

- Decreasing budgets and the increasing need for cost containment
- Increased emphasis on acquiring external funding
- Increased ‘entrepreneurial thinking’ at SOE’s

Changing Policy Environment
- ESEA Reauthorization & NCLB Waivers
- Increased support for routes to teacher certification based outside of the university
- Calls for more clinically based programs

Lasting Effects of the Recession

Fluctuating Education Market
- Increasing competition for initial teacher preparation programs
- Signs indicate the Master’s market may be nearing saturation
However, The Market for Master’s Degrees in Education Shows Early Signs of Decline

Trends in Master’s Degree Conferrals 2003-2009

<table>
<thead>
<tr>
<th>Year</th>
<th>Degrees Conferred</th>
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<tbody>
<tr>
<td>2003</td>
<td>148,518</td>
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<tr>
<td>2004</td>
<td>162,916</td>
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<td>2005</td>
<td>168,773</td>
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<td>2006</td>
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<td>2007</td>
<td>178,626</td>
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70% of Educators Planning to Enroll or Who are Already Enrolled in Graduate Programs Indicate That They Prefer Hybrid or Totally Online Programs

When you think about enrolling in a program, which of the following would be your first choice? (N=1,634)

- An online program: 25%
- An on-campus program: 28%
- A blended program, both online and on-campus: 45%
- Other: 2%

Source: Schools of Education Learning Collaborative, National survey of current teachers & administrators, N=1,634
Schools of Education That Have Maintained Strong Enrollments Over the Past 3-5 Years Tend to Have a Common “Entrepreneurial” Culture

- Rely heavily on market research for program development and retirement, and offer market-driven programs and services
  - Students, schools, and districts may be viewed as “consumers”
- Often have strong graduate/CE and PD programming that is responsive to the needs of local schools/districts.
- Online and hybrid programs are common, technology is integrated into SOE functions and program curricula
- Have “Out of the Box” thinking
  - They may look to partnerships as possible revenue streams, and there is an openness to corporate partnerships
- Foster a “Culture of Innovation”
  - Faculty and staff feel free to innovate and present new ideas, brainstorming sessions could occur year-round or during summer retreats
  - Leverage school/district partnerships for new ideas
  - Faculty and staff are awarded incentives for their participation in this process
- Leverage their unique “brand” and their institutional and SOE strengths when developing new programs or services – They are known for something unique and differentiated from others

While not every SOE can encompass all of these characteristics, SOEs that embrace some of these aspects will be better positioned to weather future changes in the education market. Eduventures is supporting members in better understanding how an “entrepreneurial” mindset can be applied within a school of education setting.
“They are known for something unique and differentiated from others”
What makes our grads unique?
Our Students - Think/Pair/Share

- Think (individual): (3 minutes)
- Identify a student you have taught who exemplifies the Lurie College of Education mission of excellence & equity
- How does this student exemplify this ideal? List specifics
Pair/Share I - 5 minutes

- Find a faculty member not in your department
- Share your list of specifics with your partner
- Identify common characteristics
Pairs/Share II - 10 minutes

• Find another pair who include at least one other department not represented in your original pair

• Share your pairs findings on huddleboards - post around room
Gallery Walk - 5-8 minutes

- Review huddleboard postings
- Put a check next to items represented on more than 2 boards
Whole Group Share

• Common characteristics of “ideal” SJSU-LCOE grads

• What makes our grads “unique”? 
Aligning Strategic Initiatives: LCOE, Academic Affairs & University
https://sites.google.com/a/sjsu.edu/lurie-college-faculty/home
• How should we prioritize our strategic initiatives? Rank order from our previous list.
• How do our strategic priorities help us prepare “unique” LCOE grads?
• What specific actions should we take for each priority?
• How will we know when we have met our priorities?
Personal Action Plan

• Fill out postcard with your name & department
• List the strategic priority that you want to focus on and help the college achieve
• Describe what specific action you will take on to help the college meet this strategic priority?
• Turn in to Sarah Arreola at end of Retreat
Discussion 3
Innovations in Teaching
• How does flipped teaching support our preparation of our students? What is its value as an instructional innovation?

• Given the new trends you have reviewed, how can they be applied to “flipped teaching”? How might you use new tools or approaches in “flipping” your teaching?
Google Education on Air

https://sites.google.com/site/eduonair/conference-sessions
Sustainability
Focus on our Community & Environment
• **definition** articulated by UNESCO Brundtland Commission Report:

• meeting the needs of the present w/o compromising the ability of future generations to meet their needs
• charged w/ developing strategic plan
• 3 position statements
• sustainability serves our
• (1) students
• (2) instruction
• (3) operational efficiency
commitments:
vote & comment via online survey

members of the college will

(1) work to build consensus for incorporating sustainability into c.o.e.’s mission.

(2) work to explicitly incorporate sustainability into college activities.

(3) seek to work w/in our individual spheres of influence to bring about change toward sustainability in areas under our authority.

(4) develop sources of funding & other mechanisms to support efforts to incorporate sustainability into activities.

(5) strive to communicate effectively & extensively regarding sustainability.
Economic Sustainability
New Program Models

Discussions led by Patty Swanson & Mark Felton
My Lens
Advanced Elementary Mathematics Certificate

- Development of Academic Content Language
- Mathematics Pedagogical Content Knowledge
- Social-emotional Dimensions of Teaching and Learning Mathematics
Advanced Elementary Mathematics Certificate

EDEL 251a Advanced Early Childhood Mathematics Education (K-3)
   (summer institute [8 days])
(focused on the mathematical knowledge for teaching K-3)

EDEL (?a)  Seminar in Teaching (K-3) Mathematics
   (fall-spring, evening seminar, [15 sessions])
(focused on the application of mathematical knowledge for teaching K-3 to participants classroom teaching and school context)

EDEL 251b Advanced Upper Elementary Mathematics Education (4-8)
   (summer institute [8 days])
(focused on the mathematical knowledge for teaching 4-8)

EDEL (?b)  Seminar in Teaching (4-8) Mathematics
   (fall-spring [15 evening sessions])
(focused on the application of mathematical knowledge for teaching 4-8 to participants classroom teaching and school context)
Certificate Guidelines

• Basic and Advanced
• Review Process
  – Rationale
  – Courses (9 unit minimum for advanced)
  – Assessment
  – Workload implications (open enrollment, special sessions, overload versus assigned time)

• Questions
Retreat Wrap-up

Continuing commitment to faculty professional development & scholarly work
## Research Grant Recipients - $1000 Stipend

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*San José State University*
Retreat Wrap-up

Continuing commitment to faculty professional development & scholarly work

Rebuilding our Faculty

Creating a better work environment

Forging a stronger & more vibrant community
Forging a stronger & more vibrant community