

San José State University Emeritus Faculty Association Biography

Name: Stephen (Steve) H. Achtenhagen

Department: Marketing, College of Business

Academic Rank: Professor (now Emeritus)

Year Retired: 2002

City of Residence: Palo Alto, CA



Facebook Page or Website URL:

Birthplace: Oberlin, Ohio

Birth Year: 1929

Marital Status: Single **Spouse or Partner's Name:**

Children's Names: (4) Karen 1962, Erica 1963, Gudrun 1970, Kurt 1971

Names of Grand-children: (4) Peter, Allison, Alice, Emily

Grt G-child: 0

Colleges or Universities Attended:	Year	Degree
University of Colorado, Boulder	'47-'52	B.S. Mech. Engrg.
University of Colorado, Boulder	'47-'52	B.S. Business Adm.
San Diego State University (Bus, Masters Pgm)	'54-'55	(none)
University of Colorado, Denver (Bus Mastrs Pgm)	'57-'60	(none)
Stanford University, Graduate School of Business	'68-'74	Ph.D. Business

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Teaching Experience:	From	To
San Jose State University (College of Business)	1970	2002
Santa Clara University (College of Business. p/t)	1970	1971
University of California, Berkeley (College of Business, p/t)	1971	1972
Hayward State University (College of Business, p/t)	1972	1973
Pepperdine University (School Business & Management, p/t)	1970	1976
University of California, Irvine (Grad School of Business, p/t)	1973	1974

Administrative, Business, or Professional Experience (other than teaching):

1960-61 Economist at Stanford Research Institute, Menlo Park, CA

1961-1971 Vice President (Marketing), Controller, Gen Sls Mgr, Lucky Lager Brewing Co., San Francisco, CA

1952-53 Engineer, Lockheed Aircraft Corp., Burbank, CA

1955-57 Owner, Radio & Appliance Distributing Co., San Diego, CA

1953-55 Electronic Radar Specialist, US Army White Sands Proving Grnds, NM

Selected Publications:

1974 An Investor-Based Marketing Plan for Sales of Real Property Investment Securities to Individuals, Stanford University Dissertation, Stanford, CA

Personal Commentary (please limit comments to one page):

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