<table>
<thead>
<tr>
<th>DATE</th>
<th>ASSIGNMENT DUE THAT DAY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan. 31</td>
<td>1. Introduction to the course</td>
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</tbody>
</table>
| Feb. 7   | 2. Read Reed Issue #69  
            Write 2-page analysis: this is what makes a good literary journal & how #69 measures up  
            Assignment of teams  
            AWP prep  
            Journal presentations by:  
            1. Eric Rummelhoff  
            2. Sharon Simonsen  
            3. Corrine Willson  
            4. Carmen Patino     |
| Feb. 14  | 3. Discussion of Reed #69: branding & audience  
            Journal presentations by:  
            5. Justin Bryant  
            6. Kimy Martinez  
            7. Natalie Henderson  
            8. Kevin Eung       |
| Feb. 21  | 4. AWP Team report on the literary marketplace  
            Design: interior comps due #1  
            Copyediting: poetry edits due  
            Journal presentations by:  
            9. Camille Miller  
            10. Joshua Hughes  
            11. Daniel Menze  
            12. Donnie Woolsey |
| Feb. 24  | 5. CLA: Bryan Stevenson; Hammer Theatre                                                                                                                  |
| Feb. 28  | 6. Design: cover comps due #1,  
            Design: interior comps due #2  
            Journal presentations  
            13. Julia Franco  
            14. Kaitlyn Pratt  
            15. Jennifer Foot  
            16. Misty Murray    |
| Mar. 7   | 7. JP Graphics tour  
            Journal presentations  
            17. Tam Nguyen  
            18. Sarah Marasco  
            19. Danielle Le  
            20. Joshua Hughes  |
Mar. 14
7. Design: cover comps due #2
   Design: interior comps due #3
   Journal presentations
21. Simon Tran
22. Jerry Li
23. Cameron Del Carmen
24. Drew Stanke
25. Claudelle Le
26. Jen Creech

Mar. 21
8. Copyediting: fiction edits due
   Managing Ed: editor’s letter due

Mar. 21 7 PM
CLA Travel Writing Conference Day 1: Food & Travel; Student Union Theater
Mar. 22 2 PM
CLA Susan Orlean Master Class; MLK Steinbeck Center
Mar. 22 7 PM
CLA Travel Writing Conference Day 2: Adventure Travel; Student Union Theater
Mar. 23 7 PM
CLA Travel Writing Conference Day 3: Travel Editors; Student Union Theater

MARCH 27 – MARCH 31 SPRING BREAK!

Apr. 4
9. Copyediting: nonfiction edits due
   Web: redesign due
   Managing Ed: final TOC due
   Historian: history due
   CAM: Reed 150 years intro due
   Sales: all final ads due

Apr. 11
10. Copyediting: profiles, contributors’ bios, history and editors’ letters due
    Web: revisions round 1 due

Apr. 18
11. Copyediting: website edits due

Apr. 25
12. Design: final page layout due for proofreading
    Whole class: all hands on deck for proofreading!
    Web: revisions round 2 due

May 2
13. DESIGN: FINAL PAGE LAYOUT DUE TO PRINTER
    Launch prep
    Web: launch new website

May 9
14. Review proofs from printer (approximate)
    Whole class: all hands on deck for proofreading!
    Design: poster art due to printer
    Web: 69 e-book goes live

May 16
14. Reed #150 due!

May 18