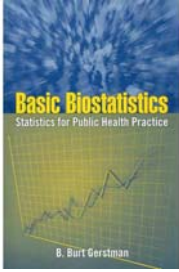


### Structure of the book

- **Section 1**  
(Ch 1 – 10)  
**Basic concepts and techniques**
- **Section 2**  
(Ch 11 – 15):  
**Inference for quantitative outcomes**
- **Section 3**  
(Ch 16 – 19):  
**Inference for categorical outcomes**



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### In Chapter 16:

- + 16.1 Proportions
- 16.2 Sampling Distribution of a Proportion
- + 16.3 Hypothesis Test, Normal Approximation
- 16.4 Hypothesis Test, Exact Binomial
- + 16.5 CI for parameter  $p$
- 16.6 Sample Size and Power

+  $\equiv$  covered in introductory recorded lecture


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### Binary Variables

**Binary variable**  $\equiv$  two possible outcomes: "success" or "failure"

**Examples**

- Current smoker (Y/N)
- Gender (M/F)
- Survival 5+ years (Y/N)
- Case or non-case (Y/N)




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### Binomial Proportions

Start by calculating sample proportion "p-hat":

$$\hat{p} = \frac{x}{n} \quad \text{where } x \equiv \text{no. of successes}$$

Illustration: An SRS of 57 adults identifies 17 smokers. Therefore, the sample proportion is:


$$\hat{p} = \frac{x}{n} = \frac{17}{57} = .2982$$


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### Two Special Proportions

**Incidence proportion**  $\equiv$  proportion at risk that develop a condition over a specified period of time  $\equiv$  "average risk"

**Prevalence proportion**  $\equiv$  proportion with the characteristic or condition at a particular time



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## Inference about $p$

$\hat{p}$  is the point estimator of parameter  $p$

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## Confidence Interval for $p$

The true value of parameter  $p$  will never be known with absolute certainty, but can be estimated with  $(1 - \alpha)100\%$  confidence

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## Plus-four CI method for $p$

$$(1 - \alpha)100\% \text{ CI for } p = \tilde{p} \pm z_{1-\frac{\alpha}{2}} \cdot \sqrt{\frac{\tilde{p}\tilde{q}}{\tilde{n}}}$$

where

$$\tilde{n} = n + 4 \qquad \tilde{x} = x + 2$$

$$\tilde{p} = \frac{\tilde{x}}{\tilde{n}} \qquad \tilde{q} = 1 - \tilde{p}$$

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## Illustration

Data: 17 smokers in an SRS on  $n = 57$

$$\tilde{n} = 57 + 4 = 61 \qquad \tilde{x} = 17 + 2 = 19$$

$$\tilde{p} = \frac{19}{61} = .3115 \qquad \tilde{q} = 1 - .3115 = .6885$$

For 95% confidence, use  $z_{1-.05/2} = 1.96$

$$95\% \text{ CI for } p = \tilde{p} \pm z \cdot \sqrt{\frac{\tilde{p}\tilde{q}}{\tilde{n}}} = .3115 \pm (1.96) \sqrt{\frac{(.3115)(.6885)}{61}}$$

$$= .3115 \pm .1162$$

$$= (.1953, .4277)$$

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## Testing a Proportion

- A. Hypothesis statements
- B. z statistic or binomial procedure\*
  - \* In small samples (less than 5 successes expected) the exact binomial procedure is required
- C. P-value with interpretation

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## Hypothesis Testing Example

A survey in a particular community shows a sample prevalence of 17 of 57 (.2982)

The National Center for Health Statistics reports a national prevalence of 21%.

Do data support the *claim* that the particular community has a prevalence that exceeds 21%?

Under the null hypothesis:  $H_0: p = .21$   
 Note: The value of  $p$  under the null hypothesis (call this  $p_0$ ) comes from the research question, NOT the data.

$H_a: p > .21$  (one-sided) or  $H_a: p \neq .21$  (two-sided)

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### Z statistic

$$z_{\text{stat}} = \frac{\hat{p} - p_0}{\sqrt{p_0 q_0 / n}} \quad \text{where}$$

$p_0 \equiv$  expected proportion under  $H_0$   
 $q_0 = 1 - p_0$

Data :  $\hat{p} = \frac{17}{57} = .2982$

$$z_{\text{stat}} = \frac{\hat{p} - p_0}{\sqrt{p_0 q_0 / n}} = \frac{.2982 - .21}{\sqrt{(.21)(1-.21)/57}} = 1.63$$

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### P-value (example)

Use Table B or a computer program to determine area under curve beyond the  $z_{\text{stat}}$  of 1.63

From Table B:  
One-tailed *P-value* = .0515  
Two-tailed *P-value* =  $2 \times .0515 = .1030$

Marginal evidence against  $H_0$  (marginal significance)

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### Summary of Illustrative Test

- $H_0: p = .21$
- 17 of 57 (.2982) were smokers
- Two-tailed *P-value* = .10
- The evidence against the claim made by  $H_0$  is marginally significant

My *P* value is marginally small!?

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### Hypothesis Test with the CI

- $H_0: p = p_0$  can be tested at the  $\alpha$ -level of significance with the  $(1-\alpha)100\%$  CI
- Example:  
Test  $H_0: p = .21$  at  $\alpha = .05$
- 95% CI for  $p = (.195 \text{ to } .428)$  [prior slide]
- CI does NOT exclude a proportion of .21
- $\therefore$  The difference is NOT significant at  $\alpha = .05$

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