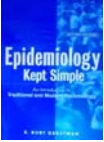


## Epidemiology Kept Simple




### Chapter 10 Experimental Studies

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## Introduction


- **Trials** - from the French *trier* (to try)
- **Clinical trial** – apply treatments to sick individuals (e.g., chemotherapy trial)
- **Field trial** – apply preventive interventions to healthy individuals (e.g., vaccine trial)
- **Community trial** – apply interventions to aggregates (e.g., fluoridation of public water)



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## Natural “Experiment”

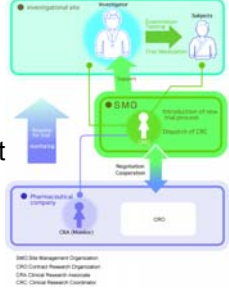
- Natural conditions change mimicking an intervention
- Paré (1510–1590) ran out of boiling oil to treat wounds ⇒ used an innocuous lotion ⇒ vast improvement
- Not truly an experiment



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## Selected Concepts

1. Control group
2. Randomization
3. Admissibility criteria
4. Outcome ascertainment
5. Ethics




All except #2 also apply to observational designs

EMMO: Site Management Organization  
CRO: Contract Research Organization  
CRO: Contract Research Organization  
CRO: Contract Research Organization

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## Element 1. Control Group

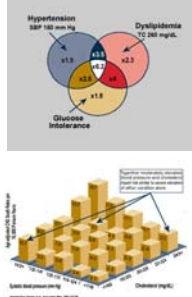
The effects of an exposure can *only* be judged in relation to what would happen in its absence  
A suitable control group is always needed



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## Illustration: “MRFIT”


- Multiple Risk Factor Intervention Trial
- Exposure: Health education vs. no special intervention
- Outcome: CVD
- Treatment group experienced dramatic declines in CVD,
- **So did the control group**
- Effect of the intervention was nil (rates were declining in all groups in the late 1970s)




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## Effects from inert interventions

**Placebo effect** – improvement associated with inert interventions



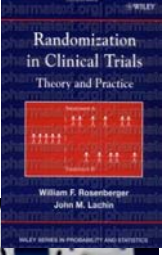

**Hawthorne effect** – improvement due to observation



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## Element 2. Randomization


Randomization works by balancing extraneous determinants, thus mitigating confounding

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## How randomization works

- Population: lab rats
- Exposure: diet
- Outcome: weight gain
- By chance: some faster-growing rats end up in one group or the other
- Randomization encourages equal numbers of fast-growing rats in each group




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## Polio Field Trial (1954)

Polio rates (per 100,000)	
Placebo	69
Refusers	46
Vaccinated	28

Note: Had refusers been used as the control group, the effects of the intervention would have been underrated ([Am J Pub Health, 1957, 47: 283-7](#))

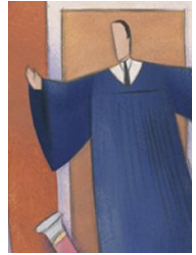


Dr. Jonas Salk, 1953

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## 3. Admissibility Criteria



- Restrict participants to those with uniform characteristics
- Example: Exclude smokers from the study base to prevent confounding from smoking



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## 4. Outcome Ascertainment

- Without meaningful classifications, you have GIGO
- Two types of misclassification
  - nondifferential
  - differential
- Blinded ascertainment encourages non-differential misclassification

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## Element 5. Ethics

- The *Belmont Report*
  - Respect for individuals
  - Beneficence
  - Justice
- IRB oversight
- Informed consent
- Equipoise



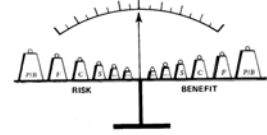
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Chapter 10

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## Equipoise

- **Equipoise** ≡ balanced doubt
- Cannot knowingly expose a participant to harm
- Cannot withhold known benefit
- What's left is balanced doubt



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