# Large-scale Spectral Clustering Methods for Image and Text Data

Sponsor: Verizon Wireless

Jeffrey Lee\*, Scott Li\*, Jiye Ding, Maham Niaz, Khiem Pham, Xin Xu, Zhengxia Yi, Xin Zhang May 23, 2018

## Outline

Background

- Clustering Basics
- Spectral Clustering
- Limitations

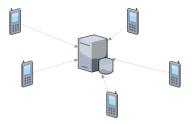
Scalable Methods

- Scalable Cosine
- Landmark Based Methods
- Bipartite Graph Models

Cluster Interpretation Comparisons Conclusion

### Background

- Verizon has a large amount of browsing data from their cell phone users.
- Problem: How can we draw insights from this data?



## CAMCOS

#### • Spring 2017

- Proof of concept study based on a documents dataset
- Focused on a general framework: preprocessing, similarity measures, different clustering algorithms
- Spring 2018
  - Focused on speed improvements for different spectral clustering algorithms
  - Understanding the content of the clusters

## Clustering

- Clustering is an unsupervised machine learning task that groups data such that:
  - Data within a group are more similar to each other than data in different groups
- Possible applications for Verizon:
  - Customer and market segmentation
  - Grouping web pages

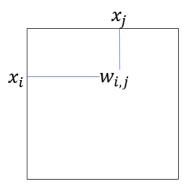


## **Clustering Components**

- Data matrix  $x_i, \ldots, x_n \in R^d$
- A specified number of clusters
- Similarity measure
- Criterion to evaluate the clusters

## Similarity

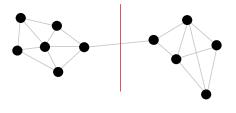
- Similarity describes how alike two observations are
- $w_{i,j} = S(x_i, x_j)$
- Common similarity measures:
  - Gaussian similarity
  - Cosine similarity



A weight matrix,  $\boldsymbol{W}$ 

## **Spectral Clustering**

Spectral clustering = graph cut!



New problem: Find the "best" cut

Weighted graphs are composed of:

- Vertices:  $x_i$
- Edges:  $x_i \longleftrightarrow x_j$
- Weights:  $W = (w_{ij})$

## More Graph Terminology

• Degree matrix - each degree sums the similarities for one observation

$$D = diag(W \cdot \vec{1})$$

• Transition matrix

$$P = D^{-1}W$$

Note:  $P\vec{1} = \vec{1}$  ( $\vec{1}$  is an eigenvector associated to the largest eigenvalue, 1)

## Spectral Clustering (Normalized Cut)

Criterion:

$$\min_{A,B} Ncut(A,B) = \frac{Cut(A,B)}{Vol(A)} + \frac{Cut(A,B)}{Vol(B)}$$

Can be shown to be approximated by solving an eigenvalue problem:

$$Pv = \lambda v$$

and use the second largest eigenvector for clustering.

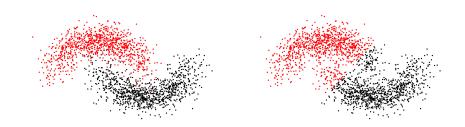
For k clusters, we would use the second to  $k {\rm th}$  eigenvectors for k-means clustering

## Ng, Jordan, Weiss Spectral Clustering (NJW)

Other clustering algorithms use similar weight matrices for decomposition:

- $\tilde{W} = D^{-\frac{1}{2}}WD^{-\frac{1}{2}}$  is similar to P from Ncut
- NJW uses the eigenvectors of  $\tilde{W}$  for spectral clustering
- Note: Diffusion maps is another clustering method. It uses the eigenvectors and eigenvalues of  $P^t$  for clustering

### Spectral Clustering vs kmeans Clustering



## **Pros and Cons of Spectral Clustering**

Pros

- Relatively simple to implement
- Equivalent to some graph cut problems
- Handles arbitrarily shaped clusters

Cons

- Computationally expensive for large datasets
- $\bullet \ O(n^2) \ {\rm storage}$
- $O(n^3)$  time

### **Project Overview**

Goal: Each team focused on one idea for improving the scalability

- Team 1
  - Use cosine similarity and clever matrix manipulations to avoid the calculation of  ${\cal W}$
- Team 2
  - Use landmarks to find a sparse representation of the data
- Team 3
  - Use landmarks and given data to build bipartite graph models

### **Datasets Considered**

Туре	Dataset	Instances	Features	Classes
Text	20Newsgroups	18,768	55,570	20
	Reuters	8,067	18,933	30
	TDT2	9,394	36,771	30
Image	USPS	9,298	256	10
	Pendigits	10,992	16	10
	MNIST	70,000	784	10

### Sample Text Data - Sparse

Word Count	Word 1	Word 2	Word 3		Word d
Document 1	0	0	6		0
Document 2	2	0	1		2
Document 3	1	4	0		0
Document n	0	8	0		0

### Sample Image Data - Low Dimension

Pixel Intensity	Pixel 1	Pixel 2	Pixel 3		Pixel d
Image 1	41	100	6		80
Image 2	20	100	25		70
Image 3	20	95	40		44
Image n	100	0	0		50

## Scalable Spectral Clustering using Cosine Similarity

## Team 1

Group Leader: Jeffrey Lee

Team Members: Xin Xu, Xin Zhang, Zhengxia Yi

#### **Overview of NJW Spectral Clustering**

Input: Data A, specified number k,  $\alpha$  fraction cutoff for outliers

1.  $W = (w_{i,j}) \in \mathbb{R}^{n \times n}$ , where  $w_{i,j} = S(x_i, x_j)$ 

- 2.  $D = diag(W \cdot \vec{1})$
- 3. Symmetric normalization:  $\tilde{W} = D^{-\frac{1}{2}}WD^{-\frac{1}{2}}$
- 4. Compute the top k eigenvectors of  $\tilde{W}$
- 5. Run K-means on  $\tilde{U}$  to cluster.

#### **Output:** Cluster labels

#### Setting for Scalable Spectral Clustering

- Relevance of Cosine Similarity: Many clustering problems involve document data or image data. For these types of data, cosine similarity is appropriate to use.
- Main idea: Although the similarity matrix is very expensive in spectral clustering, we can omit the similarity matrix calculation and still be able to cluster under cosine similarity.

#### • Assumptions:

- The data is sparse or low dimensional
- Cosine similarity is used:  $W = AA^T I$

#### **Cosine Similarity**

$$S(x,y) = \cos\theta = \frac{x \cdot y}{||x|| \cdot ||y||}$$

Statistics Awesome Statistics Awesome Measures content overlap with the Statistics Okav bag-of-words model . Statistics Awesome Removes influence Awesome Okay Red Statistics Wheelbarrow of document length 2 1 1 Fast to compute Red Wheelbarrow

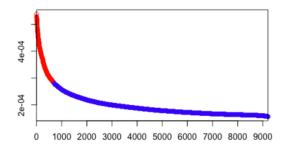
Math derivation: If plug in  $W = AA^T - I$ , we will have:

1.  $D = diag(W \cdot \vec{1})$   $= diag((AA^T - I) \cdot \vec{1})$   $= diag(A(A^T \vec{1}) - \vec{1})$ without the need of W 2.  $\tilde{W} = D^{-\frac{1}{2}}(AA^T - I)D^{-\frac{1}{2}}$   $= D^{-\frac{1}{2}}AA^TD^{-\frac{1}{2}} - D^{-1}$   $= \tilde{A}\tilde{A}^T - D^{-1}$ where  $\tilde{A} = D^{-\frac{1}{2}}A$ 

If  $D^{-1}$  has constant diagonals, then left singular vectors of  $\tilde{A}$  = eigenvectors of  $\tilde{W}$ .

So, with just A, clustering is more efficient and does not rely on W.

**Outlier Cutoff** Entries of  $D^{-1}$  ordered from largest to smallest (USPS data)



#### Discard outliers without changing the eigenspace of ilde W

#### Implementing the Scalable Spectral Clustering Algorithm

**Input:** Data *A*, Specified number k, clustering method (NJW, Ncut or DM) and  $\alpha$  fraction cutoff for outliers

- 1. L2 normalize data A. Compute degree matrix D, remove outliers from  $D\,$  and  $A\,$
- 2. Compute  $\tilde{A} = D^{-\frac{1}{2}}A$
- 3. Compute the  $\tilde{U}$ , the top k left singular vectors of  $\tilde{A}$
- 4. Convert  $\tilde{U}$  according to clustering method and run K-means **Output:** Cluster labels, including a label for outliers

### **Experimental Settings**

- $\alpha = 1\%$
- methods: NJW and Scalable NJW
- both algorithms coded by our team
- golub server at San José State University
- six data sets (three image data, three text data)

### **Benchmark - Accuracy Comparison** Scalable Spectral Clustering vs. Plain NJW Spectral Clustering

Accuracy (%)				
Dataset	Scalable	Plain		
20Newsgroup	64.40	64.95		
Reuters	24.60	25.23		
TDT2	51.20	51.80		
USPS	67.53	67.47		
Pendigits	73.56	73.56		
Mnist	52.60	Out of Memory		

- Both methods are similar in accuracy. The Plain method is slightly more accurate.

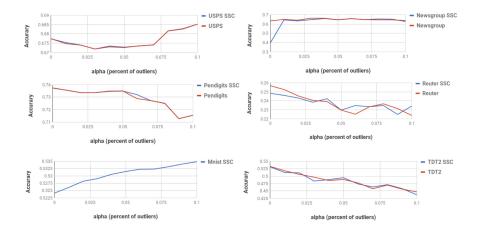
### **Benchmark** - **Runtime Comparison** Scalable Spectral Clustering vs. Plain NJW Spectral Clustering

Runtime (Seconds)				
Dataset	Scalable	Plain		
20Newsgroup	57.7	154.9		
Reuters	5.9	51.1		
TDT2	25.3	53.9		
USPS	1.1	52.9		
Pendigits	3.4	102.0		
Mnist	36.2	Out of Memory		

- The Scalable method is much faster than the Plain method.

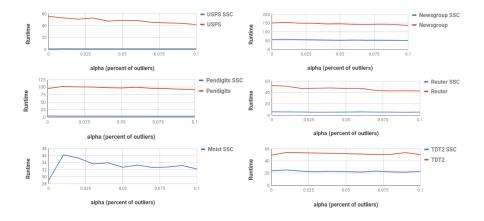
#### Scalable Spectral Clustering using Cosine Similarity

#### **Robustness To Outliers (Accuracy)**



#### Scalable Spectral Clustering using Cosine Similarity

#### **Robustness To Outliers (Runtime)**



CAMCOS Project - San José State University

29/82

#### General Remarks and Results From Experiments

- The scalable spectral clustering method is fast and comparably accurate.
- In general insensitive to choice of  $\alpha$ .

#### Further Studies and Considerations

- More experiments on other clustering methods (NCut, DM).
- Extend our method to handle other similarities (Gaussian).

## Landmark-based Spectral Clustering

## Team 2

Group Leader: Scott Li

Team Members: Jiye Ding, Maham Niaz

### Landmark-based Spectral Clustering (LSC) Steps: Main Idea: Use landmarks to find a sparse representation of the data

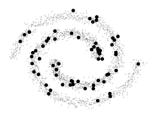
- Landmark selection
- Affinity matrix computation
- Nearest landmarks
- Normalization, SVD, k-means



### Landmark Selection

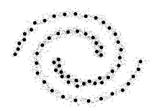
### **Random Selection**

• Very fast



#### k-means Selection

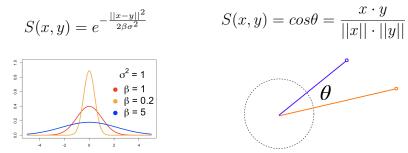
- Very slow for larger datasets
- Can be more representative



### Affinity Matrix Computation

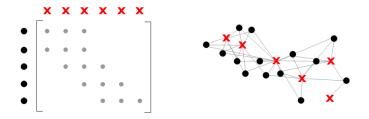
### **Gaussian Similarity**

### **Cosine Similarity**



### Nearest Landmarks

- The largest r entries in each row are kept. The rest are set to zero.
- Makes the affinity matrix sparse, speeding up computations
- Makes clustering more robust to noise



## **Data Clustering**

- L1 row normalization, then  $\sqrt{L1}$  column normalization on A
- Find the top k left singular vectors  $(u_1...u_k)$
- k-means outputs cluster assignments on the data

### Landmark Clustering - new method

- Cluster landmarks based on the top k right singular vectors  $(v_1...v_k)$
- Use k-NN to classify the original data

## Experiments

- 20 Seeds
- Cosine Similarity
- Compare Landmark Selection Method and Clustering Method

$$- p = 500, r = 6$$

- Parameter Sensitivity
  - Number of Landmarks (p)
  - Number of Nearest Landmarks (r)

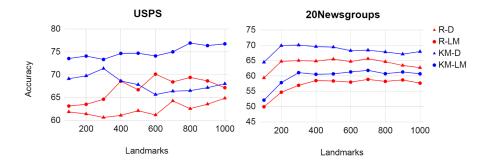
### Results

Accuracy (%)									
	Random LN	<b>M</b> Selection	k-means LN	МГИ					
Dataset	Data Landma		Data		Landmark				
	Clustering	Clustering	Clustering	Clustering					
20Newsgroups	65.51	58.37	69.42	60.69	63.36				
Reuters	25.37	27.50	27.38	31.21	25.68				
TDT2	59.85	64.34	59.45	65.69	44.38				
USPS	62.12	66.70	67.83	74.70	67.74				
Pendigits	78.81	78.76	77.94	81.59	73.75				
MNIST	63.32	59.41	69.43	65.10					

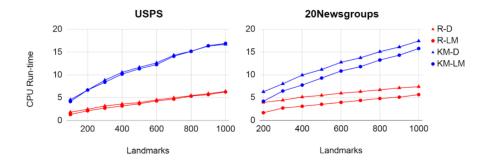
CPU Run-time (s)									
	Random LN	<b>M</b> Selection	k-means LN						
Dataset	Data	Landmark	Data	Landmark	NJW				
	Clustering	Clustering	Clustering	Clustering					
20Newsgroups	5.95	3.78	12.75	11.16	150.96				
Reuters	7.38	6.61	451.88	444.28	52.31				
TDT2	12.12	11.67	1912.68	1862.29	49.46				
USPS	3.93	3.56	11.65	11.76	55.46				
Pendigits	2.70	2.25	3.76	3.63	95.13				
MNIST	31.05	27.62	584.06	619.06	_				

### **Parameter Sensitivity**

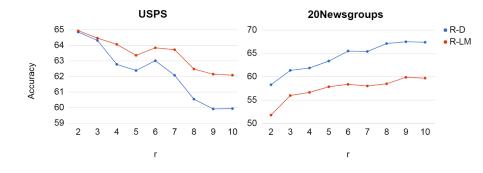
### Varying the Number of Landmarks - Accuracy



### Varying the Number of Landmarks - CPU Run-time



#### Varying the Number of Nearest Landmarks - Accuracy



### Conclusions

- $\bullet\,$  LSC techniques can improve the speed and accuracy over NJW
- Random landmark selection is very efficient
- Landmark clustering is often more accurate
- Accuracy can be sensitive to the parameters

## Spectral Clustering for Image Segmentation

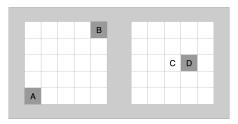
Image Segmentation:

Given an image, partition it into different regions for different objects.



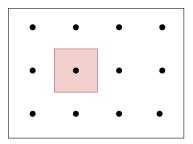
Original Spectral Clustering

- Input data:  $m \times n$  pixels
- Similarity measure: location and intensity



### New Methods of Image Segmentation by LSC

- NJW:  $W \in \mathcal{R}^{(mn) \times (mn)}$
- A grid of representative pixels are landmarks
- Only consider the pixels close to each landmark



## Example 1

Image Size:  $115 \times 71$ 

### NJW Result



time = 28.02



LSC Result



time = 3.55

## Example 2

Image Size:  $125 \times 75$ 

### NJW Result





### LSC Result



$$time = 6.85$$

time = 74.17

## Team 3

Team Member: Khiem Pham

### Motivation

EVD of  $n\times n$  matrix:  $O(n^3)$  time. SVD of  $n\times m$  matrix,  $m\ll n$ :  $O(nm^2+m^3)$  time, linear in n.

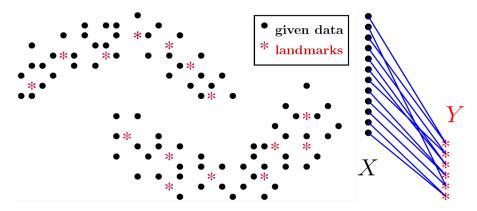
Team 1: avoid forming affinity matrix

Team 2: dictionary learning + sparse coding feature

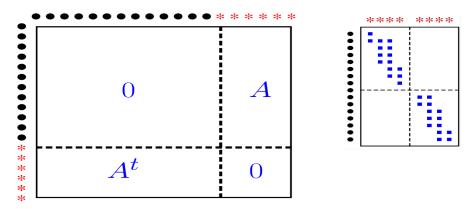
A more "native" approach?

### **Bipartite Graph**

• Pick representative landmarks



• Form affinity matrix between landmarks and datapoints



#### Proposition

 $A \in \mathbb{R}^{n*m}$ : affinity matrix between n data points and m landmarks  $D_1$ ( $D_2$ ): diagonal matrices of row (column) sums of A.

Then the eigenvectors of 
$$P = \begin{pmatrix} D_1^{-1} \\ D_2^{-1} \end{pmatrix} \begin{pmatrix} A \\ A^t \end{pmatrix}$$
 are:  
$$V = \begin{pmatrix} D_1^{-1/2} \tilde{V}_1 \\ D_2^{-1/2} \tilde{V}_2 \end{pmatrix}$$

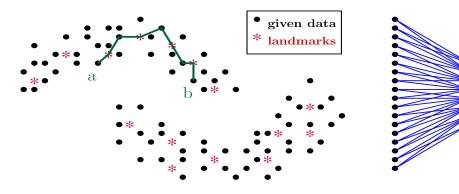
where  $\widetilde{V}_1$  and  $\widetilde{V}_2$  are left and right singular vectors of:

$$\widetilde{A} = D_1^{-1/2} A D_2^{-1/2} \in \mathbb{R}^{n \times m}$$

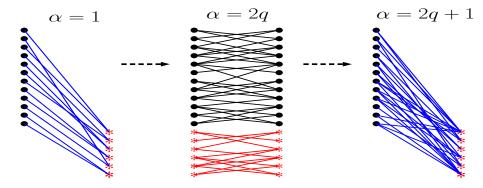
which can be computed in  ${\cal O}(nm^2+m^3)time$ 

## **Diffusion Map**

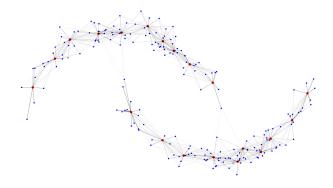
- Generate random walks on bipartite graph.
- "Enhance" global affinity of far-away data points.



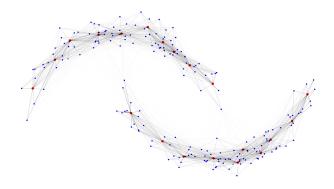
- For odd time step, co-clustering
- For even time step, **direct clustering** or **landmark clustering** (with extension)



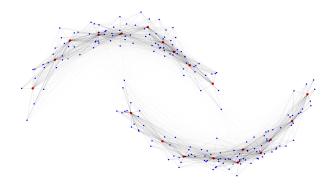
t=1, data points <-> landmarks



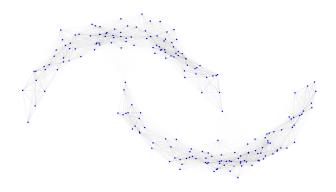
t=5, data points <-> landmarks



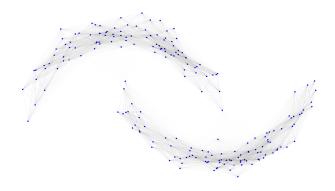
t=9, data points <-> landmarks



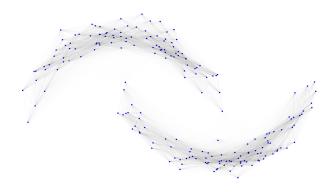
t=2, data points <-> data points



t=6, data points <-> data points



t=10, data points <-> data points



### **Experiment Results (accuracy)**

LBDM<sup>(1)</sup>: diffusion map, co-clustering, time step = 1 LBDM<sup>(2,X)</sup>: diffusion map, direct clustering, time step = 2 LBDM<sup>(2,Y)</sup>: diffusion map, landmark clustering, time step = 2

Dataset	Ncut	KASP	LSC	cSPEC	Dhillon	LBDM <sup>(1)</sup>	(2,X)	(2,Y)
usps	66.21	67.25	66.86	66.89	68.21	67.80	68.10	69.45
pendigits	69.73	68.45	77.93	67.93	73.20	72.95	74.70	73.22
letter	24.93	26.19	31.51	24.98	32.06	32.13	32.21	31.28
protein	43.68	43.85	43.85	44.84	43.35	43.55	43.16	45.88
shuttle		74.52	39.71	82.78	74.24	74.26	74.38	74.49
mnist		57.99	70.28	54.50	72.15	72.43	72.37	73.29

## **Experiment Results (Time)**

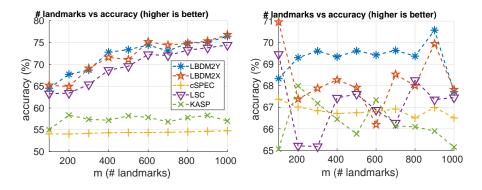
LBDM<sup>(1)</sup>: diffusion map, co-clustering, time step = 1 LBDM<sup>(2,X)</sup>: diffusion map, direct clustering, time step = 2 LBDM<sup>(2,Y)</sup>: diffusion map, landmark clustering, time step = 2

Dataset	Ncut	(k-means)	KASP	LSC	cSPEC	Dhillon	LBDM <sup>(1)</sup>	(2,X)	$-^{(2,Y)}$
usps	131.78	7.46 +	0.61	4.44	7.89	4.45	4.39	4.17	1.95
pendigits	246.08	3.13 +	0.55	3.08	5.26	3.14	2.91	3.08	1.65
letter	1180.70	5.30 +	0.77	12.24	25.07	13.51	14.96	12.87	2.78
protein	2024.54	27.04 +	0.41	3.55	7.54	3.93	4.04	3.93	4.40
shuttle		23.89 +	1.23	8.49	61.68	12.35	15.09	12.15	5.88
mnist		299.74 +	0.63	25.07	39.26	27.17	25.69	25.83	16.67

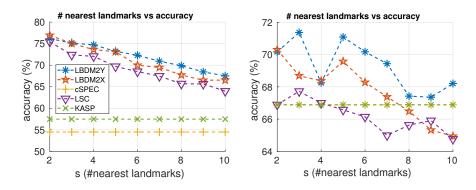
### **Parameter Sensitivity**

- Investigate the influence of each parameter on MNIST and USPS
- Baseline configuration:
  - # landmarks = 500.
  - # nearest neighbors = 5.
  - # random walk length/time step = 2.

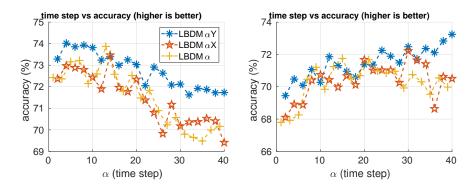
• Varying number of landmarks



• Varying number of nearest landmark neighbors



• Varying time step



### Biparite graph model of documents and words

- Applicable to text data.
- Each document is a bag-of-word (ignoring syntax)
- Documents are data points (to be clustered), words are landmarks (not artificial landmarks).

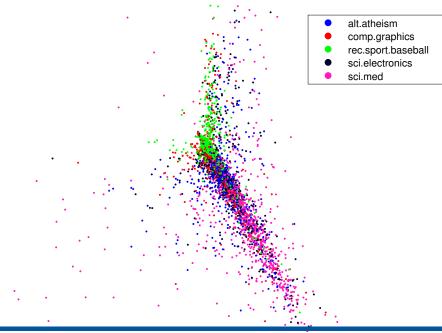
	I	love	dogs	hate	and	knitting	is	my	hobby	passion
Doc 1	1	1	1							
Doc 2	1		1	1	1	1				
Doc 3					1	1	1	2	1	1

- Recall: eigenvectors are embeddings of data points and landmarks
- Get embeddings of both documents and words
- Great for dimensionality reduction and visualization (similar to Laplacian Eigenmap<sup>1</sup>)

<sup>&</sup>lt;sup>1</sup>Belkin, Mikhail, and Partha Niyogi. "Laplacian eigenmaps for dimensionality reduction and data representation." Neural computation 15, no. 6 (2003): 1373-1396.

### Problem

- 20 news accuracy: 26.09%
- due to sparse matrix, many low degree words, several low degree documents
- can remove low degree nodes in graph, but lose information
- ?



•

## Solution

• Based on recent works on degree-corrected stochastic block model, "inflate" degree of node:<sup>2</sup>

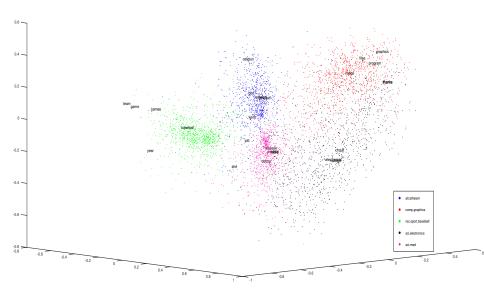
$$- \widetilde{D}_1 = D_1 + \tau_1 I$$

$$- \widetilde{D}_2 = D_2 + \tau_2 I$$

- 
$$\widetilde{A} = \widetilde{D}_1^{-1/2} A \widetilde{D}_2^{-1/2}$$

• Accuracy: 63.94%

<sup>2</sup>Rohe, Karl, and Bin Yu. "Co-clustering for directed graphs; the stochastic coblockmodel and a spectral algorithm." stat 1050 (2012): 10.



## **Concluding Remarks**

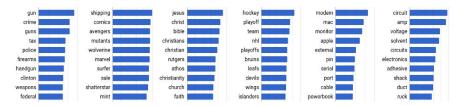
### **Text Cluster Interpretation**

Singular Value Decomposition: Take the first basis vector of each cluster

Frequencies Ranking: Rank all words based on total frequency inside each cluster

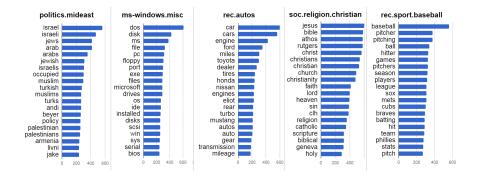
### **Text Cluster Interpretation**

- After clustering, we use rank 1 singular value decomposition to obtain the first basis vector of each cluster.
- The top entries in each first basis vector represent important words in that cluster.



### **Text Cluster Interpretation**

#### Rank all words based on the total frequency inside each cluster



## **Team Comparisons**

	1. Cos	ine	2. Land	mark	3. Bipartite		
Dataset	Accuracy	Time	Accuracy	Time	Accuracy	Time	
USPS	67.5	(1.1)	74.7	(11.8)	69.5	(9.4)	
Pendigits	73.6	(3.4)	81.6	(3.6)	74.7	(6.2)	
MNIST	52.6	(36.2)	69.4	(584.1)	73.3	(316.4)	
TDT2	51.2	(25.3)	64.3	(11.7)	70.8	(38.1)	
Reuters	24.6	(5.9)	27.5	(6.6)	38.3	(36.6)	

### Conclusion

- We worked on three ideas for scalable spectral clustering methods
- They are often faster and more accurate than older spectral clustering algorithms
- Next: Clustering data provided by Verizon

## **Future Work**

- More Evaluation Metrics
  - $F_1$  score
- Recursive Partitioning
  - Finds a hierarchical structure
  - Useful for determining the number of clusters
- Clustering Browsing History with Demographic Data
  - Categorical data

### Acknowledgements

- We would like to thank Prof. Guangliang Chen for his guidance and supervision with this project and Prof. Slobodan Simic for helping to organize this project
- Thanks to Verizon for their generous sponsorship

### References

- A.Y. Ng, M. I. Jordan, Y. Weiss"On Spectral Clustering: Analysis and an Algorithm", NIPS Proceedings of the 14th International Conference on Neural Information Processing Systems: Natural and Synthetic, pp: 849-856 MIT Press Cambridge, MA, USA, Dec 2001
- [2] U. Von Luxburg "A tutorial on spectral clustering", Statistics and Computing, 17(4):pp 395-416,2007
- [3] Zelnik-Manor, Lihi, P. Perona. "Self-tuning spectral clustering." Advances in neural information processing systems. 2005
- G. Chen, "Scalable spectral clustering with cosine similarity." To appear in the Proceedings of the 24th International Conference on Pattern Recognition (ICPR), Beijing, China. 2018
- J. Fitch et al., "Adaptive Spectral Clustering for High-Dimensional Sparse Count Data" Dept. Math., San Jose State Univ., San Jose, CA, 2017
- [6] D. Cai, X. Chen, "Large Scale Spectral Clustering Via Landmark-Based Sparse Representation" IEEE Trans. Cybernetics, Vol 45 Issue 8, August 2015

# **Questions?**