SAMPLES of SUMMARIES

1. **Introduce author and title (spelling correctly and with proper citation information) in the first sentence and/or paragraph.**
   
   Thomas Hine's essay “What’s in a Package?” explores the importance of packaging products and the effects that such packages have on consumers and ultimately all of society.

2. **Refer to the author to clarify that it is his/her thoughts and not your analysis of the writing.**
   
   The author makes a point of comparing the supermarkets of today to the more traditional marketplaces in order to show us how packaging for modern consumerism has contributed to a less personal shopping experience.

3. **Avoid referring to yourself (I, we, us). That will seem as if you automatically agree with Hine. Refer to the essay as separate from yourself, like an observer.**
   
   Another thing Hine makes us note is how packaging creates a bond of familiarity with products we constantly purchase.

   *Rewrite this sentence:*

4. **Punctuation goes inside quotation marks.**
   
   According to Hine, packaging is not only used to preserve and to hold products but to give them "personality."

5. **Additional Points:**
   
   - Create an original title.
   - Indent 5 spaces to indicate a new paragraph (don’t skip lines between paragraphs).
   - Avoid contractions.
   - Avoid sentence fragments
   - Read and follow instructions.