According to the *Oxford English Dictionary*, "chapbook" is a "modern name applied by book collectors and others to . . . the popular literature . . . formerly circulated by itinerant dealers or chapmen, consisting chiefly of small pamphlets of popular tales, ballads, tracts, etc." The small size of the chapbooks, and their original paper binding (many chose to have them rebound in boards and leather, however) made them available to a wider circle of readership which could not afford the exorbitant prices of novels. The Gothic thrived in this medium. Often condensed forms of longer novels, the chapbooks showcase such Gothic conventions as imprisonment of a maiden, the search for identity, and monstrous villains, usually either related to the heroine or members of the Catholic clergy.

"We strolled through a variety of castles, each of which was regularly called Il Castello; met with as many captains of condotteri, heard various ejaculations of Santa Maria and Diablo; read by a decaying lamp and in a tapestried chamber dozens of legends as stupid as the main history; examined such suites of deserted apartments as might set up a reasonable barrack, and saw as many glimmering lights as would make a respectable illumination." -Sir Walter Scott