

Persuasion Letter (XX out of 100 points) - NAME

Basics: Write a four to five-page letter that refutes an idea raised by one of the primary authors on this semester's reading list.

1-15	16-23	24-25
Incomplete: Fails to meet basic expectations in content and length.	Acceptable: Meets most basic expectations of content. Lacks sufficient length.	Complete: Meets all basic expectations of content and length.

Tone: Indicate understanding and appreciation for the author's point of view.

1-15	16-23	24-25
Incomplete: Fails to demonstrate sufficient awareness of author's point of view.	Acceptable: Demonstrates occasional awareness of author's point of view.	Effective: Demonstrates sustained respect and appreciation of author's point of view.

Evidence: Deploy author's words and directly cite other course readings to build identification and bolster claims.

1-15	16-23	24-25
Incomplete: Includes zero or one citation(s) (author and/or other appropriate source).	Acceptable: Includes one or two citations (author and other appropriate sources).	Convincing: Includes at least three insightful citations (author and other appropriate sources).

Editing: Demonstrate mastery of mechanics and form as described on gradesheet (my assessment of this component is based on strict assessment of your first page). Marks on subsequent pages do not affect your grade.

1-15	16-23	24-25
Needs work: Contains more than five distinct and varied revision opportunities.	Acceptable: Contains up to five distinct and varied revision opportunities.	Professional: Aside from a rare typo, this draft is almost entirely free of error.