# Andrew F. Wood, Ph.D. Professor and Department Chair, Communication Studies 2014-2015 Fulbright Scholar

San José State University San José, California, 95192-0112

Office: (408) 924-5378 Fax: (408) 924-5396 Email: Andrew.Wood@sjsu.edu Web: professorwood.com

## **Academic History**

Ph.D. 1998, Ohio University Rhetoric and Historiography

Dissertation:

"Spaghetti dinners and fireflies in a jar":

Shaping paradoxical places and spaces in Disney's Celebration

Chair: Roger Aden

M.A. 1995, Ohio University Rhetoric and Public Address Masters Project:

House Speaker Henry Clay's nationalism as unification:

An extension of transcendent eloquence

Advisor: Roger Aden

B.A. 1994, Berry College

English and Communication Arts - cum laude

Major Emphasis: Broadcasting/Speech Minor Emphasis: Political Science

A.A. 1992, St. Petersburg Junior College - Clearwater Campus

Major Emphasis: Mass Communication - high honors

Certificate. 1987, Defense Information School Fort Benjamin Harrison, Indianapolis, Indiana

Major Emphasis: Journalism, public affairs, and shipboard broadcasting

#### **Academic Positions**

Chair, San José State University, Department of Communication Studies, 7/21-Associate Chair, San José State University, Department of Communication Studies, 8/15-8/17 Professor, San José State University, Humanities Honors Program, 8/11-Professor, San José State University, Department of Communication Studies, 8/09-Director, San José State University, Peer Mentor Program, 8/07-5/10 Associate Director, San José State University, Peer Mentor Program, 8/06-8/07 Associate Professor, San José State University, Department of Communication Studies, 8/04-8/09

Associate Professor, San José State University, Department of Communication Studies, 8/04-8/09 Assistant Professor, San José State University, Department of Communication Studies, 8/98-8/04 Teaching Associate, Ohio University, School of Interpersonal Communication, 8/94-8/98

# **Courses Taught**

San José State University, San José, CA

HUM 1A Hon Background of Western Culture and Society HUM 1B Hon Background of Western Culture and Society HUM 2A Hon Modern Culture and Social Institutions

HUM 2B Hon	Modern Culture and Social Institutions
COMM 20	Public Speaking
COMM 41	Critical Decision Making in Small Groups
COMM 96GY	The Simpsons as Social Science: Exploring Faith, Philosophy, and
COMM 7001	Ethics with America's Favorite Cartoon Family
COMM 101	Introduction to Communication Studies
COMM 105	Communication, Self, and Society
COMM 120	Persuasive Speaking
UNVS 120	Peer Mentor Seminar
COMM 149	Rhetoric and Public Life
COMM 161	Communication and Culture
COMM 169	Media Criticism and Response
COMM 171	Visual Communication
COMM 175	Nonverbal Communication
COMM 180	Individual Studies
COMM 181	Internet Communication
COMM 191B	Forensics Activity, Persuasion
COMM 191J	Forensics Judging
COMM 192	Finland Early Summer Study Abroad
COMM 195	Communication in the Age of Mobility
COMM 202	Rhetorical-Critical Studies in Communication
COMM 206A	Advanced Critical and Rhetorical Methods
COMM 245	Seminar in Communication Criticism
COMM 250	Seminar in Communication Theory: Critical and Interpretative
COMM 295	Computers, Discipline, and Resistance
COMM 295R	Ruins: Rhetoric and Performance
COMM 297	Advanced Writing Workshop
COMM 298	Special Studies
COMM 299	Thesis Hours

JAMK University of Applied Sciences, Jyväskylä, Finland Summer School: Creativity and Communication

International Business Speaking Leadership Communication in a Global World

University of Ljubljana, Faculty of economics, Ljubljana, Slovenia Summer School

Powerful Presentations

Belarusian State University, Minsk, Belarus School of Business and Management of Technology

> Silicon Valley Startup Culture Communication and Culture

Ohio University, Athens, OH

School of Communication Studies (formerly School of Interpersonal Communication)

InCo 103	Introduction to Public Speaking
InCo 117	Introduction to Forensics
InCo 205	Techniques of Small Group Communication
InCo 217	Advanced Forensics
InCo 234	Communication Theory
InCo 430/530	Communication and Campaigns

Ohio University, Athens, OH Academic Advancement Center

Introduction to Public Speaking (1995 and 1996 summer programs). This course was designed for incoming students designated "at risk" by Ohio University. Along with public speaking, the course introduced students to webpage design and college research methods.

Ohio University, Athens, OH Continuing Education Department

Project Challenge - Future Studies (1995 summer program), first through sixth grade. Three age-specific courses addressed utopian literature, science fiction writing, city planning, and collaborative problem solving techniques.

#### **Thesis Committee Service**

Janet Baker (Chair)

Robert Barlow

James Bunker

Rebecca Busa (Chair)

Andrew Carter

Ania Goritskaia

Katherine Casey (Dept. of Psychology)

Adolfo McGovert

Sydney Ng (Chair)

Darcy Osheim (Chair)

William Tran (Chair)

Sarah Vital (Chair)

# **Project Committee Service**

Tarika Bheda

Aviv Brahm

Issa Chan (Chair)

Maureen Coghlan

Maxfield Hunt

Sarah Kates

Mark Lieberman

Prinda Nilthachan (Chair)

Carol-Lynn Perez (Chair)

Ken Watanabe

Liat Zilberman (Chair)

Nick Zoffel

# Graduate Exam Committee Service [Does not include post-2017 exams]

Melissa Barrett (Chair)

Rosalie Eskew

Asher Hamilton-Killi (Chair)

Phoebe Kitanidis (Chair)

Scott Koppel (Chair)

Daniel Kunkel

Chang-Yu Lee

Haige Quian

Gina Rollings

Cory Shelton (Chair)

Hye-Jung Yoon

#### **BFA Committee Service**

Josue Cruz

## **Academic Books**

- Wood, A. F. (2025). *Relics of modernity: Theorizing rhetorics and performances of ruins* [edited volume]. Lanham, MD: Lexington Books.
- Wood, A. F. (2021). A rhetoric of ruins: Exploring landscapes of abandoned modernity. Lanham, MD: Lexington Books.
- Bourdin, A., Eckardt, F., & Wood, A. F. (2014). *Die ortlose stadt: Über die virtualisierung des urbanen*. Bielefeld, Germany: Transcript Press.
- Wood, A. F. (2009). *City ubiquitous: Place, communication, and the rise of omnitopia*. Cresskill, NJ: Hampton Press. [Jane Jacobs Urban Communication Award, Urban Communication Foundation]
- Wood, A. F. & Smith, M. (2005). *Online communication: Linking technology, identity, and culture second edition*. Mahwah, NJ: Lawrence Erlbaum & Associates.
- Smith, M. & Wood, A. F. (2003). *Survivor lessons: Essays on communication and reality television*. Jefferson, NC: McFarland & Company.
- Wood, A. F. & Smith, M. (2001). *Online communication: Linking technology, identity, and culture*. Mahwah, NJ: Lawrence Erlbaum & Associates.

## **Popular Press Books**

- Wood, A. F. (2004). *New York's 1939-40 world's fair*. Mount Pleasant, SC: Arcadia Publishing. Wood, A. F. (2004). *Motel America: A state by state tour guide to nostalgic stopovers*. Portland OR: Collectors Press.
- Wood, A. F. (2003). *Road trip America: A state by state guide to offbeat destinations*. Portland OR: Collectors Press.

#### **Peer Reviewed Articles**

- Wood, A. F. (2020). Haunting ruins in a Western ghost town: Authentic violence and recursive gaze at Bodie, California. *Western Journal of Communication*, 84(4), 439-456.
- Wood, A. F. & Terry, D. P. (2016). "The only dominator and remaker of the world": <Self reliance>, <unification>, and the rhetoric of North Korean Juche. Western Journal of Communication, 80(4), 502-518.
- Terry, D. P. & Wood, A. F. (2015). Presenting Juche: Audiencing North Korea's 2012 Arirang Mass Games. *Text and Performance Quarterly*, 35(2-3), 177-201.
- Wood, A. F. (2012). Regionalization and the construction of ephemeral co-location. *Rhetoric Society Quarterly*, 42(3), 289-296.
- Wood, A. F. (2010). Two roads diverge: Route 66, "Route 66," and the mediation of American ruin. *Critical Studies in Media Communication*, 27(1), 60-76.

- Todd, A. M. & Wood, A. F. (2006). "Flex your power": Energy crises and the shifting rhetoric of the grid. *Atlantic Journal of Communication*, 14(4), 211-228.
- Wood, A. F. (2005). "What happens [in Vegas]": Performing the post-tourist *flâneur* in "New York" and "Paris". *Text and Performance Quarterly*, 25(4), 315-333.
- Wood, A. F. (2005). "The best surprise is no surprise": Architecture, imagery, and omnitopia among American mom and pop motels. *Space and Culture*, 8(4), 399-415.
- Wood, A. F. & Todd, A.M. (2005). "Are we there yet?": Searching for Springfield and the Simpsons' rhetoric of omnitopia. *Critical Studies in Media Communication*, 22(3), 207-222.
- Wood, A. F. (2004). Managing the Lady Managers: The shaping of heterotopian spaces in the 1893 Chicago Exposition's Woman's Building. *Southern Communication Journal*, 69(4), 289-302
- Wood, A. F., & Fassett, D. (2003). Remote control: Identity, power and technology in the communication classroom. *Communication Education*, *52*(3-4), 286-296.
- Wood, A. F. (2003). A rhetoric of ubiquity: Terminal space as omnitopia. *Communication Theory*, 13(3), 324-344.
- Wood, A. F. (2003). The Middletons, Futurama, and Progressland: Disciplinary technology and temporal heterotopia in two twentieth century New York world's fairs. *New Jersey Journal of Communication*, 11(1), 63-75.
- Wood, A. F., & Adams, T. (1997). Making sense of the 1994 right-wing revolution in the United States: How the Christian right, the grand old political action committee (GOPAC), and talk radio unknowingly collaborated. *Speaker and Gavel*, 34(1-4), 51-63.
- Adams, T., & Wood, A. F. (1996). The emerging role of the World-Wide-Web in forensics: On computer mediated research and community development. *The Forensic*, 81(4), 21-35.

## **Book Chapters**

- Wood, A. F. (2014). Regionalization and the construction of ephemeral co-location. J. Rice's *Regional rhetorics: Real and imagined spaces* (pp. 89-96). Abingdon: UK: Routledge.
- Wood, A. F. (2013). Origami urbanism amid the flat City: An omnitopian analysis of commercials depicting mutability in urban life. M. Matsaganis, V. Gallagher, & S. Drucker's Communicative cities in the 21st Century: Urban communication reader III (pp. 215-234). Cresskill, NJ: Hampton Press.
- Wood, A. F. (2008). "Small World": Alex Proyas' Dark City as omnitopia. J. Perlich & D. Whitt's *Sith, slayers, stargates and cyborgs: Modern mythology in the new millennium* (pp. 121-142). New York: Peter Lang.
- Wood, A. F. (2002). Re-reading Disney's Celebration: Gendered topography in a heterotopian pleasure garden. L. Sanders, A. Bingaman, & R. Zorach's *Embodied utopias: Gender, social change, and the modern metropolis* (pp. 188-203). London: Routledge.
- Wood, A. F., & Adams, T. (1998). Embracing the machine: Quilt and quilting as community-building architecture. B. Ebo's *Cyberghetto or cybertopia? Race, class, and gender on the internet* (pp. 219-233). Santa Barbara, CA: Praeger/Greenwood Press.

# **Book Reviews**

- Wood, A. F. (2017). Review of the book *Suburban dreams: Imagining and building the good life*, by G. Dickinson. *Rhetoric & Public Affairs*, 20(2), 357-360.
- Wood, A. F. (2011). Review of the book *The tuning of place: Sociable spaces and pervasive digital media*, by R. Coyne. *Journal of Communication*, 61, E13-E15.
- Wood, A. F. (2003). Review of the book *Older adults, health information, and the World Wide Web*, by R.W. Morrell (Ed.). *American Journal of Psychology, 116*(3), 477-483.

## **Invited Biographical Essay**

Wood, A. F. (1999). Austin Tappan Wright. *American National Biography*, vol. 24, (pp. 3-4): Oxford University Press.

#### **Editorials**

- Wood, A. F., & Coopman, S. (1999, May). Virtual job seekers and electronic front porches: A conversation from both sides of the hiring process. *American Communication Journal*: Available online: http://www.ac-journal.org/?page\_id=605
- McKerrow, R., Wood, A. F., & Smith, M. (1998, May). Publishing on-line: Challenging standards of hiring, promotion, and tenure. *American Communication Journal*: Available online: <a href="http://www.acjournal.org/holdings/vol1/iss3/editorials/mckerrow/tenurepub.html">http://www.acjournal.org/holdings/vol1/iss3/editorials/mckerrow/tenurepub.html</a>

# **Invited Articles**

- Wood, A. F. (2016). The twilight of the mom and pop motel. *The Conversation*. Online: <a href="https://theconversation.com/the-twilight-of-the-mom-and-pop-motel-64212">https://theconversation.com/the-twilight-of-the-mom-and-pop-motel-64212</a> [Reprinted in the *Smithsonian Magazine* website, the *New Republic* website, the *Houston Chronicle* web and print-editions, and distributed via Associated Press]
- Wood, A. F. (2015). The Middleton Family at the New York World's Fair. Library of Congress National Film Preservation Board. Online: <a href="https://www.loc.gov/programs/static/national-film-preservation-board/documents/middleton-family2.pdf">https://www.loc.gov/programs/static/national-film-preservation-board/documents/middleton-family2.pdf</a>
- Wood, A. F. (2010). Route 66 and the road to ruin. *Communication Currents*, 5(2). Online: <a href="http://www.natcom.org/CommCurrentsArticle.aspx?id=969">http://www.natcom.org/CommCurrentsArticle.aspx?id=969</a>
- Wood, A. F. (2006, Spring). Motel moderne: Yesterday's motels of tomorrow. Society for Commercial Archeology Journal, 18-25. Reprinted as lead article in Image File: A Journal from the Curt Teich Postcard Archives, 15(1), 3-7.
- Wood, A. F. (2006, April). East bay deco-ration. Lifescapes, 60-62.
- Wood, A. F. (2004, August/September). Grand motel. American Heritage, 11-12.
- Wood, A. F. (1995). Beyond the round of competition: Making connections (part two) the forensics newsletter. *SpeakerPoints*, 2(1).
- Richardson, R., & Wood, A. F. (1994). Small-budget forensics programs: Problems and solutions. SpeakerPoints, 1(1).

## **Published Speeches**

- Wood, A. F. (1997). Superbugs: Scourge of the post-antibiotic era. Reprinted in B. E. Gronbeck, R. E. McKerrow, D. Ehninger, & A. H. Monroe's *Principles and types of speech communication*.
- Wood, A. F. (1996). Superbugs: Scourge of the post-antibiotic era. Reprinted in G. Rodman's *Public Speaking in the media/information age*. Also appeared in video supplement, *Public Speeches for Analysis II*.

# **Documentary Videos**

Silicon Valley Women in Engineering Conference: Win the Future, 2018
Silicon Valley Women in Engineering Conference: Engineering for Humanity, (10 part video series), 2017

Silicon Valley Women in Engineering Conference: Engineering for Humanity, 2016 The Salzburg Global Seminar: Ripples Across the Pond, 2012 The Global Technology Initiative: Partners on the Pacific Rim, 2012

#### **Narration**

Barefoot College (Bob Gliner, Dir.), 2014

## **Radio Story**

The twilight of the mom and pop motel, WAMC Northeast Public Radio's Academic Minute, January 2, 2017

#### **International Invited Lectures**

JAMK University of Applied Sciences, Jyväskylä, Finland

29th World Business Congress of the International Management Development Association *Keynote Speaker*, 21st Century U.S. regionalisms: Anticipating new centers of American gravity, 2022

JAMK University of Applied Sciences, Jyväskylä, Finland

Global Faculty Research Colloquium *Keynote Speaker*, Disrupting Education: Lessons (and Consequences) of the Silicon Valley Model, 2018

Monterrey Institute of Technology and Higher Education, Querétaro, Irapuato, and León, Mexico Presenting Technical Information to Nontechnical Audiences, Speak with Confidence, Free Speech, Social Media, and the New Digital Commons, 2018

Monterrey Institute of Technology and Higher Education, Mexico

Communicating in English: Enhancing Proficiency [Deanna L. Fassett, Co-author], 2017

Monterrey Institute of Technology and Higher Education, Querétaro and Aguascalientes, Mexico Developing Confidence / Mastering Persuasive Theory and Strategy, China: The Once and Future Superpower, Silicon Valley Startup Culture, Semiotics in the Age of the Public Screen, 2017

Monterrey Institute of Technology and Higher Education, San Luis Potosí, Mexico

Gamification: Disrupting Business and Higher Education; Silicon Valley Startup Culture; Intercultural Communication: Crossing Borders and Dismantling Walls; China: The Once and Future Superpower, 2016

JAMK University of Applied Sciences, Jyväskylä, Finland

Silicon Valley Startup Culture: History, Principles, and the Power of Weak Networks, 2015, 2016

Salzburg Global Seminar, Salzburg, Austria

Utopia, Dystopia, and Changing Conceptions of Globalization, 2013

Bauhaus-Universität, Weimar, Germany

City Ubiquitous, "The Media of the Metapolis" Conference Keynote Speaker [Sponsored by Institut für Europäische Urbanistik and Institut Français d'Urbanisme], 2012

## Fulbright Lectures [2015 – 1,100+ participants]

Minsk International Book Fair

Undiscovered America: Route 66

U.S. Embassy Public Affairs Section

Undiscovered America: Route 66 [Program for Belarusian English teachers]

ScienceSoft [Belarus IT company]

Silicon Valley Startup Culture: History, Principles, and the Power of Weak Networks

Gomel Regional Library

Undiscovered America: Route 66

Epam, Minsk [Belarus IT company]

American Dreaming: Facts and Myths about American Culture

Minsk Regional Institute for Education Development

American Dreaming: Facts and Myths about American Culture • Undiscovered America: Route 66

Belarusian State University, School of Business and Management of Technology

Gamification: Disrupting Business and Higher Education

Baranovichi City Central Library

Undiscovered America: Route 66 • American Dreaming: Facts and Myths about American Culture

Ambitious Suits [Belarus Consultancy]

Silicon Valley Startup Culture: History, Principles, and the Power of Weak Networks Gomel Regional Lyceum

American Dreaming: Facts and Myths about American Culture • The American Academy: Practices, Challenges, and Reflections from a U.S. Professor

Brest Gymnasium No. 2

Gamification: Disrupting Business and Higher Education • American Dreaming: Facts and Myths about American Culture

Epam, Grodno

American Dreaming: Facts and Myths about American Culture

Epam, Brest

American Dreaming: Facts and Myths about American Culture

Minsk State Linguistic University

Critiquing the American Technological Sublime: Alternate Futures Beyond the *Gernsback Continuum* [Plenary speaker for MSLU American Studies conference]

## **Off-Campus Invited Lectures [United States]**

JAMK Silicon Valley Leadership Program, San Jose, CA

Silicon Valley Startup Culture: History, Principles, and the Power of Weak Networks, 2015, 2016

Louisiana Community and Technical College System

Mapping the Global Classroom, 2014

University of Northern Colorado

Omnitopia and Popular Culture Research, Skype presentation, 2011

Berry College (GA)

Seeking the Public in a Mediated World, Featured lecturer, Honors Program Oxbridge Lecture Series, 2011

First Congregationalist Church of San José, United Church of Christ

City Ubiquitous (book presentation), Better Cities, Better Lives: World's Fairs and New Urban Design (1851-2010), 2009, 2010

Rocky Mountain Communication Association

Converging Ourselves to Death, Keynote Speaker, 2010

SJSU Emeritus Faculty Association

City Ubiquitous (book presentation) Luncheon Speaker, 2010

Mountain View (CA) Technology and Society Committee

City Ubiquitous (book presentation), Luncheon Speaker, 2009

San José State University Alumni Association

City Ubiquitous (book presentation), Heard Museum, Phoenix (AZ), 2009

California State University, East Bay, Department of Communication

City Ubiquitous (book presentation), Guest Scholar and New Book Speaker, 2009

Ohio University, School of Communication Studies

Omnitopia as an emerging framework, 2006

Easy Going Travel Shop and bookstore

A road trip through America's past, 2004

Indiana University, South Bend

Yesterday's tomorrows: Imagining nationalism, race, and the future at the 1939-40 New York world's fair, 2001

# Academic Presentations, Respondent

Learning from (and leaving) Las Vegas: Revisiting Omnitopia through im/material space and place. National Communication Association, Las Vegas, NV, 2015.

Perfect(ing) America: Bridges to utopia in American popular culture. National Communication Association, San Francisco, CA, 2010.

The productive intersections between everyday life and media. Western States Communication Association, San Francisco, CA, 2005.

## **Academic Presentations, Chair and Moderator**

Civic learning and the first-year experience (with Debra David). Annual Conference on the First-Year Experience, San Francisco, CA, 2008.

Moving forward in understanding reality television: Looking back at *Survivor: All-stars*. National Communication Association, Chicago, IL, 2004.

- Renegade organizations: Communicating off-center in our communities. Western States Communication Association, Sacramento, CA, 2000.
- Philosophical approaches to individual events instruction: Beyond paint-by-numbers performance. National Communication Association, Chicago, IL, 1999.
- Cyberscam: Persuasion, deception, or just plain greed? American Communication Association, Reno NV, 1998.
- New forms of historical analysis. Sixth Biennial Conference on Public Address, Iowa City, IA, 1998.

## **Academic Presentations and Panels, Presenter**

- Wood, A. F. (2018). Disrupting education: Lessons (and consequences) of the Silicon Valley model. Fulbright Annual Conference, Puebla, Mexico.
- Wood, A. F. (2017). Gamifying student research. Global Faculty Colloquium, JAMK University of Applied Sciences, Jyväskylä, Finland.
- Wood, A. F. (2014). The past as present in the Ideological Turn: A panel discussion of Dr. Phil Wander's *Shadow Songs*. National Communication Association, Chicago, IL.
- Wood, A. F. (2014). Germinal impressions: (Almost) 100 key ideas from the last 100 years in (almost) 100 minutes (performance of Lloyd Bitzer's Rhetorical Situation). National Communication Association, Chicago, IL.
- McConnell, K. & Wood, A. F. (2014). New cartographies of learning: Rerouting the "pathways" metaphor to promote a CSU-wide navigational infrastructure. Western Association of Schools and Colleges Academic Resource Conference, Los Angeles, CA.
- Wood, A. F. & Terry, D. P. (2013). "It is of high ideological and artistic quality": Performing ideographs in North Korea. National Communication Association, Washington D.C. Performance Studies Division Top Paper Panel.
- Wood, A. F. (2011). Communicating with millennials: Closing the loop with the always-on-butnever-quite-there generation. National Communication Association, New Orleans.
- Wood, A. F. (2011). Regional rhetorics: A panel discussion on the 2012 special Issue of Rhetoric Society Quarterly. National Communication Association, New Orleans.
- Wood, A. F. (2010). Rethinking the position of the "public intellectual" in the post-public era. National Communication Association, San Francisco, CA.
- Wood, A. F. (2009). Editable Landscapes: An omnitopian analysis of commercials depicting mutability in urban life. National Communication Association, Chicago, IL.
- Wood, A. F. (2008). Enclavic nostalgia: Searching for a safer America in Henry Seidel Canby's The Age of Confidence and Alma Mater. National Communication Association, San Diego, CA.
- Wood, A. F. (2007). "Only by highway...you meet the real America": Greyhound terminals and advertisements and the construction of omnitopia. National Communication Association, Chicago, IL. American Studies Division Top Paper Panel.
- Wood, A. F. (2007). The pocket universe: Technology, communication, and agency in the age of ubiquitous computing. National Communication Association, Chicago, IL.
- Wood, A. F. (2007). Aural enclaves and the omnitopian sense-ability: Envisioning present and future media spaces. Western States Communication Association, Denver, CO.
- Wood, A. F. (2006). Omnitopia as enclave: From arcade to international expositions to EPCOT center. National Communication Association, San Antonio, TX.
- Wood, A. F. (2006). We, among strangers: A cross-country road trip through omnitopia. National Communication Association, San Antonio, TX.
- Wood, A. F. (2006). "Small World": Alex Proyas' *Dark City* as omnitopia. Western States Communication Association, Palm Springs, CA.
- Wood, A. F. (2005). "What happens [in Vegas]": Performing the post-tourist *flâneur* in "New York" and "Paris". National Communication Association, Boston, MA.
- Todd, A. M., & Wood, A. F. (2005). Flex your power: Energy crises and the shifting power of the grid. Western States Communication Association, San Francisco, CA.
- Wood, A. F., & Smith, M. (2004). Short course: How to teach the college course in computer-mediated communication. National Communication Association, Chicago, IL.

- Wood, A. F. (2004). Multimedia, self-referentiality, and the iconic/ironic pose: contemporary themes in reality television research. National Communication Association, Chicago, IL.
- Wood, A. F. & Todd, A. M. (2004). "Are we there yet?" Searching for Springfield and The Simpsons' rhetoric of place. *Diane Lamude-Furno Top Paper Award*. Western States Communication Association, Albuquerque, NM.
- Wood, A. F., & Fassett, D. (2003). Remote control: Identity, power and technology in the communication classroom. National Communication Association, Miami, FL.
- Wood, A. F., & Smith, M. (2002). Short course: How to teach the college course in computer-mediated communication. National Communication Association, New Orleans, LA.
- Wood, A. F. (2002). From terminal space to cyberspace: A rhetoric of omnitopia. National Communication Association, New Orleans, LA.
- Wood, A. F., & Smith, M. (2001). Short course: How to teach the college course in computer-mediated communication. National Communication Association, Atlanta, GA.
- Wood, A. F. (2001). The opportunities/challenges of globalism for graduate programs with international and minority students. National Communication Association, Atlanta, GA.
- Wood, A. F. (2001). "More human than human": The rhetoric of homo faber in popular film. Internet Research 2.0: INTERconnections, Minneapolis, MN.
- Wood, A. F. (2001). Futurama and Progressland: Fluid locale as temporal heterotopia at the twentieth century New York world's fairs. Popular Culture Association, Philadelphia, PA.
- Smith, M., Wood, A. F., & Nix, C. (2000). Engaging one another on-line: student collaboration on a cyberforum. National Communication Association, Seattle, WA.
- Wood, A. F. (2000). Individual events education: Engaging the e-world. National Communication Association, Seattle, WA.
- Wood, A. F. (2000). American communication journal online: History and issues. Association of Internet Researchers, Lawrence, KS.
- Wander, P., & Wood, A. F. (2000). Online publishing and student scholarship. Western States Communication Association, Sacramento, CA.
- Wood, A. F. (1999). "The world is not like Celebration": Rhetorical displacement and replacement in Disney's Celebration. National Communication Association, Chicago, IL.
- Wood, A. F. (1999). Click here and you're there: Exploring and teaching metaphors on-line. National Communication Association, Chicago, IL.
- Wood, A. F. (1999). Experiencing intimacy in isolation: Webpage creators and the construction of asynchronous relationships. Eastern Communication Association, Charleston, WV.
- Wood, A. F. (1999). Uncovering dystopian foundations: Deceptive agency in Disney's Celebration. Embodied Utopias Conference, Chicago, IL.
- Wood, A. F. (1999). Hiding the machine in the garden: Disciplining the feminine in Disney's Celebration. Western States Communication Association, Vancouver, Canada.
- Wood, A. F. (1998). "Spaghetti dinners and fireflies in a jar": Shaping paradoxical places in Disney's Celebration. National Communication Association, New York, NY.
- Schaaf, B., Wood, A. F., & Nix, C. (1998). Hyper-performance among internet support group users: Geography, performance, and power within therapeutic locales. INPR New Scholars Pre-Conference, Norman, OK.
- Wood, A. F. (1998). "Get your clicks on route 66": Rebuilding community and the mother road, online. Eastern Communication Association, Saratoga Springs, NY.
- McKerrow, R., Wood, A. F., & Smith, M. (1998). Publishing on-line: Challenging standards of hiring, promotion, and tenure. Southern States Communication Association, San Antonio, TX.
- Wood, A. F. (1998). Managing the lady managers: The topology of discourse in the 1893 Chicago Exposition's Woman's Building. Southern States Communication Association, San Antonio, TX.
- Wood, A. F. (1998). Club women and the City Beautiful Movement: Creating discursive spaces, rebuilding civic places. Southern States Communication Association, San Antonio, TX.

- Wood, A. F. (1998). Route 66 as nostalgic space: Transcendence, recreation, and danger on the Mother Road. Southern States Communication Association, San Antonio, TX.
- Wood, A. F. (1997). The commodification of the city: Shifting attitudes toward the built environment in depression-era American magazine advertisements. National Communication Association, Chicago, IL.
- Wood, A. F., & Smith, J. (1997). House speaker Henry Clay's nationalism as unification: An extension of transcendent eloquence. National Communication Association, Chicago, IL.
- Wood, A. F. (1997). Clipped hedges and dark walks: Deceptive artlessness in Fanny Burney's Evelina. National Communication Association, Chicago, IL. Honorable Mention, Feminist and Women's Studies division poster session competition.
- Wood, A. F., & Westerfelhaus, R. (1997). Electronic pilgrimages to virtual shrines: Community, isolation, and the expression of grief at an internet site. Eastern Communication Association, Baltimore, MD.
- Wood, A. F. (1996). Embracing the machine: Quilt and quilting as community-building architecture. Speech Communication Association, San Diego, CA.
- Wood, A. F. (1996). The matriarchate, the solitude of self, and the Woman's Bible: Elizabeth Cady Stanton's feminist jeremiad. Speech Communication Association, San Diego, CA.
- Adams, T., & Wood, A. F. (1996). Homesteading the virtual frontier: Computer-mediated opportunities for the Southern States Communication Association. Speech Communication Association, San Diego, CA.
- Lee, J. Y., & Wood, A. F. (1996). "But where is it?": A communication theory course teaches orienteering in cyberspace. The Mid-Atlantic Alliance for Computers and Writing, netWORKS: Connecting learners across the curriculum, Blacksburg, VA.
- Aden, R., Brown, T., Lacroix, C., & Wood, A. F. (1995). The 'true lies' of True Lies: Technology as man's domain. Speech Communication Association, San Antonio, TX.
- Wood, A. F. (1995). An electronic field of dreams: Electronic mail as protest medium. Eastern Communication Association, Pittsburgh, PA.
- Wood, A. F. (1994). Beyond the round of competition: Making connections (part two) the forensics newsletter. Speech Communication Association, New Orleans, LA.
- Wood, A. F. (1993). "I won't say uncle": An ideographic perspective on Russian president Boris Yeltsin's appeal for congressional aid. Georgia Speech Communication Association, Augusta, GA. Top Student Paper.
- Wood, A. F. (1993). Shifting paradigms: The role of role-playing in the teaching activity. Florida Communication Association, Clearwater, FL.
- Clark, B., & Wood, A. F. (1991). Coaching secrets: Two-year colleges can compete with universities – and should. Speech Communication Association, Atlanta, GA.

#### Grants

San José State University, University RSCA Assigned Time Program, 2022-2027 San José State University Department of Communication Studies RSCA Grant, 2020 San José State University Department of Communication Studies RSCA Grant, 2019 San José State University Department of Communication Studies RSCA Grant, 2018 San José State University Department of Communication Studies RSCA Grant, 2017 San José State University Department of Communication Studies RSCA Grant, 2016 San José State University College of Social Sciences Special Travel Grant, 2014 San José State University College of Social Sciences Special Travel Grant, 2013 San José State University College of Social Sciences Special Travel Grant, 2011 San José State University College of Social Sciences Special Travel Grant, 2010 San José State University College of Social Sciences Special Travel Grant, 2009 San José State University College of Social Sciences Special Travel Grant, 2008 San José State University College of Social Sciences Special Travel Grant, 2007 San José State University Lottery Professional Development Grant for convention travel, 2006 San José State University College of Social Sciences Foundation Research Grant, 2006 San José State University College of Social Sciences Foundation Research Grant, 2004 San José State University Lottery Professional Development Grant for convention travel, 2004 San José State University Lottery Professional Development Grant for convention travel, 2003

San José State University Lottery Professional Development Grant for convention travel, 2002

San José State University AIM grant, 2002

San José State University College of Social Sciences Junior Faculty Development Grant, 2001

San José State University College of Social Sciences Foundation Research Grant, 2001

San José State University Lottery Professional Development Grant for convention travel, 2001

San José State University Lottery Professional Development Grant for convention travel, 2000

San José State University Institute for Teaching and Learning Champions Grant for implementation of a web-based assessment system, 2000

San José State University Department of Communication Studies Personal Initiative in Technology Grant, 2000

San José State University Lottery Professional Development Grant for convention travel, 1999

California State University Information Competence Work Group Summer Fellowship for conference attendance: Summer Workshop for CSU faculty, California Polytechnic State University, San Luis Obispo, 1999. *One of four CSU fellows selected*.

San José State University College of Social Sciences Diversity Grant for conference attendance: International Congress on Challenges to Education, Belize City, Belize, 1999

University of Chicago. Full funding for Embodied Utopias conference presentation, 1999

San José State University Institute for Teaching and Learning Champions Grant for implementation of a web-based assessment system, 1999

San José State University Institute for Teaching and Learning Champions Grant for development of a web-based assessment system, 1998-1999

San José State University Lottery Professional Development Grant for creation of a departmental graphics workstation, 1998

#### **Selected On-campus Workshops and Presentations**

Universidad Siglo 21, Córdoba, Argentina [SJSU campus visit]

Silicon Valley Startup Culture, 2017

Department of Communication Studies, COMM 199

Silicon Valley Startup Culture, 2016

San José State University Humanities Honors Program

Centers and margins: Rediscovering America in Belarus, 2015

Department of Communication Studies, COMM 199

Centers and margins: Rediscovering America in Belarus, 2015

College of Social Sciences

Warburton Keynote, 2015

San José State University Reading Program

Inside North Korea (with David Terry), 2013

Department of Communication Studies

Inside North Korea (with David Terry), 2012

Department of Communication Studies

Better cities, better lives: World's fairs and new urban design, 2011

San José State University Salzburg Program

Reflections on Salzburg at President's Reception (speaker and panel coordinator), 2010

Department of Communication Studies

Effective mentoring (offered as COMM 80), 2010

College of Engineering Student Success Center

Peer advising workshop, 2009

College of Engineering, Silicon Valley Computer Camp

Peer advising workshop, 2009

University Academic Integrity Week

All you ever wanted to know about college, but were afraid to ask, co-presenter, 2008

Department of Communication Studies

Impromptu speaking (offered as COMM 80), 2007

San José State University Peer Mentor Program

Inspiring reticent speakers to participate in class, 2006

San José State University Peer Mentor Program

Making the most of faculty office visits, 2006

Department of Communication Studies

Impromptu speaking (offered as COMM 80), 2004

San José State University Center for Faculty Development

Free online tools, 2000, 2001

San José State University Center for Faculty Development

Online research data management, 2000

San José State University Center for Faculty Development

Streamlining the collection of assessment data using web-based application service providers (co-authored with Rona Halualani), 2000

McNair Scholars Program

Online grad school tools, 2000

San José State University Collaborative Training Institute

Professional communication: Presentation and management skills, 1999

College of Social Sciences

Building information competence in the College of Social Sciences

(co-facilitated with Dr. Lydia Ortega), 1999

McNair Scholars Program

Online grad school tools, 1999

McNair Scholars Program

Crafting your online presence (workshop series), 1999

Institute for Teaching and Learning

Enhancing student-outcome assessment through the WWW (co-facilitated with Rona Halualani, Susan Murray, Christopher Hebert, and David Asquith), 1999

Department of Communication Studies

Our front porch: Exploring and assessing the Communication Studies dept. website (cofacilitated with Stephanie Coopman), 1999

Department of Communication Studies

Surf's up: Beginning research on the web (offered as COMM 80): 1998, 1999

Department of Communication Studies

Searching for strands of the world wide web: A staff workshop in computer mediated communication, 1998

# University, College, and Departmental Service - Chair/coordinator

## University

Faculty Advisor, Salzburg Scholars Club

2013-2014

Liaison, Google Labs, University Technology Services

2011

Coordinator, Area D1 Peer Review Group, San José State University MUSE program 2009

Director, University Peer Mentor Program

2007-2010

Chair, Academic Support Coordinator Hiring Committee, San José State University First Year Experience Office, 2007

Associate Director, University Peer Mentor Program

2006-2007

Coordinator, Area D Peer Review Group, San José State University MUSE program

Coordinator, Communication in the Information Age Minor, San José State University 2001-2006

Coordinator, Area D1 Peer Review Group, San José State University MUSE program 2001-2002

# College

Chair, Sabbatical Selection Committee, College of Social Sciences

2018

Chair, Website Advisory Committee, College of Social Sciences 2003-2004

# **Department**

Chair, Department of Communication Studies

2021-

Associate Chair, Department of Communication Studies

2015-2017

COMM 179 Assessment Committee Coordinator, Department of Communication Studies 2015-2016, 2019-2020

Coordinator, Ad hoc committee to develop an honors program, Department of Communication Studies, 2013-2014

Co-director, Finland Study-Abroad Program, Department of Communication Studies 2013-2015

COMM 40 Assessment Committee Coordinator, Department of Communication Studies 2010-2012, 2013-2015

Newsletter Editor, Department of Communication Studies 2005-2007

Graduate Program Coordinator, Department of Communication Studies 2001-2004

Media Policy Committee Coordinator, Department of Communication Studies 2000-2004

Five-Year Program Planning Document, Author, Department of Communication Studies 2002-2003

COMM 105 Assessment Committee Coordinator, Department of Communication Studies 1998-2002

Website maintainer, Department of Communication Studies 1998-2003

## **Faculty-Led Study-Abroad Programs**

Department of Communication Studies – Berlin

2023

Department of Communication Studies - Berlin

2022

Department of Communication Studies – Berlin [online]

202

Department of Communication Studies – Berlin [online]

2020

SJSU College of Business - Slovenia

2018

SJSU College of Business - Slovenia

2017

Department of Communication Studies – Finland, Estonia, Sweden, and Russia 2015

Department of Communication Studies – Finland, Estonia, Sweden, and Russia 2014

San José State University, Salzburg Program – Austria

2012

Department of Communication Studies - China

2012

SJSU College of Engineering, Global Technology Initiative – China and Taiwan

## **Other University Service**

Faculty Leader Advisory Committee, SJSU Study Abroad and Away

2024-

Assigned Time for Exceptional Levels of Service to Students Committee

2021

University Sabbatical Leaves Committee

2019-2020

Hiring Committee, Communication Specialist position, College of Engineering

2014

Salzburg Scholars Selection Committee

2010-2011, 2011-2012

Faculty Experts Web Interface Committee

2005-2006, 2008-2009

150th Anniversary Communications Committee

2006

Heritage, Preservation, and Public History Committee

2005

Information Technology Board

2002-2004

University Library Board

2002-2004

Committee on the formation of a Minor: Survey Research Methods

2001-2002

Faculty-in-Residence for Technology, Center for Faculty Development

2000-2001

Special Committee on Academic Information Technology, Academic Senate

2000-2001

Hiring Committee, Radio Manager position, Department of Television, Radio, Film and Theatre

2001

New Faculty Orientation Panelist

2000

Faculty Mentor Program

1998-1999

# **Other College Service**

College Representative to University Sabbatical Committee

2019-2020

Austen D. Warburton Award Selection Committee, College of Social Sciences

2016, 2017, 2018

**Elections Committee** 

2018

**Professional Leaves Committee** 

2014

Decanal Search Committee, At Large Member

2005-2006

Computer Lab Advisory Committee, College of Social Sciences

1998-2000

## **Other Department Service**

Lecturer Evaluation Committee, Department of Communication Studies 2016, 2019, 2022-

Retention, Tenure, and Promotion Committee, Department of Communication Studies 2005-2006, 2011-2016, 2019-2020, 2022-

Curriculum Committee, Department of Communication Studies 1998-1999, 2010-2013

Recruitment Committee, Department of Communication Studies 2002, 2003, 2006

Graduate Program, Department of Communication Studies 2001-2007, 2013-2015

Chair Review Committee, Department of Communication Studies 2000, 2004

Faculty Merit Increase Committee, Department of Communication Studies 1999-2000

# **Editorial Board Membership**

Atlantic Journal of Communication (2010-2017) Communication Yearbook (vol. 33) Critical Studies in Media Communication (2007-2011) National Forensic Journal (2013-2014) Western Journal of Communication (2007-2017)

#### Ad hoc Journal Review Service

Communication and Critical/Cultural Studies
Communication Education
Communication Teacher
Florida Journal of Communication
International History Review
Journal of Applied Communication Research
Review of Communication
Rhetoric Society Quarterly
Quarterly Journal of Speech
Tourist Studies
Visual Communication

# **Academic Consulting**

Allyn & Bacon Mayfield Press MIT Press Routledge/Taylor & Francis Books Virginia Foundation for Independent Colleges Wadsworth Publishing Wiley-Blackwell Publishing

#### **External Reviews**

Illinois Institute of Technology, Lewis Department of Humanities 2012

California State University, East Bay, Department of Communication 2011

## **Selected Additional Professional Service**

Fulbright Scholar Peer Reviewer [Communications Committee] 2015-2017

Faculty Member, Salzburg Global Citizenship Program 58

Resource Specialist, Salzburg Global Seminar, International Study Program 48 2011

Panelist, "Now What? Choosing and using your graduate program," Western States Communication Association, San Francisco, CA, 2005

Reader, Media Studies Group, Western States Communication Association 2005

Critic, Hayward Conference on Rhetorical Criticism 2000, 2001, 2002, 2004, 2006

Reader, American Studies Commission, National Communication Association 2000

Co-editor, Book Reviews, American Communication Journal 1998-2000

Member, Board of Directors, American Communication Association 1998-2000

Editor, *Outgoing*, a booklet designed to aid graduate students in Ohio University's School of Interpersonal Communication as they prepare to enter the job market, 1998

Reader, Rhetoric and Communication Theory Division, National Communication Association 1998

Chair, Limited Preparation Questions Committee, Ohio Forensics Association 1997

Creator, Rhetoric Resources and Gender Studies Resources webpages, Southern States Communication Association home page, 1995

Creator, department website, Ohio University School of Interpersonal Communication 1995

## **Selected Community Service Projects**

Presenter, City ubiquitous: Place, communication and the rise of omnitopia, San José State University Classes Without Quizzes, 2009

Presenter, Road trip America, San José State University Alumni College 2005

Presenter, The best and worst places to stay, San José State University Alumni College 2003

Round table participant, Balancing life and work, San José State University School of Nursing 2003

Round table participant, Provost forum on information technology in the curriculum 1999

Presenter of keynote address, Small group communication and conflict resolution, Athens County Middle School, 1998

Trainer/presenter: Persuasion: A means to the end of suppression in Burma, Free Burma Coalition Athens, OH, 1997

#### **Related Professional Experience**

Webpage designer for ExecutivEdge, Los Gatos, CA

1999-2000

Webpage designer for East Side Books, San José, CA

1998-1999

Webpage designer for Eclipse Interactive Publishing, Inc., Dublin, OH

1996-1997

Webpage designer for Dublin Arts Council, Dublin, OH

1996

Assistant producer, video department of Berry College Public Relations Office

1992-1994

Broadcast journalist, Navy Broadcasting Service Detachment, Rota, Spain

1987-1990

# Selected Awards/Acknowledgments

Sabbatical leave

San José State University, Spring 2019

SJSU College of Social Sciences Austen D. Warburton Award of Merit

2014

Fulbright U.S. Scholar, Belarus

2014-2015

Top paper panelist

Performance Studies Division, National Communication Association (with David Terry)

2013

Sabbatical leave

San José State University, Spring 2012

Salzburg fellowship

Funded participation in Salzburg Global Seminar's International Study Program, 2010

Jane Jacobs Urban Communication book award

Urban Communication Foundation, 2009

Top paper panelist

American Studies Division, National Communication Association, 2007

Outstanding alumnus

Ohio University School of Communication Studies, 2006

Sabbatical leave

San José State University, Spring 2005

Diane Furno-Lamude Award top paper

Western States Communication Association Media Studies Group

(with Anne Marie Todd), 2004

University Scholar

Awarded by SJSU Provost for Road trip America: A state by state guide to offbeat destinations, 2003

Provost's International Scholars Award

Full funding for research on Chinese internet usage, 2002

Hall of Fame

National Forensics Association, 2002

Paul H. Boase Family Rhetorical Scholar Award

1998

Terry Conry and Lynn John Graduate Student Conference Award

1996

National champion

Persuasive speaking, Interstate Oratorical Association, 1994

National champion

Pentathlon and persuasive speaking, National Forensic Association, 1994

National champion

Rhetorical criticism, extemporaneous speaking, and after dinner speaking, Delta Sigma Rho-Tau Kappa Alpha forensics honor society, 1994

Who's Who in American Colleges and Universities

1994

Student of the Year

St. Petersburg Junior College (Clearwater Campus), 1992

George O. Bierkoe Distinguished Student Award

Phi Theta Kappa, One of twenty-five recipients selected nationwide, 1992

# **Honorary Society Inductions**

Phi Kappa Phi Delta Sigma Rho-Tau Kappa Alpha Phi Theta Kappa