

Andrew F. Wood, Ph.D.
Professor, Communication Studies
Affiliate Professor, Humanities Honors Program
2014-2015 Fulbright Scholar

San José State University
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Academic History

Ph.D. 1998, Ohio University
Rhetoric and Historiography
Dissertation:
“Spaghetti dinners and fireflies in a jar”:
Shaping paradoxical places and spaces in Disney’s Celebration
Chair: Roger Aden

M.A. 1995, Ohio University
Rhetoric and Public Address
Masters Project:
House Speaker Henry Clay’s nationalism as unification:
An extension of transcendent eloquence
Advisor: Roger Aden

B.A. 1994, Berry College
English and Communication Arts - *cum laude*
Major Emphasis: Broadcasting/Speech
Minor Emphasis: Political Science

A.A. 1992, St. Petersburg Junior College - Clearwater Campus
Major Emphasis: Mass Communication - high honors

Certificate. 1987, Defense Information School
Fort Benjamin Harrison, Indianapolis, Indiana
Major Emphasis: Journalism, public affairs, and shipboard broadcasting

Academic Positions

Associate Chair, San José State University, Department of Communication Studies, 8/15-8/17
Professor, San José State University, Humanities Honors Program, 8/11-
Professor, San José State University, Department of Communication Studies, 8/09-
Director, San José State University, Peer Mentor Program, 8/07-5/10
Associate Director, San José State University, Peer Mentor Program, 8/06-8/07
Associate Professor, San José State University, Department of Communication Studies, 8/04-8/09
Assistant Professor, San José State University, Department of Communication Studies, 8/98-8/04
Teaching Associate, Ohio University, School of Interpersonal Communication, 8/94-8/98

Courses Taught

San José State University, San José, CA

HUM 1A Hon	Background of Western Culture and Society
HUM 1B Hon	Background of Western Culture and Society
HUM 2A Hon	Modern Culture and Social Institutions
HUM 2B Hon	Modern Culture and Social Institutions

COMM 20	Public Speaking
COMM 41	Critical Decision Making in Small Groups
COMM 96GY	<i>The Simpsons</i> as Social Science: Exploring Faith, Philosophy, and Ethics with America's Favorite Cartoon Family
COMM 101	Introduction to Communication Studies
COMM 105	Communication, Self, and Society
COMM 120	Persuasive Speaking
UNVS 120	Peer Mentor Seminar
COMM 149	Rhetoric and Public Life
COMM 161	Communication and Culture
COMM 169	Media Criticism and Response
COMM 171	Visual Communication
COMM 175	Nonverbal Communication
COMM 180	Individual Studies
COMM 181	Internet Communication
COMM 191B	Forensics Activity, Persuasion
COMM 191J	Forensics Judging
COMM 192	Finland Early Summer Study Abroad
COMM 195	Communication in the Age of Mobility
COMM 202	Rhetorical-Critical Studies in Communication
COMM 206A	Advanced Critical and Rhetorical Methods
COMM 250	Seminar in Communication Theory: Critical and Interpretative
COMM 295	Computers, Discipline, and Resistance
COMM 297	Advanced Writing Workshop
COMM 298	Special Studies
COMM 299	Thesis Hours

Belarusian State University, Minsk, Belarus
School of Business and Management of Technology

Silicon Valley Startup Culture
Communication and Culture

JAMK University of Applied Sciences, Jyväskylä, Finland
Summer School: Creativity and Communication

International Business Speaking

Ohio University, Athens, OH
School of Communication Studies (formerly School of Interpersonal Communication)

InCo 103	Introduction to Public Speaking
InCo 117	Introduction to Forensics
InCo 205	Techniques of Small Group Communication
InCo 217	Advanced Forensics
InCo 234	Communication Theory
InCo 430/530	Communication and Campaigns

Ohio University, Athens, OH
Academic Advancement Center

Introduction to Public Speaking (1995 and 1996 summer programs). This course was designed for incoming students designated "at risk" by Ohio University. Along with public speaking, the course introduced students to webpage design and college research methods.

Ohio University, Athens, OH
Continuing Education Department

Project Challenge - Future Studies (1995 summer program), first through sixth grade.
Three age-specific courses addressed utopian literature, science fiction writing, city
planning, and collaborative problem solving techniques.

Thesis Committee Service

Janet Baker (Chair)
Robert Barlow
James Bunker
Rebecca Busa (Chair)
Andrew Carter
Ania Goritskaia
Katherine Casey (Dept. of Psychology)
Adolfo McGovert
Darcy Osheim (Chair)
William Tran (Chair)
Sarah Vital (Chair)

Project Committee Service

Tarika Bheda
Aviv Brahm
Issa Chan (Chair)
Maureen Coghlan
Sarah Kates
Mark Lieberman
Prinda Nilthachan (Chair)
Carol-Lynn Perez (Chair)
Ken Watanabe
Liat Zilberman (Chair)
Nick Zoffel

Graduate Exam Committee Service

Melissa Barrett (Chair)
Rosalie Eskew
Asher Hamilton-Killi (Chair)
Phoebe Kitanidis (Chair)
Scott Koppel (Chair)
Chang-Yu Lee
Haige Quian
Gina Rollings
Cory Shelton (Chair)
Hye-Jung Yoon

BFA Committee Service

Josue Cruz

Academic Books

- Bourdin, A., Eckardt, F., & Wood, A.F. (2014). *Die ortlose stadt: Über die virtualisierung des urbanen*. Bielefeld, Germany: Transcript Press.
- Wood, A.F. (2009). *City ubiquitous: Place, communication, and the rise of omnitopia*. Cresskill, NJ: Hampton Press. [Jane Jacobs Urban Communication Award, Urban Communication Foundation]
- Wood, A.F. & Smith, M. (2005). *Online communication: Linking technology, identity, and culture - second edition*. Mahwah, NJ: Lawrence Erlbaum & Associates.
- Smith, M. & Wood, A.F. (2003). *Survivor lessons: Essays on communication and reality television*. Jefferson, NC: McFarland & Company.
- Wood, A.F. & Smith, M. (2001). *Online communication: Linking technology, identity, and culture*. Mahwah, NJ: Lawrence Erlbaum & Associates.

Popular Press Books

- Wood, A.F. (2004). *New York's 1939-40 world's fair*. Mount Pleasant, SC: Arcadia Publishing.
- Wood, A.F. (2004). *Motel America: A state by state tour guide to nostalgic stopovers*. Portland OR: Collectors Press.
- Wood, A.F. (2003). *Road trip America: A state by state guide to offbeat destinations*. Portland OR: Collectors Press.

Peer Reviewed Articles

- Wood, A.F. & Terry, D.P. (2016). "The only dominator and remaker of the world": <Self reliance>, <unification>, and the rhetoric of North Korean Juche. *Western Journal of Communication*, 80(4), 502-518.
- Terry, D.P. & Wood, A.F. (2015). Presenting Juche: Audiencing North Korea's 2012 Arirang Mass Games. *Text and Performance Quarterly*, 35(2-3), 177-201.
- Wood, A.F. (2012). Regionalization and the construction of ephemeral co-location. *Rhetoric Society Quarterly*, 42(3), 289-296.
- Wood, A.F. (2010). Two roads diverge: Route 66, "Route 66," and the mediation of American ruin. *Critical Studies in Media Communication*, 27(1), 60-76.
- Todd, A.M. & Wood, A.F. (2006). "Flex your power": Energy crises and the shifting rhetoric of the grid. *Atlantic Journal of Communication*, 14(4), 211-228.
- Wood, A.F. (2005). "What happens [in Vegas]": Performing the post-tourist flâneur in "New York" and "Paris". *Text and Performance Quarterly*, 25(4), 315-333.
- Wood, A.F. (2005). "The best surprise is no surprise": Architecture, imagery, and omnitopia among American mom and pop motels. *Space and Culture*, 8(4), 399-415.
- Wood, A.F. & Todd, A.M. (2005). "Are we there yet?": Searching for Springfield and the Simpsons' rhetoric of omnitopia. *Critical Studies in Media Communication*, 22(3), 207-222.
- Wood, A.F. (2004). Managing the Lady Managers: The shaping of heterotopian spaces in the 1893 Chicago Exposition's Woman's Building. *Southern Communication Journal*, 69(4), 289-302.
- Wood, A.F., & Fassett, D. (2003). Remote control: Identity, power and technology in the communication classroom. *Communication Education*, 52(3-4), 286-296.
- Wood, A.F. (2003). A rhetoric of ubiquity: Terminal space as omnitopia. *Communication Theory*, 13(3), 324-344.
- Wood, A.F. (2003). The Middletons, Futurama, and Progressland: Disciplinary technology and temporal heterotopia in two twentieth century New York world's fairs. *New Jersey Journal of Communication*, 11(1), 63-75.
- Wood, A.F., & Adams, T. (1997). Making sense of the 1994 right-wing revolution in the United States: How the Christian right, the grand old political action committee (GOPAC), and talk radio unknowingly collaborated. *Speaker and Gavel*, 34(1-4), 51-63.

Adams, T., & Wood, A.F. (1996). The emerging role of the World-Wide-Web in forensics: On computer mediated research and community development. *The Forensic*, 81(4), 21-35.

Book Chapters

- Wood, A.F. (2014). Regionalization and the construction of ephemeral co-location. J. Rice's *Regional rhetorics: Real and imagined spaces* (pp. 89-96). Abingdon: UK: Routledge.
- Wood, A.F. (2013). Origami urbanism amid the flat City: An omnitopian analysis of commercials depicting mutability in urban life. M. Matsaganis, V. Gallagher, & S. Drucker's *Communicative cities in the 21st Century: Urban communication reader III* (pp. 215-234). Cresskill, NJ: Hampton Press.
- Wood, A.F. (2008). "Small World": Alex Proyas' Dark City as omnitopia. J. Perlich & D. Whitt's *Sith, slayers, stargates and cyborgs: Modern mythology in the new millennium* (pp. 121-142). New York: Peter Lang.
- Wood, A.F. (2002). Re-reading Disney's Celebration: Gendered topography in a heterotopian pleasure garden. L. Sanders, A. Bingaman, & R. Zorach's *Embodied utopias: Gender, social change, and the modern metropolis* (pp. 188-203). London: Routledge.
- Wood, A.F., & Adams, T. (1998). Embracing the machine: Quilt and quilting as community-building architecture. B. Ebo's *Cyberghetto or cybertopia? – Race, class, and gender on the internet* (pp. 219-233). Santa Barbara, CA: Praeger/Greenwood Press.

Book Reviews

- Wood, A.F. (forthcoming). Review of the book *Suburban dreams: Imagining and building the good life*, by G. Dickinson. *Rhetoric & Public Affairs*, XX, XX-XX.
- Wood, A.F. (2011). Review of the book *The tuning of place: Sociable spaces and pervasive digital media*, by R. Coyne. *Journal of Communication*, 61, E13-E15.
- Wood, A.F. (2003). Review of the book *Older adults, health information, and the World Wide Web*, by R.W. Morrell (Ed.). *American Journal of Psychology*, 116(3), 477-483.

Invited Biographical Essay

Wood, A.F. (1999). Austin Tappan Wright. *American National Biography*, vol. 24, (pp. 3-4): Oxford University Press.

Editorials

- Wood, A.F., & Coopman, S. (1999, May). Virtual job seekers and electronic front porches: A conversation from both sides of the hiring process. *American Communication Journal*: Available online: http://www.ac-journal.org/?page_id=605
- McKerrow, R., Wood, A.F., & Smith, M. (1998, May). Publishing on-line: Challenging standards of hiring, promotion, and tenure. *American Communication Journal*: Available online: <http://www.acjournal.org/holdings/vol1/iss3/editorials/mckerrow/tenurepub.html>

Invited Articles

- Wood, A.F. (2016). The twilight of the mom and pop motel. *The Conversation*. Online: <https://theconversation.com/the-twilight-of-the-mom-and-pop-motel-64212> [Reprinted in *The New Republic* website, *The Houston Chronicle* web and print-editions, and distributed via Associated Press]
- Wood, A.F. (2015). The Middleton Family at the New York World's Fair. Library of Congress National Film Preservation Board. Online: https://www.loc.gov/programs/static/national-film-preservation-board/documents/middleton_family2.pdf
- Wood, A.F. (2010). Route 66 and the road to ruin. *Communication Currents*, 5(2). Online: <http://www.natcom.org/CommCurrentsArticle.aspx?id=969>
- Wood, A.F. (2006, Spring). Motel moderne: Yesterday's motels of tomorrow. *Society for Commercial Archeology Journal*, 18-25. Reprinted as lead article in *Image File: A Journal from the Curt Teich Postcard Archives*, 15(1), 3-7.

- Wood, A.F. (2006, April). East bay deco-ration. *Lifescapes*, 60-62.
- Wood, A.F. (2004, August/September). Grand motel. *American Heritage*, 11-12.
- Wood, A.F. (1995). Beyond the round of competition: Making connections (part two) – the forensics newsletter. *SpeakerPoints*, 2(1).
- Richardson, R., & Wood, A.F. (1994). Small-budget forensics programs: Problems and solutions. *SpeakerPoints*, 1(1).

Published Speeches

- Wood, A.F. (1997). Superbugs: Scourge of the post-antibiotic era. Reprinted in B. E. Gronbeck, R. E. McKerrow, D. Ehninger, & A. H. Monroe's *Principles and types of speech communication*.
- Wood, A.F. (1996). Superbugs: Scourge of the post-antibiotic era. Reprinted in G. Rodman's *Public Speaking in the media/information age*. Also appeared in video supplement, *Public Speeches for Analysis II*.

Documentary Videos

- Silicon Valley Women in Engineering Conference: Engineering for Humanity*, (10 part video series), 2017
- Silicon Valley Women in Engineering Conference: Engineering for Humanity*, 2016
- The Salzburg Global Seminar: Ripples Across the Pond*, 2012
- The Global Technology Initiative: Partners on the Pacific Rim*, 2012

Narration

- Barefoot College* (Bob Gliner, Dir.), 2014

Radio Story

- The twilight of the mom and pop motel*, WAMC Northeast Public Radio's Academic Minute, January 2, 2017

Academic Presentations, Respondent

- Learning from (and leaving) Las Vegas: Revisiting Omnitopia through im/material space and place. National Communication Association, Las Vegas, NV, 2015.
- Perfect(ing) America: Bridges to utopia in American popular culture. National Communication Association, San Francisco, CA, 2010.
- The productive intersections between everyday life and media. Western States Communication Association, San Francisco, CA, 2005.

Academic Presentations, Chair and Moderator

- Civic learning and the first-year experience (with Debra David). Annual Conference on the First-Year Experience, San Francisco, CA, 2008.
- Moving forward in understanding reality television: Looking back at *Survivor: All-stars*. National Communication Association, Chicago, IL, 2004.
- Renegade organizations: Communicating off-center in our communities. Western States Communication Association, Sacramento, CA, 2000.
- Philosophical approaches to individual events instruction: Beyond paint-by-numbers performance. National Communication Association, Chicago, IL, 1999.
- Cyberscam: Persuasion, deception, or just plain greed? American Communication Association, Reno NV, 1998.
- New forms of historical analysis. Sixth Biennial Conference on Public Address, Iowa City, IA, 1998.

Academic Presentations and Panels, Presenter

- Wood, A.F. (2017). Gamifying student research. Global Faculty Colloquium, JAMK University of Applied Sciences, Jyväskylä, Finland.
- Wood, A.F. (2014). The past as present in the Ideological Turn: A panel discussion of Dr. Phil Wander's *Shadow Songs*. National Communication Association, Chicago, IL.
- Wood, A.F. (2014). Germinal impressions: (Almost) 100 key ideas from the last 100 years in (almost) 100 minutes (performance of Lloyd Bitzer's Rhetorical Situation). National Communication Association, Chicago, IL.
- McConnell, K. & Wood, A.F. (2014). New cartographies of learning: Rerouting the "pathways" metaphor to promote a CSU-wide navigational infrastructure. Western Association of Schools and Colleges Academic Resource Conference, Los Angeles, CA.
- Wood, A.F. & Terry, D.P. (2013). "It is of high ideological and artistic quality": Performing ideographs in North Korea. National Communication Association, Washington D.C. *Performance Studies Division Top Paper Panel*.
- Wood, A.F. (2011). Communicating with millennials: Closing the loop with the always-on-but-never-quite-there generation. National Communication Association, New Orleans.
- Wood, A.F. (2011). Regional rhetorics: A panel discussion on the 2012 special Issue of *Rhetoric Society Quarterly*. National Communication Association, New Orleans.
- Wood, A.F. (2010). Rethinking the position of the "public intellectual" in the post-public era. National Communication Association, San Francisco, CA.
- Wood, A.F. (2009). Editable Landscapes: An omnitarian analysis of commercials depicting mutability in urban life. National Communication Association, Chicago, IL.
- Wood, A.F. (2008). Enclavic nostalgia: Searching for a safer America in Henry Seidel Canby's *The Age of Confidence* and *Alma Mater*. National Communication Association, San Diego, CA.
- Wood, A.F. (2007). "Only by highway...you meet the real America": Greyhound terminals and advertisements and the construction of omnitopia. National Communication Association, Chicago, IL. *American Studies Division Top Paper Panel*.
- Wood, A.F. (2007). The pocket universe: Technology, communication, and agency in the age of ubiquitous computing. National Communication Association, Chicago, IL.
- Wood, A.F. (2007). Aural enclaves and the omnitarian sense-ability: Envisioning present and future media spaces. Western States Communication Association, Denver, CO.
- Wood, A.F. (2006). Omnitopia as enclave: From arcade to international expositions to EPCOT center. National Communication Association, San Antonio, TX.
- Wood, A.F. (2006). We, among strangers: A cross-country road trip through omnitopia. National Communication Association, San Antonio, TX.
- Wood, A.F. (2006). "Small World": Alex Proyas' *Dark City* as omnitopia. Western States Communication Association, Palm Springs, CA.
- Wood, A.F. (2005). "What happens [in Vegas]": Performing the post-tourist *flâneur* in "New York" and "Paris". National Communication Association, Boston, MA.
- Todd, A.M., & Wood, A.F. (2005). Flex your power: Energy crises and the shifting power of the grid. Western States Communication Association, San Francisco, CA.
- Wood, A.F., & Smith, M. (2004). Short course: How to teach the college course in computer-mediated communication. National Communication Association, Chicago, IL.
- Wood, A.F. (2004). Sputniks, tiki gods, and neon cowboys: Architecture and imagery of postwar mom and pop motels. National Communication Association, Chicago, IL.
- Wood, A.F. (2004). Multimedia, self-referentiality, and the iconic/ironic pose: contemporary themes in reality television research. National Communication Association, Chicago, IL.
- Wood, A.F. & Todd, A.M. (2004). "Are we there yet?" Searching for Springfield and The Simpsons' rhetoric of place. *Diane Lamude-Furno Top Paper Award*. Western States Communication Association, Albuquerque, NM.
- Wood, A.F., & Fassett, D. (2003). Remote control: Identity, power and technology in the communication classroom. National Communication Association, Miami, FL.
- Wood, A.F., & Smith, M. (2002). Short course: How to teach the college course in computer-mediated communication. National Communication Association, New Orleans, LA.

- Wood, A.F. (2002). From terminal space to cyberspace: A rhetoric of omnitopia. National Communication Association, New Orleans, LA.
- Wood, A.F., & Smith, M. (2001). Short course: How to teach the college course in computer-mediated communication. National Communication Association, Atlanta, GA.
- Wood, A.F. (2001). The opportunities/challenges of globalism for graduate programs with international and minority students. National Communication Association, Atlanta, GA.
- Wood, A.F. (2001). "More human than human": The rhetoric of homo faber in popular film. Internet Research 2.0: INTERconnections, Minneapolis, MN.
- Wood, A.F. (2001). Futurama and Progressland: Fluid locale as temporal heterotopia at the twentieth century New York world's fairs. Popular Culture Association, Philadelphia, PA.
- Smith, M., Wood, A.F., & Nix, C. (2000). Engaging one another on-line: student collaboration on a cyberforum. National Communication Association, Seattle, WA.
- Wood, A.F. (2000). Individual events education: Engaging the e-world. National Communication Association, Seattle, WA.
- Wood, A.F. (2000). American communication journal online: History and issues. Association of Internet Researchers, Lawrence, KS.
- Wander, P., & Wood, A.F. (2000). Online publishing and student scholarship. Western States Communication Association, Sacramento, CA.
- Wood, A.F. (1999). "The world is not like Celebration": Rhetorical displacement and replacement in Disney's Celebration. National Communication Association, Chicago, IL.
- Wood, A.F. (1999). Click here and you're there: Exploring and teaching metaphors on-line. National Communication Association, Chicago, IL.
- Wood, A.F. (1999). Experiencing intimacy in isolation: Webpage creators and the construction of asynchronous relationships. Eastern Communication Association, Charleston, WV.
- Wood, A.F. (1999). Uncovering dystopian foundations: Deceptive agency in Disney's Celebration. Embodied Utopias Conference, Chicago, IL.
- Wood, A.F. (1999). Hiding the machine in the garden: Disciplining the feminine in Disney's Celebration. Western States Communication Association, Vancouver, Canada.
- Wood, A.F. (1998). "Spaghetti dinners and fireflies in a jar": Shaping paradoxical places in Disney's Celebration. National Communication Association, New York, NY.
- Schaaf, B., Wood, A.F., & Nix, C. (1998). Hyper-performance among internet support group users: Geography, performance, and power within therapeutic locales. INPR New Scholars Pre-Conference, Norman, OK.
- Wood, A.F. (1998). "Get your clicks on route 66": Rebuilding community and the mother road, online. Eastern Communication Association, Saratoga Springs, NY.
- McKerrow, R., Wood, A.F., & Smith, M. (1998). Publishing on-line: Challenging standards of hiring, promotion, and tenure. Southern States Communication Association, San Antonio, TX.
- Wood, A.F. (1998). Managing the lady managers: The topology of discourse in the 1893 Chicago Exposition's Woman's Building. Southern States Communication Association, San Antonio, TX.
- Wood, A.F. (1998). Club women and the City Beautiful Movement: Creating discursive spaces, rebuilding civic places. Southern States Communication Association, San Antonio, TX.
- Wood, A.F. (1998). Route 66 as nostalgic space: Transcendence, recreation, and danger on the Mother Road. Southern States Communication Association, San Antonio, TX.
- Wood, A.F. (1997). The commodification of the city: Shifting attitudes toward the built environment in depression-era American magazine advertisements. National Communication Association, Chicago, IL.
- Wood, A.F., & Smith, J. (1997). House speaker Henry Clay's nationalism as unification: An extension of transcendent eloquence. National Communication Association, Chicago, IL.
- Wood, A.F. (1997). Clipped hedges and dark walks: Deceptive artlessness in Fanny Burney's *Evelina*. National Communication Association, Chicago, IL. *Honorable Mention*, Feminist and Women's Studies division poster session competition.

- Wood, A.F., & Westerfelhaus, R. (1997). Electronic pilgrimages to virtual shrines: Community, isolation, and the expression of grief at an internet site. Eastern Communication Association, Baltimore, MD.
- Wood, A.F. (1996). Embracing the machine: Quilt and quilting as community-building architecture. Speech Communication Association, San Diego, CA.
- Wood, A.F. (1996). The matriarchate, the solitude of self, and the *Woman's Bible*: Elizabeth Cady Stanton's feminist jeremiad. Speech Communication Association, San Diego, CA.
- Adams, T., & Wood, A.F. (1996). Homesteading the virtual frontier: Computer-mediated opportunities for the Southern States Communication Association. Speech Communication Association, San Diego, CA.
- Lee, J.Y., & Wood, A.F. (1996). "But where is it?": A communication theory course teaches orienteering in cyberspace. The Mid-Atlantic Alliance for Computers and Writing, netWORKS: Connecting learners across the curriculum, Blacksburg, VA.
- Aden, R., Brown, T., Lacroix, C., & Wood, A.F. (1995). The 'true lies' of *True Lies*: Technology as man's domain. Speech Communication Association, San Antonio, TX.
- Wood, A.F. (1995). An electronic field of dreams: Electronic mail as protest medium. Eastern Communication Association, Pittsburgh, PA.
- Wood, A.F. (1994). Beyond the round of competition: Making connections (part two) – the forensics newsletter. Speech Communication Association, New Orleans, LA.
- Wood, A.F. (1993). "I won't say uncle": An ideographic perspective on Russian president Boris Yeltsin's appeal for congressional aid. Georgia Speech Communication Association, Augusta, GA. *Top Student Paper*.
- Wood, A.F. (1993). Shifting paradigms: The role of role-playing in the teaching activity. Florida Communication Association, Clearwater, FL.
- Clark, B., & Wood, A.F. (1991). Coaching secrets: Two-year colleges can compete with universities – and should. Speech Communication Association, Atlanta, GA.

Grants

- San José State University Department of Communication Studies RSCA Grant, 2017
- San José State University Department of Communication Studies RSCA Grant, 2016
- San José State University College of Social Sciences Special Travel Grant, 2014
- San José State University College of Social Sciences Special Travel Grant, 2013
- San José State University College of Social Sciences Special Travel Grant, 2011
- San José State University College of Social Sciences Special Travel Grant, 2010
- San José State University College of Social Sciences Special Travel Grant, 2009
- San José State University College of Social Sciences Special Travel Grant, 2008
- San José State University College of Social Sciences Special Travel Grant, 2007
- San José State University Lottery Professional Development Grant for convention travel, 2006
- San José State University College of Social Sciences Foundation Research Grant, 2006
- San José State University College of Social Sciences Foundation Research Grant, 2004
- San José State University Lottery Professional Development Grant for convention travel, 2004
- San José State University Lottery Professional Development Grant for convention travel, 2003
- San José State University Lottery Professional Development Grant for convention travel, 2002
- San José State University AIM grant, 2002
- San José State University College of Social Sciences Junior Faculty Development Grant, 2001
- San José State University College of Social Sciences Foundation Research Grant, 2001
- San José State University Lottery Professional Development Grant for convention travel, 2001
- San José State University Lottery Professional Development Grant for convention travel, 2000
- San José State University Institute for Teaching and Learning Champions Grant for implementation of a web-based assessment system, 2000
- San José State University Department of Communication Studies Personal Initiative in Technology Grant, 2000
- San José State University Lottery Professional Development Grant for convention travel, 1999

California State University Information Competence Work Group Summer Fellowship for conference attendance: Summer Workshop for CSU faculty, California Polytechnic State University, San Luis Obispo, 1999. *One of four CSU fellows selected.*

San José State University College of Social Sciences Diversity Grant for conference attendance: International Congress on Challenges to Education, Belize City, Belize, 1999

University of Chicago. Full funding for Embodied Utopias conference presentation, 1999

San José State University Institute for Teaching and Learning Champions Grant for implementation of a web-based assessment system, 1999

San José State University Institute for Teaching and Learning Champions Grant for development of a web-based assessment system, 1998-1999

San José State University Lottery Professional Development Grant for creation of a departmental graphics workstation, 1998

Fulbright Lectures [2015 – 1,100+ participants]

Minsk International Book Fair
Undiscovered America: Route 66

U.S. Embassy Public Affairs Section
Undiscovered America: Route 66 [Program for Belarusian English teachers]

ScienceSoft [Belarus IT company]
Silicon Valley Startup Culture: History, Principles, and the Power of Weak Networks

Gomel Regional Library
Undiscovered America: Route 66

Epam, Minsk [Belarus IT company]
American Dreaming: Facts and Myths about American Culture

Minsk Regional Institute for Education Development
American Dreaming: Facts and Myths about American Culture • Undiscovered America: Route 66

Belarusian State University, School of Business and Management of Technology
Gamification: Disrupting Business and Higher Education

Baranovichi City Central Library
Undiscovered America: Route 66 • American Dreaming: Facts and Myths about American Culture

Ambitious Suits [Belarus Consultancy]
Silicon Valley Startup Culture: History, Principles, and the Power of Weak Networks

Gomel Regional Lyceum
American Dreaming: Facts and Myths about American Culture • The American Academy: Practices, Challenges, and Reflections from a U.S. Professor

Brest Gymnasium No. 2
Gamification: Disrupting Business and Higher Education • American Dreaming: Facts and Myths about American Culture

Epam, Grodno
American Dreaming: Facts and Myths about American Culture

Epam, Brest
American Dreaming: Facts and Myths about American Culture

Minsk State Linguistic University
Critiquing the American Technological Sublime: Alternate Futures Beyond the *Gernsback Continuum* [Plenary speaker for MSLU American Studies conference]

Other Off-Campus Invited Lectures [International]

Monterrey Institute of Technology and Higher Education, Querétaro and Aguascalientes, Mexico
Developing Confidence / Mastering Persuasive Theory and Strategy, China: The Once and Future Superpower, Silicon Valley Startup Culture, Semiotics in the Age of the Public Screen, 2017

- Monterrey Institute of Technology and Higher Education, San Luis Potosí, Mexico
Gamification: Disrupting Business and Higher Education; Silicon Valley Startup Culture;
Intercultural Communication: Crossing Borders and Dismantling Walls; China: The Once
and Future Superpower, 2016
- JAMK University of Applied Sciences, Jyväskylä, Finland
Silicon Valley Startup Culture: History, Principles, and the Power of Weak Networks,
2015, 2016
- Salzburg Global Seminar, Salzburg, Austria
Utopia, Dystopia, and Changing Conceptions of Globalization, 2013
- Bauhaus-Universität, Weimar, Germany
City Ubiquitous, “The Media of the Metapolis” Conference *Keynote Speaker* [Sponsored
by *Institut für Europäische Urbanistik* and *Institut Français d’Urbanisme*], 2012

Off-Campus Invited Lectures [United States]

- JAMK Silicon Valley Leadership Program, San Jose, CA
Silicon Valley Startup Culture: History, Principles, and the Power of Weak Networks,
2015, 2016
- Louisiana Community and Technical College System
Mapping the Global Classroom, 2014
- University of Northern Colorado
Omnitopia and Popular Culture Research, Skype presentation, 2011
- Berry College (GA)
Seeking the Public in a Mediated World, Featured lecturer, Honors Program Oxbridge
Lecture Series, 2011
- First Congregationalist Church of San José, United Church of Christ
Better Cities, Better Lives: World’s Fairs and New Urban Design (1851-2010), 2010
- Rocky Mountain Communication Association
Converging Ourselves to Death, *Keynote Speaker*, 2010
- SJSU Emeritus Faculty Association
City Ubiquitous (book presentation) Luncheon Speaker, 2010
- First Congregationalist Church of San José, United Church of Christ
City Ubiquitous (book presentation), 2009
- Mountain View (CA) Technology and Society Committee
City Ubiquitous (book presentation), Luncheon Speaker, 2009
- San José State University Alumni Association
City Ubiquitous (book presentation), Heard Museum, Phoenix (AZ), 2009
- California State University, East Bay, Department of Communication
City Ubiquitous (book presentation), Guest Scholar and New Book Speaker, 2009
- Ohio University, School of Communication Studies
Omnitopia as an emerging framework, 2006
- Easy Going Travel Shop and bookstore
A road trip through America’s past, 2004
- Indiana University, South Bend
Yesterday’s tomorrows: Imagining nationalism, race, and the future at the 1939-40 New
York world’s fair, 2001

Selected On-campus Workshops and Presentations

- Department of Communication Studies, COMM 199
Silicon Valley Startup Culture, 2016
- San José State University Humanities Honors Program
Centers and margins: Rediscovering America in Belarus, 2015
- Department of Communication Studies, COMM 199
Centers and margins: Rediscovering America in Belarus, 2015

- College of Social Sciences
 - Warburton Keynote, 2015
- San José State University Reading Program
 - Inside North Korea (with David Terry), 2013
- Department of Communication Studies
 - Inside North Korea (with David Terry), 2012
- Department of Communication Studies
 - Better cities, better lives: World's fairs and new urban design, 2011
- San José State University Salzburg Program
 - Reflections on Salzburg at President's Reception (speaker and panel coordinator), 2010
- Department of Communication Studies
 - Effective mentoring (offered as COMM 80), 2010
- College of Engineering Student Success Center
 - Peer advising workshop, 2009
- College of Engineering, Silicon Valley Computer Camp
 - Peer advising workshop, 2009
- University Academic Integrity Week
 - All you ever wanted to know about college, but were afraid to ask, co-presenter, 2008
- Department of Communication Studies
 - Impromptu speaking (offered as COMM 80), 2007
- San José State University Peer Mentor Program
 - Inspiring reticent speakers to participate in class, 2006
- San José State University Peer Mentor Program
 - Making the most of faculty office visits, 2006
- Department of Communication Studies
 - Impromptu speaking (offered as COMM 80), 2004
- San José State University Center for Faculty Development
 - Free online tools, 2000, 2001
- San José State University Center for Faculty Development
 - Online research data management, 2000
- San José State University Center for Faculty Development
 - Streamlining the collection of assessment data using web-based application service providers (co-authored with Rona Halualani), 2000
- McNair Scholars Program
 - Online grad school tools, 2000
- San José State University Collaborative Training Institute
 - Professional communication: Presentation and management skills, 1999
- College of Social Sciences
 - Building information competence in the College of Social Sciences (co-facilitated with Dr. Lydia Ortega), 1999
- McNair Scholars Program
 - Online grad school tools, 1999
- McNair Scholars Program
 - Crafting your online presence (workshop series), 1999
- Institute for Teaching and Learning
 - Enhancing student-outcome assessment through the WWW (co-facilitated with Rona Halualani, Susan Murray, Christopher Hebert, and David Asquith), 1999
- Department of Communication Studies
 - Our front porch: Exploring and assessing the Communication Studies dept. website (co-facilitated with Stephanie Coopman), 1999
- Department of Communication Studies
 - Surf's up: Beginning research on the web (offered as COMM 80): 1998, 1999
- Department of Communication Studies
 - Searching for strands of the world wide web: A staff workshop in computer mediated communication, 1998

University, College, and Departmental Service - Chair/coordinator

University

Faculty Advisor, Salzburg Scholars Club
2013-2014
Liaison, Google Labs, University Technology Services
2011
Coordinator, Area D1 Peer Review Group, San José State University MUSE program
2009
Director, University Peer Mentor Program
2007-2010
Chair, Academic Support Coordinator Hiring Committee, San José State University First Year
Experience Office, 2007
Associate Director, University Peer Mentor Program
2006-2007
Coordinator, Area D Peer Review Group, San José State University MUSE program
2006
Coordinator, Communication in the Information Age Minor, San José State University
2001-2006
Coordinator, Area D1 Peer Review Group, San José State University MUSE program
2001-2002

College

Austen D. Warburton Award Selection Committee, College of Social Sciences
2016
Chair, Website Advisory Committee, College of Social Sciences
2003-2004

Department

Associate Chair, Department of Communication Studies
2015-2017
COMM 179 Assessment Committee Coordinator, Department of Communication Studies
2015-2016
Coordinator, Ad hoc committee to develop an honors program, Department of Communication
Studies, 2013-2014
Co-director, Finland Study-Abroad Program, Department of Communication Studies
2013-2015
COMM 40 Assessment Committee Coordinator, Department of Communication Studies
2010-2012, 2013-2015
Newsletter Editor, Department of Communication Studies
2005-2007
Graduate Program Coordinator, Department of Communication Studies
2001-2004
Media Policy Committee Coordinator, Department of Communication Studies
2000-2004
Five-Year Program Planning Document, Author, Department of Communication Studies
2002-2003
COMM 105 Assessment Committee Coordinator, Department of Communication Studies
1998-2002
Website maintainer, Department of Communication Studies
1998-2003

Faculty-Led Study-Abroad Programs

SJSU College of Business – Slovenia
2017
Department of Communication Studies – Finland, Estonia, Sweden, and Russia
2015
Department of Communication Studies – Finland, Estonia, Sweden, and Russia
2014
San José State University, Salzburg Program – Austria
2012
Department of Communication Studies – China
2012
SJSU College of Engineering, Global Technology Initiative – China and Taiwan
2011

Other University Service

Hiring Committee, Communication Specialist position, College of Engineering
2014
Salzburg Scholars Selection Committee
2010-2011, 2011-2012
Faculty Experts Web Interface Committee
2005-2006, 2008-2009
150th Anniversary Communications Committee
2006
Heritage, Preservation, and Public History Committee
2005
Information Technology Board
2002-2004
University Library Board
2002-2004
Committee on the formation of a Minor: Survey Research Methods
2001-2002
Faculty-in-Residence for Technology, Center for Faculty Development
2000-2001
Special Committee on Academic Information Technology, Academic Senate
2000-2001
Hiring Committee, Radio Manager position, Department of Television, Radio, Film and Theatre
2001
New Faculty Orientation Panelist
2000
Faculty Mentor Program
1998-1999

Other College Service

Professional Leaves Committee
2014
Decanal Search Committee, At Large Member
2005-2006
Computer Lab Advisory Committee, College of Social Sciences
1998-2000

Other Department Service

Lecturer Evaluation Committee, Department of Communication Studies
2016

Retention, Tenure, and Promotion Committee, Department of Communication Studies
2005-2006, 2011-2016

Curriculum Committee, Department of Communication Studies
1998-1999, 2010-2013

Recruitment Committee, Department of Communication Studies
2006

Graduate Program, Department of Communication Studies
2001-2007, 2013-2015

Chair Review Committee, Department of Communication Studies
2000, 2004

Recruitment Committee, Department of Communication Studies
2002-2003

Faculty Merit Increase Committee, Department of Communication Studies
1999-2000

Editorial Board Membership

Atlantic Journal of Communication (2010-present)
Communication Yearbook (vol. 33)
Critical Studies in Media Communication (2007-2011)
National Forensic Journal (2013-2014)
Western Journal of Communication (2007-present)

Ad hoc Journal Review Service

Communication Education
Communication Teacher
Florida Journal of Communication
Journal of Applied Communication Research
Review of Communication
Quarterly Journal of Speech
Tourist Studies
Visual Communication

Academic Consulting

Allyn & Bacon
Mayfield Press
MIT Press
Routledge/Taylor & Francis Books
Virginia Foundation for Independent Colleges
Wadsworth Publishing
Wiley-Blackwell Publishing

External Reviews

Illinois Institute of Technology, Lewis Department of Humanities
2012

California State University, East Bay, Department of Communication
2011

Selected Additional Professional Service

- Fulbright Scholar Peer Reviewer [Communications Committee]
2015-
- Faculty Member, Salzburg Global Citizenship Program 58
2013
- Resource Specialist, Salzburg Global Seminar, International Study Program 48
2011
- Panelist, "Now What? Choosing and using your graduate program," Western States
Communication Association, San Francisco, CA, 2005
- Reader, Media Studies Group, Western States Communication Association
2005
- Critic, Hayward Conference on Rhetorical Criticism
2000, 2001, 2002, 2004, 2006
- Reader, American Studies Commission, National Communication Association
2000
- Co-editor, Book Reviews, *American Communication Journal*
1998-2000
- Member, Board of Directors, American Communication Association
1998-2000
- Editor, *Outgoing*, a booklet designed to aid graduate students in Ohio University's School of
Interpersonal Communication as they prepare to enter the job market, 1998
- Reader, Rhetoric and Communication Theory Division, National Communication Association
1998
- Chair, Limited Preparation Questions Committee, Ohio Forensics Association
1997
- Creator, Rhetoric Resources and Gender Studies Resources webpages, Southern States
Communication Association home page, 1995
- Creator, department website, Ohio University School of Interpersonal Communication
1995

Selected Community Service Projects

- Presenter, City ubiquitous: Place, communication and the rise of omnitopia, San José State
University Classes Without Quizzes, 2009
- Presenter, Road trip America, San José State University Alumni College
2005
- Presenter, The best and worst places to stay, San José State University Alumni College
2003
- Round table participant, Balancing life and work, San José State University School of Nursing
2003
- Round table participant, Provost forum on information technology in the curriculum
1999
- Presenter of keynote address, Small group communication and conflict resolution, Athens County
Middle School, 1998
- Trainer/presenter: Persuasion: A means to the end of suppression in Burma, Free Burma Coalition
Athens, OH, 1997

Related Professional Experience

- Webpage designer for ExecutivEdge, Los Gatos, CA
1999-2000
- Webpage designer for East Side Books, San José, CA
1998-1999
- Webpage designer for Eclipse Interactive Publishing, Inc., Dublin, OH
1996-1997

Webpage designer for Dublin Arts Council, Dublin, OH
1996

Assistant producer, video department of Berry College Public Relations Office
1992-1994

Broadcast journalist, Navy Broadcasting Service Detachment, Rota, Spain
1987-1990

Media interviews (since 1998)

Ventura County Star - quoted in story about FXX Channel *Simpsons* marathon
August 16, 2014

ABC-33/40 Anniston, Alabama - cited in story about local neon sign
January 15, 2014

Virginia Daily Press - cited in story about Christmas movies
December 19, 2013

San Jose Mercury News - quoted in article about the prediction industry
December 10, 2012

San Jose Mercury News - quoted in article about how people differentiate friends according to media-use, March 12, 2012

Contra Costa Times - quoted in article about crowd-sourced businesses
September 9, 2011

Rome (Georgia) *News-Tribune* - featured in article about Oxbridge Lecture
April 5, 2011

San Jose Mercury News - quoted in article about mobile games
January 24, 2011

KNTV-TV San Jose - featured in news broadcast story about depictions of female athletes on mass market magazines, February 12, 2010

KNTV-TV San Jose - featured in news broadcast story about YouTube Hitler Downfall videos
February 10, 2010

San Jose Mercury News - featured in commentary about *City Ubiquitous* book
February 27, 2009

Santa Cruz Sentinel - featured in article about *City Ubiquitous* book
February 5, 2009

Wisconsin State Journal - quoted in article about closure of Colonial Motel
November 18, 2008

KPIX-TV San Francisco - quoted in news broadcast story about Obama merchandizing
November 13, 2008

Asheville Citizen-Times - quoted in article about the closing of the Forest Manor Inn, May 23, 2008

Saskatoon (Canada) Star Phoenix - quoted in article about the closing of a Montreal motel
November 10, 2007

USA Today - quoted in article about Holiday Inn's rebranding efforts
July 20, 2007

Woman's World - quoted in magazine article about summer road trips
May 22, 2007

Télérama (France) - quoted in magazine article about *The Simpsons*
May 19, 2007

KNTV-TV San Francisco - quoted in news broadcast discussing media portrayal of Sacramento whales, May 17, 2007

KPIX-TV San Francisco - quoted in news broadcast discussing Hollywood's popularization of the environmental movement, February 26, 2007

KQED Radio San Francisco - participated in one hour forum about road trips
June 9, 2006

Seattle Times - quoted in feature about road trip etiquette
June 4, 2006

San Jose Mercury News - quoted in story about cultural significance of class rings
May 16, 2006

KLIV Radio San Jose - quoted in story about summer gas prices and tourism
April 19, 2006

American Way Magazine - quoted in story about classic motels
January 1, 2006

Chicago Daily Herald - quoted in story about Illinois Route 12 motels
July 17, 2005

Silicon Valley Business Journal - quoted in story about media convergence
August 20, 2004

KGO Radio San Francisco - interviewed about my book, *Motel America*
July 27, 2004

Denver Post - featured in article about motels, July 25, 2004 (article reprinted in *San Francisco Chronicle*, October 3, 2004; *Dallas Morning News*, October 17, 2004)

KEZW Radio Denver - interviewed about my book, *Motel America*
July 8, 2004

Doctor's Review (Canada) - reprint of my 2002 *USA Today* article on motels
July 2004

Teen People - quoted in article about road trips
June 2004

National Public Radio Talk of the Nation - interviewed about my book, *Motel America*
May 27, 2004

Sunday Oregonian - *Motel America* review
May 2, 2004

Boston Globe - *Motel America* review
April 25, 2004

ANG Newspapers - quoted in article about cell phones
October 19, 2003

Burlington Free Press - quoted in story about Vermont motels
September 21, 2003

Travel Talk Radio - quoted in syndicated radio show about my book, *Road Trip America*
September 21, 2003

KGO Radio San Francisco - interviewed about my book, *Road Trip America*
September 13, 2003

KSJS Radio San Jose - interviewed by provost about my book, *Road Trip America*
August 5, 2003

Silicon Valley Business Ink - interviewed about my book, *Road Trip America*
July 18-24, 2003

Denver Post - quoted in an article about my book, *Road Trip America*
July 13, 2003

Oakland Tribune - quoted in an article about cell phones
June 8, 2003

Life after Fifty - quoted in syndicated radio show regarding my book, *Road Trip America*
May 17, 2003

KNTV-TV San Jose - quoted in news broadcast about the 30th anniversary of cell phones
April 3, 2003

Spokane Spokesman Review - quoted in article about Idaho motels
January 3, 2003

Washington Square - featured in article about Motel Americana website
Winter 2002

Svenska Dagbladet Onsdag (Sweden) - quoted in article about motels
November 27, 2002

BBC4 Radio *Excess Baggage* - quoted in radio broadcast about motels
November 23, 2002

San Jose Mercury News - quoted in article about teen cell phone use
June 16, 2002

- San Francisco Chronicle* - quoted in article about Bay Area art deco architecture
May 29, 2002
- USA Today* - featured in article about motels and (on same date, different article) quoted in article about Holiday Inn as pop culture icon, May 24, 2002
- Salon Magazine* - quoted in article about Holiday Inn as pop culture icon
April 29, 2002
- AAA Via Magazine* - featured in article about motel travel
March/April, 2002
- Los Angeles Times* - featured in article about quirky websites
February 17, 2002
- St. Louis Post Dispatch* - Motel Americana website featured in article about roadside motels
January 13, 2002
- CNNMoney - Motel Americana website featured in article about offbeat travel websites
December 14, 2001
- KQED Radio San Francisco - *Perspectives* radio commentary on the need to practice the art of face-to-face conversation, October 1, 2001
- KPIX-TV San Francisco - quoted in news broadcast exploring the social implications of decreasing access to pay phones, August 29, 2001
- San Jose Mercury News* - featured in David Plotnikoff's *Short Takes* column
February 16, 2001
- Fresno Bee* - quoted in an article regarding the depiction of technology in *2001: A Space Odyssey*
December 31, 2000
- Milwaukee Journal Sentinel* - quoted in article regarding science fiction and popular culture
December 26, 2000
- KPIX-TV San Francisco - quoted in a news broadcast regarding internet hate sites
October 18, 2000
- KGO Radio San Francisco - critic for presidential debate
October 3, 2000
- Associated Press - quoted in article regarding Association of Internet Researchers' inaugural conference, September 17, 2000. Article reprinted in *USA Today*
- National Public Radio Morning Edition* - quoted in radio broadcast regarding changing attitudes toward utopia in the twentieth century, December 30, 1999
- Arkansas Democrat Gazette* - quoted in article regarding world's fairs and modernism
November 12, 1999
- Spectra* - a publication of the National Communication Association - quoted in full-page article regarding *Woz Way*, an online course project co-edited with Phil Wander, October 1999
- San Jose Mercury News* - quoted in article regarding *Woz Way*, an online course project co-edited with Phil Wander, March 28, 1999
- Florida Public Radio - quoted in radio broadcast regarding motels in popular culture
March 16, 1999
- KGO-TV San Francisco - quoted in news broadcast regarding Intel email injunction
December 4, 1998

Selected Awards/Acknowledgments

- SJSU College of Social Sciences Austen D. Warburton Award of Merit
2015
- Fulbright U.S. Scholar, Belarus
2014-2015
- Top paper panelist
Performance Studies Division, National Communication Association (with David Terry)
2013
- Sabbatical leave
San José State University, Spring 2012
- Salzburg fellowship
Funded participation in Salzburg Global Seminar's International Study Program, 2010

Jane Jacobs Urban Communication book award
Urban Communication Foundation, 2009

Top paper panelist
American Studies Division, National Communication Association, 2007

Outstanding alumnus
Ohio University School of Communication Studies, 2006

Sabbatical leave
San José State University, Spring 2005

Diane Furno-Lamude Award top paper
Western States Communication Association Media Studies Group
(with Anne Marie Todd), 2004

University Scholar
Awarded by SJSU Provost for *Road trip America: A state by state guide to offbeat destinations*, 2003

Provost's International Scholars Award
Full funding for research on Chinese internet usage, 2002

Hall of Fame
National Forensics Association, 2002

Paul H. Boase Family Rhetorical Scholar Award
1998

Terry Conry and Lynn John Graduate Student Conference Award
1996

National champion
Persuasive speaking, Interstate Oratorical Association, 1994

National champion
Pentathlon and persuasive speaking, National Forensic Association, 1994

National champion
Rhetorical criticism, extemporaneous speaking, and after dinner speaking,
Delta Sigma Rho-Tau Kappa Alpha forensics honor society, 1994

Who's Who in American Colleges and Universities
1994

Student of the Year
St. Petersburg Junior College (Clearwater Campus), 1992

George O. Bierkoe Distinguished Student Award
Phi Theta Kappa, *One of twenty-five recipients selected nationwide*, 1992

Honorary Society Inductions

Phi Kappa Phi
Delta Sigma Rho-Tau Kappa Alpha
Phi Theta Kappa