## BUS 140 Tentative Itinerary

<table>
<thead>
<tr>
<th>Day</th>
<th>Sessions &amp; Date</th>
<th>AM: Lectures Topics, Readings, and Activities (*see the assignments due from PM column)</th>
<th>PM: In-Class Group Activity dues + Tours to local companies/Sightseeing</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>5/31/2016 Tuesday</td>
<td>Summer FLP Program Orientation Program curriculum Cultural differences Ground rules and trip agreement</td>
<td>At SJSU, followed by 2 days of travel via air to China</td>
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<td>2</td>
<td>6/3/2016 Friday</td>
<td>Warm-up Welcome ceremony Meet students from Zhejiang University Course Introduction: Syllabus walk-through Project groups are formed</td>
<td>Individual Self-intro Sheet due Project Team Sheet due Tour to Zhejiang University New Main Campus (GuDun)</td>
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<td>3</td>
<td>6/6/2016 Monday</td>
<td>Reading &amp; Lecture Topic: Chapter 1: Operations and Productivity Chapter 2: Operations Strategy in a Global Environment</td>
<td>Group Project Positioning Statement due Tour to Zhejiang University Main Library (GuDun)</td>
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<td>4</td>
<td>6/7/2016 Tuesday</td>
<td>Reading &amp; Lecture Topic: Chapter 4: Forecasting Recorded Guest Speaker Talk: Operation management cost control Bonus Topic: Big Data &amp; Technology Trend in Global Environment</td>
<td>Group Project Rational, Solution, and Revenue Estimation due Tour to Zhejiang University Old Campus (YuQian) / Geology Museum</td>
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<td>5</td>
<td>6/8/2016 Wednesday</td>
<td>Reading &amp; Lecture Topic: Chapter 5: Design of Goods and Services Case Study: GoodEarth food product forecasting case from Harvard Business School Case Repository</td>
<td>GoodEarth Case Group Discussion Reflection due Tour to XiXi Wetland Park sight-seeing***</td>
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| 7   | 6/10/2016 Friday | Software Planning Approaches (Traditional and Modern) Comparison  
**Case Study:** JHarna Software Planning Process Strategies from Harvard Business School Case Repository  
Mid-term Review Q&A  
Mid-term Examination (Chapters 1, 2, 5, 6, 7) | 6/11: Extra weekend day-tour to West Lake (Book Bar on BaoShuShan) for sight-seeing  
6/12: restful Sunday, or further explore on students’ own*** |
| 8   | 6/13/2016 Monday| **Readings & Lecture Topics:**  
Chapter 8: Location Strategies  
Chapter 9: Layout Strategies  
**Related Topic:** Queueing model (service waiting line issue)  
**Recorded Talks:**  
- Orchard Supply Design  
- Online Store Design | 2 Group Reflections on recorded talk on  
- Orchard Supply Design & Compare it to Department store Hangzhou Dasha  
- Online store design & compare betw eBay site and TaoBao site  
Tour to Zhejinag No.1***  
Hospital & Major Downtown including Hangzhou DaSha (department store) |
| 9   | 6/14/2016 Tuesday| **Readings & Lecture Topics:**  
Chapter 11: Supply Chain Management  
**Case Study:** Amazon Supply Chain Strategies | Individual Amazon Supply Chain Strategies Case Study due (as compare to Alibaba with some research)  
Tour to Alibaba company*** |
| 10  | 6/15/2016 Wednesday| **Readings & Lecture Topics:**  
Chapter 12: Inventory Management  
Chapter 14: Materials Requirements | Group project operation management efficiency strategy (Logistics 4a-c) |
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<td>Planning (optional)</td>
<td>due</td>
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| 11  | 6/16/2016 Thursday | Final Examination Review Q&A  
Main Concepts Review of Chapters 8-9, 11-12, 14  
Group Project Q&A | Group Report Due & Group Project Internal Group Peer Review due (Individual)  
Final Review |
| 12  | 6/17/2016 Friday  | Readings & Lecture Topics:  
Final Examination (Chapters 7-9, 11-12, 14)  
Final Project Presentation | Final group project presentation PPT due & Peer Group Presentation Evaluation due (Group) |
|     |                 |                                                                                                 | 6/18: Extra weekend day-tour to Shanghai  
(*Students can choose to stay there overnight to further explore on 6/19) *** |

**BUS 146 Tentative Itinerary**

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<th>AM: Lectures Topics, Readings, and Activities (*see the related chapters &amp; assignments due from PM column)</th>
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| 1    | 6/20/2016 Monday  | Course Overview  
Major PM Concepts Introduction: Project Management Framework/Major Principals  
Project Management Process Integration | Ch 1, 3, 16  
Self-introduction (if different from University join) |
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<td>+Organizational Culture Bonuses: Chinese history v.s. American History and culture</td>
<td>Tour to the Innocent Book Bar at BaoShuShan &amp; eat &amp; watch a movie***</td>
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<td>2</td>
<td>6/21/2016</td>
<td><strong>Major PM Techniques Introduction:</strong> Selection Project and Define Project (+Project Integration Management +Project v.s. Product Life Cycle selection (<em>What is Triple Constraint?)</em>*</td>
<td>Ch 2, 4 Group project 4d due Review for exam 1</td>
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<td>3</td>
<td>6/22/2016</td>
<td><strong>Exam 1</strong> Major PM Techniques Introduction: Project Time Bonus talk: Hangzhou history</td>
<td>Ch 5 Group project 4e (1) due Tour to Song Dynasty City (history of Hangzhou + entertainment)***</td>
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<td>4</td>
<td>6/23/2016</td>
<td><strong>Major PM Techniques Introduction:</strong> Project Network Reduce Project Duration CEO of Feikai Technology Company in Shanghai: Entrepreneurship in China</td>
<td>Ch 6, 9 Group project 4e (2) due Guest speaker reflection 1 (Group) Tour to Academy of China Fine Art (+eat at Xihu ChunTian as treat)***</td>
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<td>5</td>
<td>6/24/2016</td>
<td><strong>Major PM Techniques Introduction:</strong> Cost &amp; Performance Measurement (Progress Monitoring) Quality Control Exam 2 Q&amp;A</td>
<td>Ch 8, 13 Group project 4f-g due Reflection on one of the tours (Individual) Review for exam 1</td>
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<td>6/24 Extra day trip to Science Park + sight seeing at Shu Wuxi (<em>Students can choose to stay over night there for 6/26)</em>**</td>
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<td>6</td>
<td>6/27/2016</td>
<td><strong>Exam 2</strong> Further PM Concepts and Techniques: Team Management &amp; Communication Guest Speaker from IBM China in Shanghai Sr. Director Of Asia Emergent</td>
<td>Ch 10 Group project 4h-01 due Guest speaker reflection 2 (Group)</td>
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Guest Speaker (Previous IBM China Sales, Customer Needs, and Communication Skills)|
|            |           | Ch 11  
Group project 4h-02 due  
Guest speaker reflection 3 due (Group)  
Tour to a local software start-up funded by Zhejiang University graduate students |
Outsourcing and Challenge of Inter-Projects  
Outsourcing and Interorganization Relationship  
+Bonus talk: Cultural Conflict Case Studies & Discussion |
|            |           | Ch 7, 12, 15  
Group project 4h-03 due  
Reflection on one of tours (Individual)  
Reflection on cultural differences (group) |
| 6/30/2016  | Thursday  | Further PM Concepts and Techniques: Procurement and Contract Management  
Project Closure vs Contract Closure  
Individual case round table  
Exam 3 Q&A |
|            |           | Ch 14  
Individual research case study due  
Exam 3 review |
| 7/1/2016   | Friday    | Exam 3  
Final Report Presentation |
|            |           | Final report due  
If students choose to stay for further trips, it is OK.  
Two classes end officially by the end of 7/1.  
Extra support from travel agency related services will be provided.  
If choose not to stay, the flight back to US will be next day. *** |
| TBD        |           | Online meeting or in-person: debrief on this international trip  
Extra credit: Group reflection |