



7th annual
**STUDENT
ORGANIZATION
LEADERSHIP
CONFERENCE**

syn·er·gy (sĭn'ər-jē)

n. pl. syn·er·gies

The interaction of two or more agents or forces so that their combined effect is greater than the sum of their individual effects.



SEPTEMBER 26, 2009

SJSU • STUDENT INVOLVEMENT

2009 Student Organization Leadership Conference Schedule at a Glance

Check-In	Tower Lawn	8:45 am - 9:30 am
Welcome	Morris Dailey Auditorium	9:30 am – 9:35 am
Alcohol Education	Morris Dailey Auditorium	9:35 am – 10:20 am
Breakout Session #1	Clark Hall Classrooms	10:30 am - 11:25 am
Lunch	Tower Lawn	11:25 am - 12:30 pm
Breakout Session #2	Clark Hall Classrooms	12:40 pm – 1:35 pm
Breakout Session #3	Clark Hall Classrooms	1:45 pm – 2:40 pm
Closing Session	Morris Dailey Auditorium	2:50 pm – 3:30 pm

Session 1(10:30am-11:25am)

How to Plan a Successful Event in the Student Union (CL 117)

This session is for those student organizations that plan to hold an event in the Student Union building with an emphasis on the Barrett Ballroom. We will also cover the Amphitheater, 7th and 9th Street Plazas, and 7th Street Barbeque Area. Please join us for an informative step-by-step presentation on how to host a successful event.

Eliminating The Fear Factor In The Interview Game (CL 202)

Your whole life is one big interview process. In some circumstances you are on the selection side and in other instances you are being evaluated for a specific opportunity. The interactive session entitled *Eliminating the Fear Factor* in the Interview Game is designed to give you practical tools, which will provide you with peace of mind in either role. It is ideally suited for students whom are seeking internships and or post graduate employment, as well as club leaders whom need to identify the most qualified leaders in the their clubs/organizations. You will partner with another member in the workshop, as well as critique a role play, so a “real world” application will be completed in the session.

Becoming a Global Leader (CL 216)

Against the backdrop of today’s global challenges, there’s a growing need for global leaders. This interactive session describes expert global leaders and demonstrates ways to develop basic global leadership skills and leverage them in your career. Such skills are useful for any leaders and team members who work in multicultural environments like SJSU.

Leadership: Theory and Practice (CL 218)

Leadership is a broad and often discussed topic these days. The speaker attempts to explore the following leadership topics:

- What makes a successful leader
- The importance of leadership in today’s turbulent economic environment
- The different facets of leadership
- Why do people want to be led

Student Organization Fundraising (CL 222)

Student organizations are becoming increasingly entrepreneurial and successful in reaching out to the community to secure cash and in-kind gifts to support their goals and activities. This presentation will help student organizations learn how to manage their fundraising dollars within the university system to ensure they are appropriately receipted, stewarded and expended.

4 Secrets (CL 224)

The 4 Secrets to College Life Success is a high-energy workshop packed with life-changing information that will take students on a journey that will leave them inspired to live life to the fullest. As a leader, you will want to immediately pass along what you learn to your organization!

Making Meetings Matter (CL 225)

Do your meetings seem to drag on forever, never seem to start on time, or both? Do you sometimes find it challenging to balance the personalities in your organization? Come join this discussion to pick up ideas on how you can add new life and efficiency to your organization's meetings.

Finance Workshop (CL 226)

Informational session regarding the process in which SJSU student organizations can request funding for events from Associated Students and the University. We will outline the student organization funding categories and criteria necessary to receive funding. We will also outline some tips for fundraising and receiving donations outside of the University.

Going Green in Your Program and Events (CL 227)

This session will focus on strategies for making your organization and events more sustainable through energy efficiencies, social marketing and food choices. The discussion will outline how going green not only helps the environment, but in most cases also saves money and provides health benefits.

Leadership Through Service-Learning (CL 229)

Learn how you can participate in the largest SJSU Day of Service! Share your skills while working in under-served neighborhoods on service-learning projects, along with faculty, staff, local residents and other volunteer groups. Learn about other volunteer opportunities throughout the year for you and your group.

Social Intelligence (CL 231)

This session will be a brief glimpse of Daniel Golman's research on social intelligence, its impact on us, and some applications.

Cross-Cultural Communication – Some Keys to Success (CL 234)

This mini-course will cover some of the interesting theory and some basic skills in communicating and working with people from a wide variety of cultures. We will perform a brief fun group exercise in our course session to help everyone consider the main ideas.

Marketing your Transferable Skills (CL 238)

This session will focus on how to identify transferable skills such as communication, teamwork, and leadership. Students will learn how to market these skill sets within the job search process, including resume and cover letter writing and interview preparation.

Stress Management (CL 243)

Learn how to recognize, manage, and process stress to enable one to have positive experiences. There will be visualization activities and breathing exercises to help students release their stress in healthy ways that can be easily incorporated into daily lives.

Budgeting for School Organizations (CL 303)

Learn how to develop and maintain a budget for your school organization. Together we will determine the needs of an organization and learn how to track the income and expenses in a budget.

Chris Brown and Rihanna-- Can it Happen to You? (CL 306)

Chris and Rihanna, Jon and Kate, Heidi and Spencer. Our media highlights celebrity relationships often making it difficult to identify what a healthy relationship is and what's not. Come find out how to see the warning signs of a bad relationship and keep the members of your organization from making poor relationship choices.

Event Planning Essentials (CL 308)

Answering the questions who, what, where, when, how, and why, participants will learn how their personal values and beliefs affect their events' outcomes by developing an Event Planning Sheet; will become familiar with the Event Planning Cycle; and will work in teams using the EPC to plan their own events.

Session 2(12:40pm-1:35pm)

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Increasing Your Membership Through Inclusive Recruiting (CL 202)

Learn about the Queer Community and how to be supportive and inclusive in your event decision making and marketing. We will help you understand the needs of the Queer community so that your organization can be more welcoming, that means better recruitment and retention for your club!

Membership Recruitment (CL 205)

This session will review the recruitment practices used within Panhellenic Council that can be easily adapted for use by all organizations. By stressing the importance of a solid and consistent marketing plan we will introduce the concept of recruitment 365 days a year.

Discover Your Strengths for Success (CL 216)

Too often students are led to believe that the best path to success in any endeavor is to spend most of their time working on their weaknesses. The best -- in any field -- don't do that. A focus on strengths is a path to excellence. Find out how to discover your top five strengths and then how you can develop and apply them in your academic, career, and personal life.

Essential Leadership Skills (CL 218)

Leadership is learning what to do and how to do it. Can you get others to do what you want them to do – because THEY want to do it?

Leadership is a skill. We may be born with the ingredients we need to be effective leaders, but are you working to specifically improve your leadership skills? Do you even know how? The process begins with a thorough assessment of your current skills. Then analyze these skills in the context of the core skills necessary to effectively lead an organization. The next step is to create a plan for self-improvement. This presentation will help you evaluate your current level of skills and point you on a path of leadership development.

Take the Lead (CL 222)

This is an interactive workshop to inform students the difference between a manager and a leader.

4 Secrets (CL 224)

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Learn how you can participate in the largest SJSU Day of Service! Share your skills while working in under-served neighborhoods on service-learning projects, along with faculty, staff, local residents and other volunteer groups. Learn about other volunteer opportunities throughout the year for you and your group.

The Relevance of Student Leadership Skills in Corporate Environment (CL 231)

An alumni panel will discuss the leadership skills needed in the corporate world. All panelists play a key role in their respective employee organizations. They will share their experience in running a group in a company and their views on the relevance of leading a student organization.

Stress Management for Student Organizations (CL 234)

First we'll look at the basic stress response and what triggers it. Then we'll learn various techniques for managing our stress responses physically, mentally, and/or emotionally. Finally we'll apply these techniques to actual issues in student organization leadership, and leave with some stress-reducing tools we can really use.

Give Me the Green Light: How "Asking" IS Sexy! (CL 238)

For all you do for your student organization, are YOU getting any? ! You are a leader on campus and in your organizations, but are you a leader in your personal relationships? Leading a healthy sexual relationship means asking is ALWAYS the first thing you do with your mouth! This interactive workshop will teach you how to get and give equal consent.

Community Based Leadership (CL 243)

Need to do community service? Don't know what to do or where to go? Learn how your organization can make a difference in your community. Get all your service questions answered and leave with a plan to complete your service requirement for the year. Scholarships and financial assistance for group projects available.

Charting Your Course: Strategic Planning and Goal Setting in Student Organizations (CL 303)

As the famous baseball player Yogi Berra said, "If you don't know where you're going, you are certain to end up somewhere else." Participants will learn how to define goals, objectives and action plans as well as develop specific strategies for goal setting. Involving organization members in the process will also be highlighted.

Working Effectively in Groups (CL 306)

Working in groups is an essential part of academic and professional life, and can make for a positive experience for all group members if certain criteria are met. We will discuss common positive and negative group work experiences and suggest best practices for future successful group dynamics.

Cross-Cultural Understanding (CL 308)

"It is not our differences that divide us. It is our inability to recognize, accept, and celebrate those differences." - Audre Lorde.

Join in on a cross-cultural dialogue through an interactive exercise that challenges our assumptions and stereotypes of different cultures by using our own cultural lens.

Balancing Academics and Leadership (CL 316)

The main goal for any college students is to make sure that we graduate from college. Knowing how to balance academics and leadership is extremely important as a student leader. At this session, we will show you how by providing you with techniques and knowledge you will need to become a success student leader.

Professionalism and Structure Within Organizations (CL 318)

Need a refresher on Robert's Rules? Want to know how to properly correspond in a high-tech era? Need to know how to handle those awkward moments during meetings? This is the workshop for you.

How to Plan a Successful Event in the Student Union (CL 117)

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Membership Recruitment (CL 205)

Review of Recruitment practices used within Panhellenic Council that can be easily adapted for use by all organizations, stressing the importance of a solid and consistent marketing plan. Additionally, introducing the concept of recruitment 365 days a year.

The Cool Factor -- Improving your Emotional Intelligence (CL 216)

Want to be that "cool" person who deals with challenging situations with confidence, knows how to understand and support others, and takes good care of self? Want to know how to get yourself out of funk? Then this workshop is for you! Come to learn the skills to improve your emotional intelligence and help yourself to know the secret of the "cool" factor.

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Take the Lead (CL 222)

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Big Ideas for Small Organizations (CL 225)

You have HUGE dreams for your organization but limited resources. Your members have multiple positions and are starting to feel the beginnings of burnout. You have wondered about collaboration with other organizations. If any of this sounds familiar, come join the discussion and learn how to maximize your organization's potential!

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funding categories and criteria necessary to receive funding. We will also outline some tips for fundraising and receiving donations outside of the University.

Student Organization Advisers (CL 227)

Please join us for a thorough discussion of what it means to advise student organizations, including the resources that Student Involvement and San Jose State University have to offer in order for you to be successful in this role.

Leadership Through Service-Learning (CL 229)

Learn how you can participate in the largest SJSU Day of Service! Share your skills while working in under-served neighborhoods on service-learning projects, along with faculty, staff, local residents and other volunteer groups. Learn about other volunteer opportunities throughout the year for you and your group.

Project Leadership, Leading Effective Teams, and Managing Conflicts (CL 231)

This session will highlight some of the characteristics of being a leader, different types of leadership styles, and how to lead an effective team. We will also discuss briefly on how to manage conflicts within the team.

Stress Management for Student Organizations (CL 234)

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Looking Forward, Acting Now (CL 308)

Are you an overwhelmed student leader? School, work, significant other, family, Facebook... all vying for your time? In this session, you'll learn how to be a leader, train leaders, and set your organization up for success after you're gone.

Collaborating with Other Organizations (CL 316)

Collaborating with another organization is more than just working together. It is important to set up a clear strategy, have common goals and visualize the outcomes the partners want to achieve. This session will use a presentation and audience feedback to discuss the values of collaborating with another organization.

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