
While the global leadership literature has grown rapidly over recent years, the context in which global leadership occurs remains ill-defined and under-conceptualized, as it does in traditional leadership research. This lack of contextualization risks equating global leadership roles that are qualitatively very different and prevents sufficient clarity for empirical sampling. To foster more cohesive theoretical and empirical work, the authors developed a typology of global leadership roles that considers context as a critical contingency factor and helps scholars make critical sampling decisions, comparisons and generalizations.

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