General Education Annual Course Assessment Form

Course Number/Title: KIN 68, Visual Representations of Sport & Culture  GE Area: C1

Results reported for AY 2014-2015  # of sections: 1  # of instructors: 1

Course Coordinator: Daniel Murphy  E-mail: Daniel.Murphy@sjsu.edu

Department Chair: Matthew Masucci  College: CASA

Instructions: Each year, the department will prepare a brief (two page maximum) report that documents the assessment of the course during the year. This report will be electronically submitted to <curriculum@sjsu.edu>, by the department chair, to the Office of Undergraduate Studies, with an electronic copy to the home college by October 1 of the following academic year.

Part 1: To be completed by the course coordinator:

(1) What SLO(s) were assessed for the course during the AY?

Fall 2014 – No sections offered.

Spring 2015 – GELO# 3: Students will be able to write clearly and effectively.

(2) What were the results of the assessment of this course? What were the lessons learned from the assessment?

GELO#3: 1 section, 30 students total. 100% demonstrated average or higher achievement of this SLO; 40% demonstrated a high level of achievement.

Achievement of this SLO was evaluated from data collected from the “Final Paper” assignment. Students read theoretical essays and book chapters that outlined the ways film has been used as an important artistic expression, focusing on the technical elements such as lighting, music, and plot. A final term paper provided an opportunity to integrate the larger themes of the class in a written evaluation of a contemporary sports film NOT screened during the semester. Students were expected to incorporate one or more of the analytical perspectives covered in class in their evaluation of a particular sports film. It was important for students to make claims about the larger social meanings represented in the film by utilizing the “tools” covered in class. Moreover, it was important to include a discussion of the technical aspects of the film that support larger claims. Students attempted to tie whatever issues they raised with larger social issues outside of sport, and describe how these issues or representations have or have not affected American society and culture. Students were required to cite at least three primary sources (i.e., academic journal articles) in the paper (APA style). The instructor approved paper topics. The recommended length of the paper was 4-6 double-spaced pages. Criteria for evaluation of the paper included (1) content (2) organization/structure (3) integration of relevant theory and class materials (4) writing clarity, and (5) originality.
(3) **What modifications to the course, or its assessment activities or schedule, are planned for the upcoming year?**

Faculty will continue to highlight how the assignments students complete are linked to the issues discussed in class. We feel that the assignment is very relevant and provides a good measure of student achievement on GELO#3. Minor modifications will be made to the paper outline to provide greater clarity on desired paper organization. The course has integrated new media and digital education tools to enhance the learning experience. The course coordinator has created a Canvas instructor course shell to archive and share resources with future instructors. In future semesters, sample papers will be discussed in class to help students understand how to create critical media research papers.

**Part 2** To be completed by the department chair (with input from course coordinator as appropriate):

(4) **Are all sections of the course still aligned with the area Goals, Student Learning Objectives (SLOs), Content, Support, and Assessment? If they are not, what actions are planned?**

Yes, the course is tightly aligned with the Area C1 Goals, GELOs, Content, Support, and Assessment. This is a new course, first offered in Spring 2015, with only 1 section offered to date.

(5) **If this course is in a GE Area with a stated enrollment limit (Areas A1, A2, A3, C2, D1, R, S, V, & Z), please indicate how oral presentations will be evaluated with larger sections (Area A1), or how practice and revisions in writing will be addressed with larger sections, particularly how students are receiving thorough feedback on the writing which accounts for the minimum word count in this GE category (Areas A2, A3, C2, D1, R, S, V, & Z) and, for the writing intensive courses (A2, A3, and Z), documentation that the students are meeting the GE SLOs for writing.**

KIN 68 is in area C1, which does not have an enrollment limit. The course has an enrollment cap of 40. Currently, one section is being offered in fall and spring semesters. Students complete two film critique papers and a final scholarly research paper to meet and exceed writing requirements for Area C1. Students upload documents to turnitin.com and receive feedback from the instructor. Students are encouraged to use campus resources including, but not limited to, the Writing Center, Peer Connections, media services, and library services.