General Education Annual Course Assessment Form

Course Number/Title: WOMS 5Q Gender, Race & Sexuality in Media   GE Area: D1

Results reported for AY 2014-15   # of sections 2   # of instructors 1

Course Coordinator: __Susana L. Gallardo____   E-mail: __susana.gallardo@sjsu.edu____

Department Chair: ___Carlos Garcia______________   College: ___Social Sciences____________

Instructions: Each year, the department will prepare a brief (two page maximum) report that documents the assessment of the course during the year. This report will be electronically submitted, by the department chair, to the Office of Undergraduate Studies, with an electronic copy to the home college by October 1 of the following academic year.

Part 1

To be completed by the course coordinator:

(1) What SLO(s) were assessed for the course during the AY?
   SLO 2: Students will be able to identify the dynamics of ethnic, cultural, gender/sexual, age-based, class, regional, national, transnational, and global identities and the similarities, differences, linkages, and interactions between them.

(2) What were the results of the assessment of this course? What were the lessons learned from the assessment?

There were 53 students assessed across two sections.

This SLO was primarily assessed in the second media project in which students worked in teams of two or three to analyze a piece of commercial media in a short webpage essay. In this critical analysis essay, students uses media terms to think about the dynamics of “ethnic, cultural, gender/sexual, age-based, class, regional, national, transnational, and global identities” as it relates to both producers and audience, and to place those identities in historical and cultural context. The assignment was a group project specifically designed to invite students to identify and analyze their own identities as they read and analyze a media product.

Assessment showed substantial success with 40% of the class completing the project at an “A” grade level, 40% of the class at “B” level, and 20% at “C” level.

(3) What modifications to the course, or its assessment activities or schedule, are planned for the upcoming year? (If no modifications are planned, the course coordinator should indicate this.)

The instructor has chosen to reduce the media project load from three to two projects in order to better support students on the remaining projects. The change will be assessed in the next cycle.
Part 2

To be completed by the department chair (with input from course coordinator as appropriate):

(4) Are all sections of the course still aligned with the area Goals, Student Learning Objectives (SLOs), Content, Support, and Assessment? If they are not, what actions are planned?

All sections of the course remain aligned with area Goals.

(5) If this course is in a GE Area with a stated enrollment limit (Areas A1, A2, A3, C2, D1, R, S, V, & Z), please indicate how oral presentations will be evaluated with larger sections (Area A1), or how practice and revisions in writing will be addressed with larger sections, particularly how students are receiving thorough feedback on the writing which accounts for the minimum word count in this GE category (Areas A2, A3, C2, D1, R, S, V, & Z) and, for the writing intensive courses (A2, A3, and Z), documentation that the students are meeting the GE SLOs for writing.

N/A - all sections are under thirty students.