**HRTM 157: ECOLOGY, CULTURE AND SUSTAINABLE RECREATION**

**Fall 2010**

Mo & We 10:30 - 11:45 AM

Boccardo Business Center 201

Instructor: Ranjan Bandyopadhyay, MBA, Ph.D.

Office: SPX 53

Office Hours: Tue 3:00-5:00 or by appointment

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**Course Description**

Course examines history, ethics, environmental and social science, and applied research methods to achieve competence in making decisions about resource utilization for recreation and tourism purposes.

**Course Objectives**

* To help students understand the concept of ‘sustainable development’
* To understand the debates in which sustainable tourism development is situated
* To explore the principles of sustainability for cultural aspects of tourism
* To explore the role of ethics in tourism development
* This course is based on a multi-disciplinary perspective, drawing on disciplines such as

anthropology, history, culture, geography, political science and sociology.

**Method of Instruction**

My goal in this course is to challenge students to learn about the ‘sustainable development’ phenomenon. Instruction in the course will rely primarily on lectures, discussion, and case studies.

**Attendance and Participation**

Students are expected to come to class having read the assignment for that day and prepared to participate in class discussion on that topic.

**Assignments**

There will be total four assignments.

* Two exams – mid-term and final.
* Field Experience Assessment - details will be communicated to the students.
* Research Paper – details will be communicated to the students.

**Grading Scheme**

Participation in Class: 10%

Mid-term Exam: 15%

Field Experience Assessment: 15%  
Research Paper: 30%  
Final Exam: 30%  
   **100%**

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**Grading Scale**

A+ = 96.5-100%

A = 92.5-96.4%

A- = 89.5-92.4%

B+ = 86.5-89.4%

B = 82.5-86.4%

B- = 79.5-82.4%

C+ = 76.5%-79.4%

C = 72.5%-76.4%

C- = 69.5%-72.4%

D+ = 66.5%-69.4%

D = 62.5%-66.4%

D- = 59.5%-62.4%

F = <59.5%

**University Policies**

**Academic Integrity Statement (from Office of Judicial Affairs):**

“Your own commitment to learning, as evidenced by your enrollment at San José State University and the University’s Academic Integrity Policy requires you to be honest in all your academic course work. Faculty are required to report all infractions to the Office of Judicial Affairs. The policy on can be found at [http://www2.sjsu.edu/senate/S04-12.pdf](http://www2.sjsu.edu/senate/S04-12.pdf#_blank)

**Campus Policy in Compliance with the Americans with Disabilities Act:**

“If you need course adaptations or accommodations because of a disability, or if you need special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities register with DRC to establish a record of their disability.”

**Library and Online Research Requirement**

Library and online research are encouraged to complete this course.

Paul Kauppila - Reference Librarian

[Paul.Kauppila@sjsu.edu](mailto:Paul.Kauppila@sjsu.edu); (408) 808.2042

**Student Rights and Responsibilities**

<http://www2.sjsu.edu/senate/s90-5.htm>

**COURSE SCHEDULE**

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| **Dates** | **Topics of Discussion** | **Readings** |
| 25 Aug    30 Aug  1 Sep | Introduction  Sustainable Tourism  Definition of Ecotourism and Its Seven Characteristics | -    - |
| 6 Sep  8 | No Class (Labor Day)  Ecotourism vs. Ecotourism Lite | - |
| 13 Sep  15 | Types of Ecotourism  The World Travel Industry: Going Green? | - |
| 20 Sep  22 | The Magnitude of Ecotourism  Example Case Studies | - |
| 27 Sep  29 | Sustainable Tourism Strategies  Case Study: Missouri, Big Cedar Lodge | - |
| 4 Oct  6 | Midterm Review  **Midterm Exam** | - |
| 11 Oct  13 | No class - Field Experience (individually or in pairs)  **Field Experience Assessment Due (turn into HRTM office)** | - |
| 18 Oct  20 | What Is Our Heritage? | - |
| 25 Oct  27 | What Is Cultural Tourism? | - |
| 26 Oct  28 | Guest Speaker | - |
| 1 Nov  3 | Tourism Goes Country - Tourism to Rural Areas | - |
| 8 Nov  10 | Best Practices for Sustainable Tourism | - |
| 15 Nov  17 | Guest Speaker | - |
| 22 Nov  24 | A Global Sustainable Tourism Initiative  Research and Education—Pathway to the Future | - |
| 29 Nov  1 Dec | Presentations - **Research Paper Due** | - |
| 6 Dec  8 | Presentations | - |
| 13 Dec | **Final Exam** |  |

\* Schedule may change at the discretion of the instructor. Any changes will be communicated to the

students in as timely a manner as possible.