



SJSU | INSTITUTE FOR PEOPLE AND PERFORMANCE

EARN SHRM RECERTIFICATION CREDITS AT SJSU:

Leading Change: Strategies for Success



PROGRAM OVERVIEW:

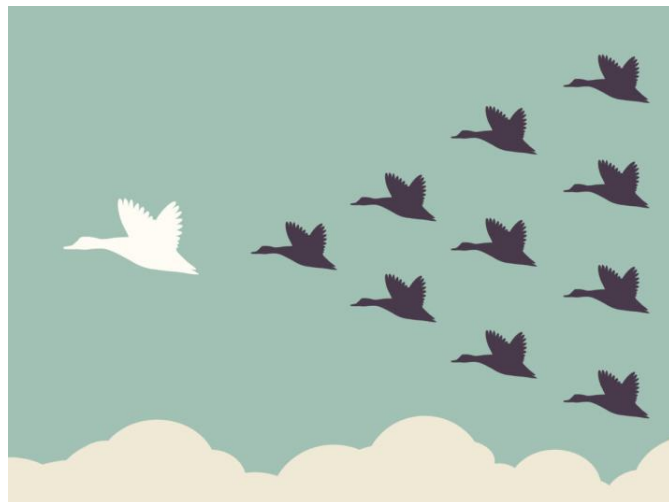
LEADING CHANGE: STRATEGIES FOR SUCCESS IS AN INTERACTIVE WORKSHOP FOCUSED ON STRATEGIES TO LEAD AND BRING ABOUT POSITIVE ORGANIZATIONAL CHANGE.

IN THIS PROGRAM YOU WILL LEARN FRAMEWORKS THAT WILL HELP YOU EFFECTIVELY DESIGN AND IMPLEMENT CULTURAL AND STRUCTURAL CHANGE INITIATIVES.

SPECIAL EMPHASIS WILL BE PLACED ON STRATEGIES FOR INTERNAL COMMUNICATION AND STAKEHOLDER PARTNERSHIP.

THE SJSU ADVANTAGE: EXPERT SJSU FACULTY COMBINE INSTRUCTION WITH HANDS-ON LEARNING USING DISCUSSION, GROUP EXERCISES AND CASE STUDIES

RECERTIFICATION: THIS PROGRAM IS VALID FOR 7 PDC'S TOWARDS **SHRM-CP** AND **SHRM-SCP** RECERTIFICATION.



SEMINAR DETAILS

TOPICS COVERED:

- › CHANGING CULTURE
- › CHANGING ORGANIZATIONAL STRUCTURE
- › IDENTIFYING AND OVERCOMING OBSTACLES TO CHANGE
- › COMMUNICATING CHANGE
- › TECHNOLOGY AND CHANGE

WHEN: March 14, 2020 | 8:30 AM - 4:30 PM

REGISTRATION DEADLINE: March 6, 2020

FEE: \$300

REGISTER: www.sjsu.edu/ipp/shrm-recertification

VENUE: BBC 323 - San Jose State University

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INSTRUCTOR: THOMAS ALTURA, Ph.D.
AN AWARD-WINNING ASSISTANT PROFESSOR
IN THE SCHOOL OF MANAGEMENT AT SAN JOSE STATE UNIVERSITY.