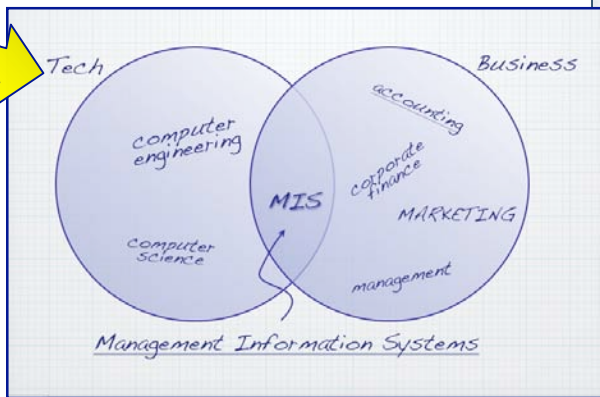


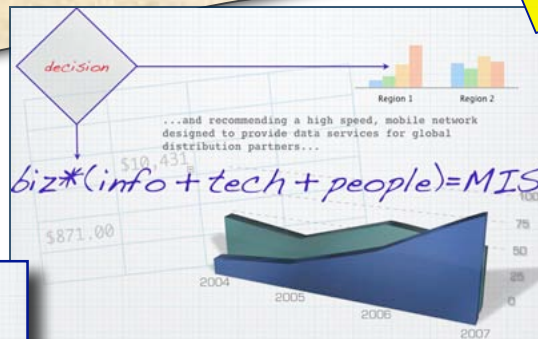
BS in Business Administration (avg new grad salary*)

| Concentration: | | |
|-------------------------------------|--------------------------------|----------|
| <input checked="" type="checkbox"/> | Management Information Systems | \$60,412 |
| <input type="checkbox"/> | Accounting Information Systems | \$57,052 |
| <input type="checkbox"/> | Finance | \$53,741 |
| <input type="checkbox"/> | Corporate Financial Management | \$53,050 |
| <input type="checkbox"/> | Management | \$52,302 |
| <input type="checkbox"/> | Accounting | \$51,492 |
| <input type="checkbox"/> | International Business | \$50,636 |
| <input type="checkbox"/> | Human Resources Management | \$48,684 |
| <input type="checkbox"/> | Marketing | \$46,717 |

MIS is managing business technology ⇒
getting people the info they need
to do their jobs



MIS students learn both sides



- ✓ interesting, dynamic, growing field – evolves with tech
- ✓ learn business + database, networking, web, security...
- ✓ award-winning faculty, academic & industry (IBM, Cisco, etc.)
- ✓ hands-on projects at local non-profits, eg. SJ City Parks Dept
- ✓ MIS grads work at HP, Cisco, Google, eBay...
- ✓ highest average salary of all SJSU Business concentrations*



my ~~the~~ future is MIS
www.cob.sjsu.edu/mis

* according to 2008 SJSU Career Center survey