

Manual Overview

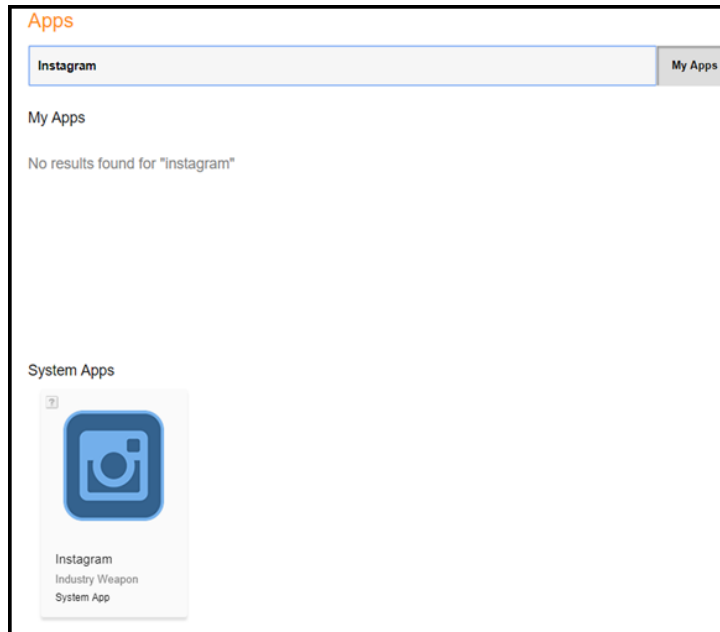
The purpose of this instructional guide is to help you become familiar with the Instagram within Industry Weapon. The Instagram App uploads and broadcasts Instagram content onto digital signs. The following tutorial provided in the instructional guide features screenshots and instructions for creating with the Instagram App. This instructional guide is broken into two sections spanning from creation to implementation. After following this instructional guide, we should understand the processes involved in creating and implementing Instagram within Industry Weapon.

Contents

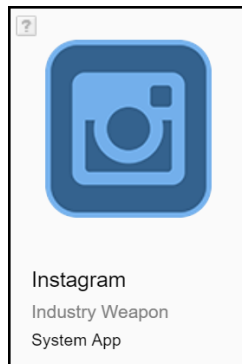
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Create with Instagram App

1. Search for Instagram on the apps page



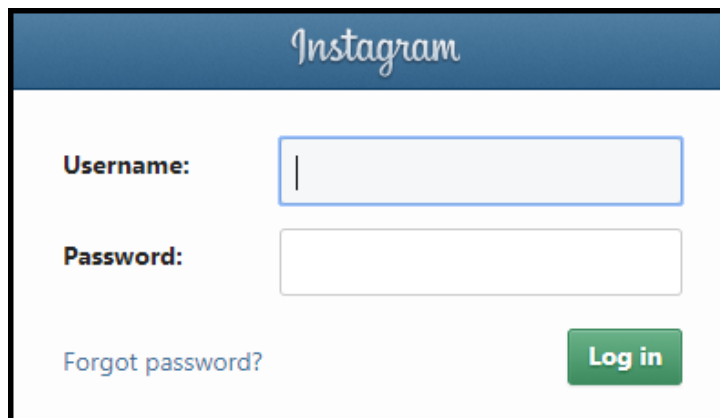
2. Click the Instagram icon



3. Click Login to Instagram



4. Enter your Instagram username and password



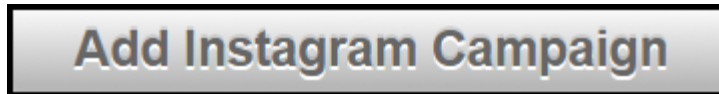
5. Click Log In



6. Click Authorize



7. Click Add Instagram Campaign



8. Create a name for the campaign, add a hashtag to search for, and click the Active checkmark box

A form with three input fields. The first field is labeled "Name:" and contains the text "SJSU". The second field is labeled "Hashtag:" and contains the text "sjsueats". The third field is labeled "Active:" and contains an unchecked checkbox.

9. Determine the slide duration for each image. *Note:* For Instagram content, shorter is better

A dropdown menu labeled "Slide duration: (seconds)" with the value "10" selected.

10. Click the Select Template dropdown menu and select the template

A dropdown menu labeled "Select Template:" with the value "11-02 Training" selected.

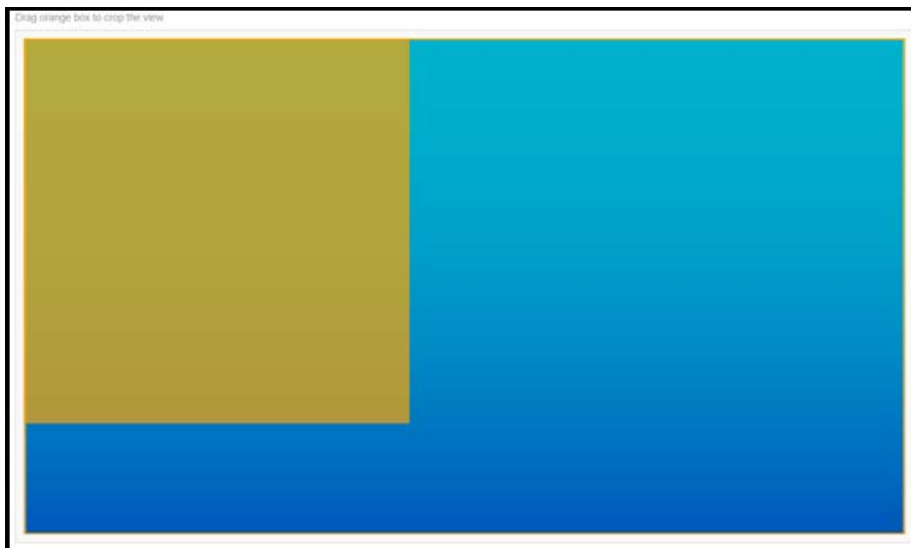
11. Click the Campaign Format dropdown menu and select the format

A dropdown menu labeled "Campaign Format:" with a list of options: "Horizontal", "Horizontal", and "Vertical". The first "Horizontal" option is selected.

12. Click the Image Size dropdown menu and select the size

A dropdown menu labeled "Image Size:" with a list of options: "Large", "Normal", and "Large". The first "Large" option is selected. Below the dropdown, the text "Drag orange box to crop the" is partially visible.

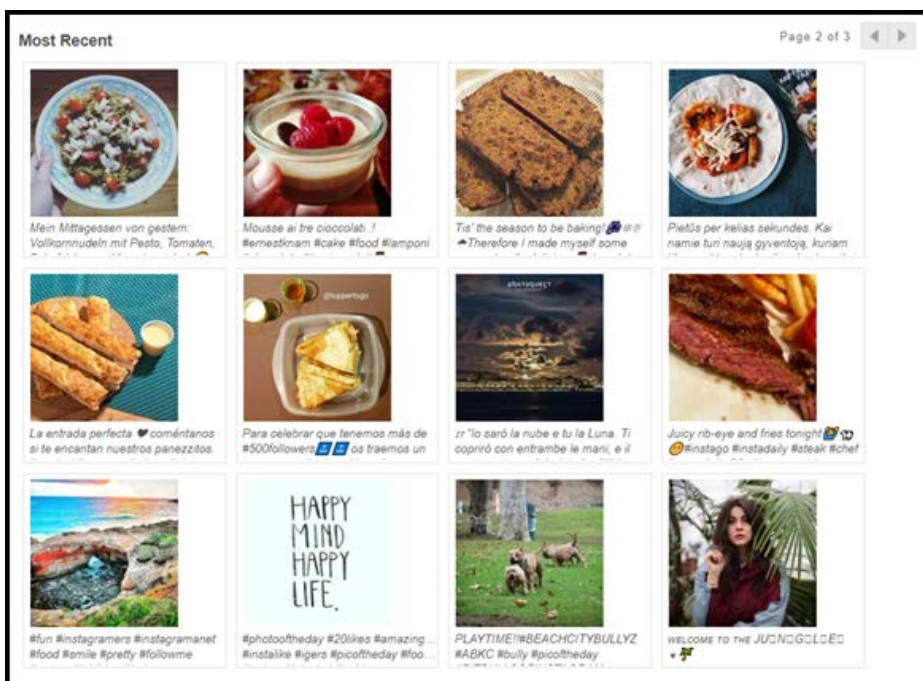
13. Drag-and-drop the orange box where you would like the Instagram content displayed



14. Click Save and Select Photos



15. Click the images that are appropriate for the sign

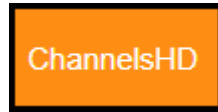


16. Click Save Selected Images

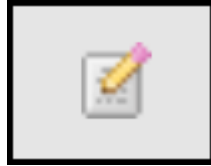


Implement Instagram

1. Navigate to ChannelsHD in the orange navigation bar



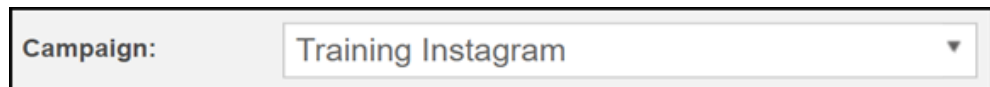
2. Click the Manage icon on an available channel or click Add Channel to create a new one



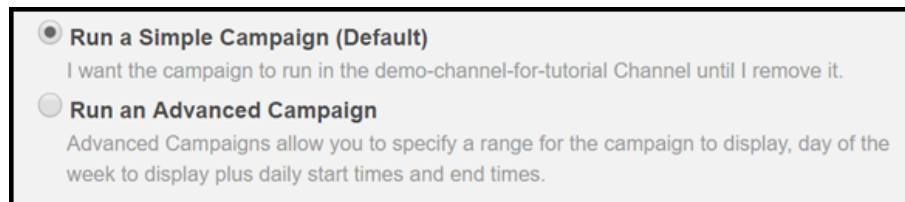
3. Click Add Campaign



4. Click the Campaign dropdown menu and select the Instagram campaign that you made



5. Either make the Instagram campaign simple or advanced. Advanced campaigns run during designated times and simple runs all the time



6. Click Save Time Frame

