

## Manual Overview

The purpose of this instructional guide is to help you become familiar with the Social Media Suite App within Industry Weapon. Social Media Suite pulls content from Facebook, LinkedIn or Twitter and broadcasts the content onto digital signs. The following tutorial provided in the instructional guide features screenshots and instructions for using the Social Media Suite App. After following this instructional guide, we should understand the processes involved in implementing social media content onto our digital signs.

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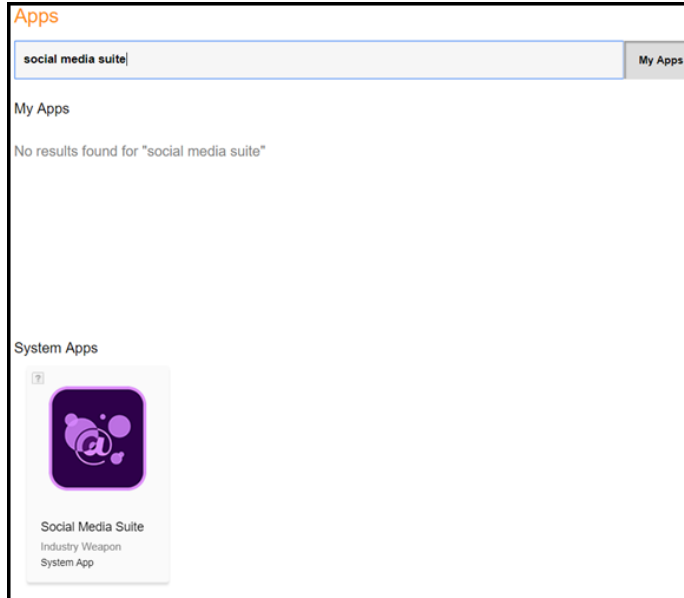
*Note:* When utilizing LinkedIn through the Social Media Suite app you must sign into LinkedIn. You can do this through Industry Weapon by clicking Connect to LinkedIn then Login to LinkedIn

## Navigate to Social Media Suite

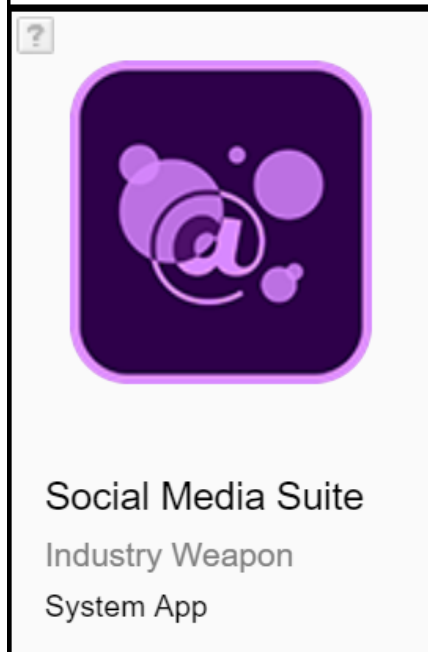
1. Click the Apps tab on the orange navigation bar



2. Search for Social Media Suite on the apps page



3. Click the Social Media Suite app icon



## Use Facebook

1. Click Add Facebook Feed
2. Give the Facebook Feed a unique name
3. Input the Facebook Account URL for the feed
4. Click Check Feed Connection
5. Determine the Feed Category
6. Click the Local Time Zone dropdown menu and select US-Pacific
7. Click the Observe Daylight Savings checkbox
8. Determine and select the amount of posts to display by clicking the Posts to Display dropdown menu
9. Click the Active checkbox
10. Click Save Facebook Feed

**Add Facebook Feed**

Name:

Facebook Account URL:   
Enter a full account URL or just a profile name.

**Check Feed Connection**

Feed Category:

Only Posts       Posts with Image

Local Time Zone:

Observe Daylight Savings:

Posts to Display:   
1  
2  
3  
4

Font:

Active:

**Save Facebook Feed**

## Use Twitter

1. Click Add Twitter
2. Give the Twitter Feed a unique name
3. Input the Twitter Screen Name for the feed

**Add Twitter Feed**


**Name:**


**Twitter Screen Name:**   
e.g. IndustryWeapon

*Note:* You don't need to add @ within "@example" for the Twitter Screen Name. If you do, the Twitter Screen Name will appear as "@@example" on your digital sign. Remember, when utilizing Twitter within Social Media Suite the Twitter feed must be a public feed

4. Determine the Template Layout

**Template Layouts**

**Centered**  


**Sidebar**  


5. Select the US-Pacific as the time zone

**Local Time Zone:**

6. Click the Observe Daylight Savings Time checkbox

**Observe Daylight Savings:**

7. Click the Active checkbox

**Active:**

8. Click Save Twitter Feed

**Save Twitter Feed**

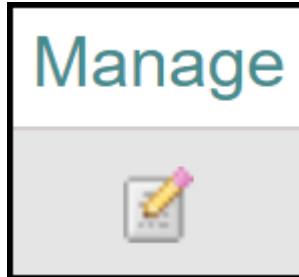
*Recommended Settings:* Utilize the Profile Image and the Profile Image Background of the Twitter source by clicking their respective checkboxes within Industry Weapon

## Implement Facebook

1. Navigate to ChannelsHD in orange navigation bar



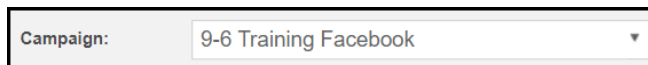
2. Click Manage Channel icon



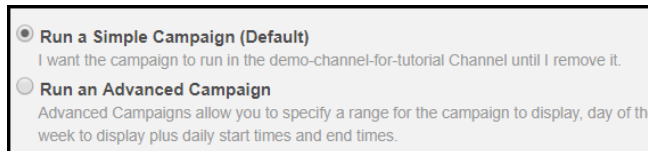
3. Click Add Campaign



4. Select the Facebook Campaign within the Campaign dropdown menu



5. Select either simple or advanced campaign



6. Click Save Time Frame

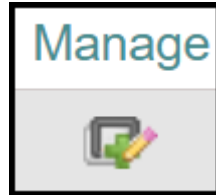


## Implement Twitter and LinkedIn

1. Click CampaignsHD in orange navigation bar



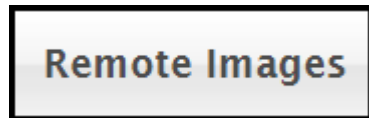
2. Click the Manage Campaign icon



3. Click Media



4. Click the Remote Images tab



5. Find the feed and drag-and-drop the onto the campaign using the Grab Image icon



6. Click the Save icon

