LinkedIn Learning activation and SSO login for learners who connect a LinkedIn profile
First Time Learner Activation
Click activation link in email...

When you are added to the enterprise account, you may receive this email with an activation link.

This email will be sent to the email address the admin provided when adding you to the enterprise account (very likely your organization/school email).

...or click the direct login link provided by your organization or school...

...or navigate to linkedin.com/learning and select “Sign in with your organization account”, then enter your organization email address.
SSO authentication – you may be asked to login
Choose to connect your LinkedIn profile

You now have access to LinkedIn Learning. Connect your LinkedIn account and:

- See trending courses for your profession
- Get customized recommendations
- Learn from industry experts

[Connect my LinkedIn account]

Why am I being asked to connect my LinkedIn account? Learn more
Choose to connect your LinkedIn profile

1) Simply sign in with your existing LinkedIn account using any email address associated with your LinkedIn profile. You can create a new LinkedIn account, if you do not have one.

2) Accept the privacy terms to continue.

Note: only your learning activity and basic profile information, (e.g. name, job title, photo) will be shared with your organization/school.
Personalize your account

After you have logged in, select a job title and set of skills you are interested in learning.

If you have connected your LinkedIn profile, these options will be pre-populated with suggestions.
And that's it! LinkedIn Learning is activated. Those who have connected their LinkedIn profiles will see recommended content that is curated based on the insights of the LinkedIn network.
Returning Login Experience
Login flow [Identity provider initiated]

1. Log into your SSO Provider
2. Launch LinkedIn Learning
3. You are prompted to login to LinkedIn Profile (If not already logged in)
4. Access
Login flow [Using the learning icon in LinkedIn]

1. Log into your personal LinkedIn profile on linkedin.com
2. Click learning icon
3. You are redirected to your SSO provider to continue login
4. Access

* This method is not available the first time a user logs in
LinkedIn Learning activation and SSO login for learners who do not connect a LinkedIn profile
First Time Learner Activation
Click activation link in email...

When you are added to the enterprise account, you may receive this email with an activation link.

This email will be sent to the email address the admin provided when adding you to the enterprise account *(very likely your organization/school email)*.

...or click the direct login link provided by your organization or school...

...or navigate to linkedin.com/learning and select “Sign in with your organization account”, then enter your organization email address.
SSO authentication – you may be asked to login
Choose to sign in with your LinkedIn profile or skip

Using your existing LinkedIn profile is not required.
If you choose not to connect your LinkedIn profile

1) Enter an email address you wish to sign in with. This can be either a personal email address or your organization email address.

2) Check that email address for the verification code. Then enter it into the form and click “Verify code.” Please note that the verification code email will come from “Microsoft on behalf of LinkedIn Learning.”

3) Lastly, create a password to sign into the account. Then click “Create.”
Personalize your account

After you have logged in, select a job title and set of skills you are interested in learning.
And that’s it! LinkedIn Learning is activated.
Returning Login Experience
Login flow [Identity provider initiated]

1. Log into your SSO Provider
2. Launch LinkedIn Learning
3. Access