AJ 137: Intelligence – Foreign and Domestic
Fall 2003 Term

---Course Coverage--- This class covers a wide range of topics under the umbrella term ‘intelligence.’ Intelligence is examined as to what it is, how it functions, how it’s used and how it is applied. All aspects of information gathering from the technical aspects to those referred to as espionage are delved into by case study and by examining terminology.
The “Cold War,” an ideological battle between the West and the East, is the context for looking at just how various services committed to subverting, influencing and changing policy choices have acted in the past and are likely to act in the future. Methods employed by great powers are similar to those activities in the corporate environment.
Intelligence is also an institutional entity. In almost all countries there are intelligence bodies. They function in foreign policy and in criminal matters. Several of these bodies will be examined.
Lastly, there are laws about intelligence. Usually found in the ABA and else where under the rubric of National Security Law. This will also be examined.

Classroom:
TBA. Class Code Number is # 60871. Days and time of the course are MW, 0900-1015 hrs.

Instructor:
Peter Charles Unsinger. The instructor has been involved in multiple forms of intelligence. Introduced to intelligence while in the Marines (1953-61), he served in municipal, county and quasi-governmental intelligence work over the years.
He was a research fellow with the Inter-American Studies Council and is currently on the Board of Directors of the Council for Current Events Analysis. He has worked and is active in the maritime and aviation environments on diverse areas as terrorism and piracy/phantom shipping. His work has been recognized by presentations in USA and overseas on maritime and aviation topics. Dr. Unsinger serves on the advisory board of The International Journal of Intelligence and Counterintelligence, writes articles and book reviews for diverse outlets as the Naval Intelligence, Naval War College Review and the Military Review and is a life member of the Association of Former Intelligence Officers.

Office: MH 521. Office hours are MW 1015-1115 hrs, TTh 0845-1045 hrs and Th 1630-1730 hrs. Communications outside the classroom can be accomplished by (1) telephoning 408 924 1350, Fax 408 924 2953 or e-mail unsinger@email.sjsu.edu.
Caution: Care should be used in communicating. Explained first class meeting.
Textbook: There is no textbook. Nowhere in the field is there one source to tell one what it is that’s done, how it’s done or why it’s done. In libraries, there are hundreds of books and there even is a growing number of journals now available. Nothing fully encompasses what is examined in this class. Because there is a vast literature on the field, the library here at SJSU and elsewhere is a major source of information and should be exploited. A major growing asset is that of the internet. Intelligence agencies, once silent about their world, now have websites. Partisans have sites too and offer their viewpoints on all aspects of current and past events. Failure to know how to use the computer sources is to operate with eyes closed. Modern scholars know and use this asset. A warning is offered that because it is in print doesn’t mean its correct.

One major reason for not having a textbook is the tendency to demand testing on reading comprehension and retention. This restricts the education of the individual becoming an analytical and functioning scholar.

So, there are libraries and computer search engines to assist you. Amazing what can be found when doing focused research. When a topic is introduced the true student pursues the topic – finding out what the literature says and then scanning and absorbing needed detail from websites. True students work with others collecting and collating information.

Course Requirements:
There are two examinations. Each is inclusive of what was covered during the period preceding it. So, for the mid-term exam, one should prepare by conducting an exploration of all topics from the first class meeting to the date of the mid-term. For the final examination one should prepare by studying the topics covered from the mid-term to the last class presentation.

There is a paper. This provides the student of Intelligence with the experience of examining a particular topic and providing a written explanation for the reader of the topic. A subject can be an intelligence technique, an operation, the background and/or causation of an event or a study of a particular person in intelligence. The choice of topic is left entirely to the student. Topic will determine length of paper in many cases. Thoroughness is a major criteria in grading as well as difficulty of topic.

Lastly, there is a Power Point presentation. Power Point is a computer program that allows one to develop a series of “slide-like” images - written and visual images. These are used quite often in intelligence work. Once again, the topic to develop is selected by the student and the choice will determine length and breadth.

Grading and Course Workload:
Grading is based on the examinations being worth 50%, the paper being 25% and Power Point presentation being the remaining 25%.
San Jose State University has the following grading criteria. The letter grade A is EXCELLENT (about 5-10 % of any group), letter grade B being ABOVE AVERAGE (about the next 10-15 % of any group), and letter grade C being AVERAGE (the remaining percent of the group doing satisfactory work). Occasionally there are those
failing to show well on course work and their work receives the grade D, or BELOW AVERAGE or grade F, FAILURE.
Points will be assigned to each work. These are then totaled at the end of the course.
They are then placed in a descending order and grades assigned according to the percentages mentioned above. Some instructor discretion will be shown in instances where numbers in higher categories and percentages are exceeded and in others where the numbers are too low to be considered in the higher category.

Slide and Video Presentations:
All lecture topics have been put together using the Power Point computer application.
The photographs are drawn primarily from new sources found on the internet or from personal files from field work. For the person just beginning, the BBC is an excellent source for photos and stories.
The videos are commercially available. Like all material, including the instruction in this course, there are certain political lenses subjects are viewed.
Missed class and you want to borrow them? Purge that thought from your mind.

Safety Issues Discussed.

Schedule:
August 25  First Day of Instruction. Introduction to Intelligence – Foreign and Domestic.
All course requirements described.

August 27  Intelligence – Myth and reality.

1 September  Labor Day – Campus Closed.

3 September  Slide Presentation: “Introduction to Intelligence.”

8 September  Slide Presentation: “Government Information Sources.”

10 September  Slide Presentation: “The President and Intelligence.”

12 September  Last Day to drop course without entry on record.

15 September  Slide Presentation: “The Sisters/Cousins.”

17 September  Slide Presentation: “The UK Cousins”

19 September  Last day to add class and register late

22 September  Slide Presentation: “The Intelligence Briefing.”

24 September  Slide Presentation: “TECHINT.”