Course Information
Course Number: KIN 283
Course Title: Management, Leadership and Communication in Sport
Course Code: 45515
Units: 3
Semester: Fall 2014
Course Meeting Days: Monday
Course Meeting Time: 7:00pm – 9:45pm
Meeting Place: MacQuarrie Hall 322
Prerequisites: Graduate Standing

Instructor Information
Name: Arman P. Medina
Email: arman.medina@sjsu.edu
Telephone: (650) 302-6824
Office Hours: By appointment

San José State University Mission Statement
In collaboration with nearby industries and communities, SJSU faculty and staff are dedicated to achieving the university's mission as a responsive institution of the state of California: To enrich the lives of its students, to transmit knowledge to its students along with the necessary skills for applying it in the service of our society, and to expand the base of knowledge through research and scholarship.
http://www.sjsu.edu/about_sjsu/mission/

Department of Kinesiology Mission Statement
In an atmosphere of social justice, equity, and sensitivity to issues of diversity, the Department of Kinesiology seeks to:
- Assist in fulfilling the mission of San Jose State University
- Prepare exemplary professionals in the field of Kinesiology
- Promote and provide for physically active lifestyles for all
- Promote and provide for the academic study of human movement, physical activity, and sport
Additionally, the department will:
- Provide a high quality educational experience for our students
- Instill respect for lifelong learning and critical thinking
- Prepare students for life and society
- Offer a broad based and contemporary selection of activity, general education, undergraduate, and graduate courses
- Promote and provide for scholarship and professional activity
- Facilitate and promote community interaction
http://www.sjsu.edu/kinesiology/about/
Kinesiology Department Graduate Degree Program Student Learning Outcomes

Students will be able to:

- Synthesize information in Kinesiology and communicate it clearly and concisely in a written manner utilizing appropriate APA style.
- Synthesize information in Kinesiology and communicate it clearly and concisely in an oral manner.
- Demonstrate the acquisition of knowledge and strength in an area of study within Kinesiology through the graduate culminating experience.

http://www.sjsu.edu/kinesiology/learning_outcomes/

Student Learning Objectives (SLO)

After successfully completing the course, students will be able to demonstrate

1. knowledge learned in this course and apply it to real world situations
2. An advanced understanding of the management principles in sport: organizational behavior, organizing and delegating, planning, organizing, leading and evaluating.
3. An understanding and development of leadership principles as applied to sport organizations: recognize an absence of leadership, team development and situational leadership.
4. An understanding of human resource management specific to sport organizations: professional employees, and volunteers, organizational culture, motivation and decision making.
5. An understanding of diversity issues and managing change in sport organizations.
6. An ability to communicate for results: dealing with conflict, listening skills, getting along with superiors and subordinates, crisis management and service recovery.
7. The ability to organize creative activities to enhance the working environment within the sport organization
8. An ability to critique scholarly peer reviewed literature in sport management

Expectation for Students/Course Requirements

1. All students are expected to read the assigned readings before the lecture
2. All students are expected to participate in the class discussions from the assigned readings.
3. If you chose not to subscribe to the Sports Business Daily and Sport Business Journal you are expected to locate other articles in lieu of the subscription.
4. Students are expected to attend every class and to take the exams as scheduled.
   a. No makeup exams are given and late homework is not accepted.
   b. Written documentation of any illness, medical emergency or death of a close relative will be the exception. Contact instructor as soon as possible.
5. Students shall be excused from class or other scheduled academic activity to observe a religious holy day of their faith or a University Sponsored Activity with prior written notification via email to the instructor.
6. No noise-making electronic devices (lap tops, phones, calculators, etc.) are allowed.
7. Computers may only be used for class related activities.
8. Students must plan to spend a minimum of 6 hours per week outside of class time in order to complete all requirements, including readings, and submit assignments on schedule.
10. Check email on a regular basis and respond to emails in a timely manner.
Course Description
Management, administration, organizational behavior and communication theories, problems and issues in leadership in sport.
http://info.sjsu.edu/web-dbgen/catalog/courses/KIN283.html

Required Text


Case Studies in Sport Management
Volume 1, 2012 Case 2: The Turnips: A Study in Leadership
Volume 1, 2012 Case 5: Grappling With Growth: The Innovative Use of Traditional and New Media Marketing to Enhance Interactions With Consumers
Volume 2, 2013 Case 5: Capital University’s Dilemmas: Contemplating Diversity and Legal Ramifications in Decision Making
Volume 1, 2012 Case 7: Gil's Sportsplex
Volume 3, 2014 Case 5: Learning Sport Management
http://journals.humankinetics.com/cssm

16 week subscription of the Street & Smith’s Sport Business Journal & Sport Business Daily
- HIGHLY RECOMMENDED not Required
- Special student subscription rate $110.
- Regular subscription for Sport Business Daily costs $1,549 annually
- Instructor receives a list of students that have the subscription
Use link below to purchase subscription:
www.sbjcollege.com/subscribe

CANVAS and MYSJSU Messaging
Course materials such as the course syllabus and major assignment handouts will be located on CANVAS, the content management system we use at SJSU. You are responsible for regularly checking with the messaging system through MySJSU (or other communication system as indicated by your instructors).

Grading Schedule
<table>
<thead>
<tr>
<th>Assignment</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class Participation</td>
<td>100</td>
</tr>
<tr>
<td>Team Case Study Presentations</td>
<td>100</td>
</tr>
<tr>
<td>Case Study Presentation</td>
<td>250</td>
</tr>
<tr>
<td>Final Paper Outline &amp; References</td>
<td>100</td>
</tr>
<tr>
<td>Final Paper</td>
<td>350</td>
</tr>
<tr>
<td>Final Paper Presentations</td>
<td>100</td>
</tr>
<tr>
<td>Total</td>
<td>1000</td>
</tr>
</tbody>
</table>

*Detailed instructions for each assignment will be given during class including grading criteria
Grading Scale

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>A+</td>
<td>97-100</td>
</tr>
<tr>
<td>A</td>
<td>94-96</td>
</tr>
<tr>
<td>A-</td>
<td>90-93</td>
</tr>
<tr>
<td>B+</td>
<td>87-89</td>
</tr>
<tr>
<td>B</td>
<td>84-86</td>
</tr>
<tr>
<td>B-</td>
<td>80-83</td>
</tr>
<tr>
<td>C+</td>
<td>77-79</td>
</tr>
<tr>
<td>C</td>
<td>74-76</td>
</tr>
<tr>
<td>C-</td>
<td>70-73</td>
</tr>
<tr>
<td>D+</td>
<td>67-69</td>
</tr>
<tr>
<td>D</td>
<td>64-66</td>
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<tr>
<td>D-</td>
<td>60-63</td>
</tr>
<tr>
<td>F</td>
<td>0-59</td>
</tr>
</tbody>
</table>

Scale may be curved if it is to the advantage of the students.

Grading in KIN Graduate Coursework. The following points should be carefully considered throughout your graduate degree journey:

- Students may not count a grade of C- or lower towards graduation, and such a grade cannot be included on the student’s final candidacy form. Students receiving a grade of C- or lower in a course must take another course to substitute on the final candidacy form.
- Students must maintain an overall GPA of 3.0 at all times. Failure to do so will result in the student being placed on academic probation, at which time the student will be required to raise his or her GPA above the 3.0 minimum the following semester or risk disqualification from the program.


San José State University Policies

All SJSU Policies in the Catalog, Schedule of Classes and Academic Senate apply to this course. http://info.sjsu.edu/static/catalog/policies.html

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s catalog policies.

http://info.sjsu.edu/static/catalog/policies.html

Add/drop deadlines can be found

http://www.sjsu.edu/registrar/calendar/2144/index.html

Students should be aware of the current deadlines and penalties for dropping classes. Information about the latest changes and news is available at the Advising Hub

http://www.sjsu.edu/advising/

Academic Integrity

Students should know that the University’s Academic Integrity Policy is available at

http://info.sjsu.edu/static/catalog/integrity.html

Your own commitment to learning, as evidenced by your enrollment at San José State University and the University’s integrity policy, require you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. http://www.sjsu.edu/studentconduct/
Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person’s ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. If you would like to include in your assignment any material you have submitted, or plan to submit for another class, please note that SJSU’s Academic Policy F06-1 requires approval of instructors.

**Campus Policy in Compliance with the American Disabilities Act**
If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the Accessible Education Center [http://www.sjsu.edu/aec/](http://www.sjsu.edu/aec/).

**Course Schedule**
The dates below correspond to when each assignment is due.

<table>
<thead>
<tr>
<th>Week 1</th>
<th>Monday</th>
<th>8/25/14</th>
<th>First Day of Class</th>
</tr>
</thead>
<tbody>
<tr>
<td>Week 2</td>
<td>Monday</td>
<td>9/1/14</td>
<td>Labor Day</td>
</tr>
<tr>
<td>Week 3</td>
<td>Monday</td>
<td>9/8/14</td>
<td>Introductions &amp; Review Syllabus</td>
</tr>
</tbody>
</table>
| Week 4 | Monday   | 9/15/14 | Chapter 1 A Leadership Primer  
Volume 1, 2012 Case 2: The Turnips: A Study in Leadership |
| Week 5 | Monday   | 9/22/14 | Chapter 2 Results, Relationships and Responsibility  
Volume 1, 2012 Case 5: Grappling With Growth: The Innovative Use of Traditional and New Media Marketing to Enhance Interactions With Consumers |
| Week 6 | Monday   | 9/29/14 | Chapter 3 Emotional Intelligence and Leadership  
Volume 2, 2013 Case 5: Capital University’s Dilemmas: Contemplating Diversity and Legal Ramifications in Decision Making |
| Week 7 | Monday   | 10/6/14 | Chapter 4 Building a Culture of Success  
Eleven Rings Chapter 1-3  
Week 8
Monday 10/13/14  Chapter 5 Vision and Strategic Leadership
Eleven Rings Chapter 4-6
Volume 1, 2012  Case 7: Gil's Sportsplex

Week 9
Monday 10/20/14  Chapter 6 Complexity and Problem Solving

Week 10
Monday 10/27/14  Chapter 7 Change, Turnaround and Crisis Leadership
Eleven Rings Chapter 7-9
Volume 3, 2014  Case 5: Learning Sport Management
Final Paper Outline & References

Week 11
Monday 11/3/14  Chapter 8 Diversity Leadership
Eleven Rings Chapter 10-12

Week 12
Monday 11/10/14  Chapter 9 Globalization and Leadership
Eleven Rings Chapter 13-15

Week 13
Monday 11/17/14  Chapter 10 Leadership Learning and Development
Eleven Rings Chapter 16-18

Week 14
Monday 11/24/14  Chapter 11 Future Considerations
Eleven Rings Chapter 19-22
Thursday 11/27/14  Thanksgiving

Week 15
Monday 12/1/14  Final Paper Rough Draft Due
Final Paper Peer Review

Week 16
Monday 12/8/14  Final Papers Due
Case Study Presentations

Final Exam Week
Wednesday 12/15/14  Final Paper Presentation

Disclaimer
This syllabus is subject to modification. The instructor will communicate with students on any changes.