Instructor: Dr. Sonja Lilienthal

Office Location: SPX 75B, inside the Athletic Training Lab

Telephone: (408) 924-3031

Email: sonja.lilienthal@sjsu.edu

Office Hours: Via Google: Tuesday 9am-10:00am  
In person: Mondays after class  
Other times by pre-confirmed and scheduled appointments ONLY.

Class Days/Time: Tuesday 4:00pm – 6:45pm

Classroom: Sweeney Hall 444

Course Description
This course is designed to expose students to management, administration, organizational behaviour and communication theories, problems and issues in leadership in sport.

Prerequisites: Graduate Standing, and Instructor Consent.

Course Philosophy:
This course is offered as an experiential seminar to develop specific managing and leading and diagnostic skills that are necessary for your success in today’s complex sport and fitness industries. One must experience self-awareness and self-management in order to effectively lead or manage others. The course will be divided into three parts: 1. Understanding Sport Organizations, Understanding Yourself and Others at Work, 2. Creating Effective Work Groups, and 3. Leadership

Required Textbook/Materials
Prod. #: 12575-PBK-ENG
2. Two HBR Case Study will need to be purchased by each student (about $10 each)  
Students will receive details of access and educational discount in class
3. Mandatory READINGS will be assigned on a weekly basis. Some readings will be available on Canvas, other readings will be searchable by the student (to increase research and information skills).
**Learning Outcomes:**
Following successful completion of the class, students will be able to demonstrate:

1. A basic understanding of the management principles in sport: organizational behaviour, organizing and delegating, planning, organizing, leading and evaluating.
2. An understanding and development of leadership principles as applied to sport organizations: recognize an absence of leadership, team development and situational leadership.
3. An understanding of human resource management specific to sport organizations: professional employees, and volunteers, organizational culture, motivation and decision making.
4. An understanding of diversity issues and managing change in sport organizations.
5. An ability to communicate for results: dealing with conflict, listening skills, getting along with superiors and subordinates, crisis management and service recovery.
6. The ability to organize creative activities to enhance the working environment within the sport organization.
7. An ability to critique scholarly peer reviewed literature in sport management.

**Assessment Methods and Evaluation:**

<table>
<thead>
<tr>
<th>Assessment Method</th>
<th>Learning Outcome</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reading Responses and Discussion Participation – in person and online [weekly]</td>
<td>40% 1, 2, 3, 4, 5, 7.</td>
</tr>
<tr>
<td>Annotated Bibliography - Research Paper</td>
<td>20% 1, 2, 3, 4, 5, 7.</td>
</tr>
<tr>
<td>Managerial Interview</td>
<td>10% 1, 2, 3, 4, 5</td>
</tr>
<tr>
<td>Managerial Skill Development Class Presentation and Paper</td>
<td>30% 1, 2, 3, 4, 6, 7</td>
</tr>
</tbody>
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100-97%=A+; 96-93%=A; 92-90%=A-; 89-87%=B+; 86-83%=B; 82-80%=B-; 79-77%=C+; 76-73%=C; 72-70%=C-; 69-67%=D+; 66-63%=D; 62-60%=D-; below 60%= F

**Instructional Methods**
This course will engage students in various instructional opportunities and class activities including lectures, group discussions, case studies, field experience, and team participation. Evaluation methods will include oral presentations and activities, critique of scholarly sport management research, individual written analyses, written exams, several written assignments, and in-class group work.
CLASSROOM PROTOCOL

- Students are expected to be courteous during class. Any student engaging in disruptive behavior will be asked to leave. This includes arriving more than 10 minutes late to class.
- Students are to use computers only for class-related activities such as taking notes, following the lecture on Web-based PowerPoint slides that the instructor has posted, or finding Web sites to which the instructor directs students at the time of the lecture. Students should abstain from “surfing the web” and/or engaging in IM’s during class, the teacher reserves the right to close the computer, or ask the student to leave the class. This will affect your participation in the class.
- Please turn off all cell phones, pagers, PDA’s or other electronic device. The use of anything that beeps or vibrates during class is disruptive and will not be tolerated. If you are caught using a telephone (even silently, e.g., texting), you will be asked to leave the classroom.

WRITTEN ASSIGNMENT POLICIES

- All Assignments MUST be attempted to achieve a Passing Grade for this class. All materials must be original works of the student and typed with text and references in APA format.
- ALWAYS use a standard cover page with: your own name and student ID, course number and course name.

ALL Assignments (even those submitted through Canvas) MUST:

- have a cover page, be paginated, one inch margins, double spaced and a 12 point font.
- have all references cited IN TEXT (APA Style) AND appear in a REFERENCE LIST at the end of the paper.
- be securely stapled in the top left corner and submitted with only the standard cover page described above. DO NOT submit assignments inside any additional folders.

COURSE POLICIES

Attendance
Students are strongly encouraged to attend all class sessions. Regular attendance reflects a commitment to your academic career. Students shall be excused from class or other scheduled academic activity to observe a religious holy day of their faith or a University Sponsored Activity with prior written notification via email to the instructor.

Due Dates
Without documented serious and compelling reasons, no paper will be accepted late (late = after the beginning of class on the due date). An email or phone message to the instructor AND WRITTEN documentation of any illness, medical emergency or death of a close relative will be expected should you miss any exam or assignment deadline.

All quizzes, exams are to be taken at the assigned time. A student late to class on the day of a quiz or announced in-class work will NOT be able to make it up. No make-up exams will be administered and no Incomplete Grades will be assigned. No extra credit will be awarded. A missed exam or assignment will receive a zero grade.

Communication
E-mail correspondence will occur throughout the semester. It is the student’s responsibility to check their MYSJSU email address for announcements, assignments, and other important class information.

If at any time you feel the need for help, information concerning the course, and/or your standing (grade, attendance, etc.) in the course, SEE YOUR INSTRUCTOR in OFFICE HOURS as soon as possible!

Final grade notification will be provided by the University Registrar’s Office. Grades will not be posted or provided via telephone.
SAN JOSE STATE UNIVERSITY POLICIES
All SJSU Policies in the Catalog, Schedule of Classes and Academic Senate apply to this course (see http://info.sjsu.edu/static/catalog/policies.html)

Dropping and Adding
Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s Catalog Policies http://info.sjsu.edu/static/catalog/policies.html
Add/drop deadlines can be found http://www.sjsu.edu/includes/calendars/academic/1112aycalendar.pdf
Students should be aware of the current deadlines and penalties for dropping classes. Information about the latest changes and news is available at the Advising Hub http://www.sjsu.edu/advising/

Academic integrity
Students should know that the University’s Academic Integrity Policy is available at http://sa.sjsu.edu/judicial_affairs/faculty_and_staff/academic_integrity/index.html
Your own commitment to learning, as evidenced by your enrollment at San Jose State University and the University’s integrity policy, require you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at http://www.sa.sjsu.edu/judicial_affairs/index.html
Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person’s ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. If you would like to include in your assignment any material you have submitted, or plan to submit for another class, please note that SJSU’s Academic Policy F06-1 requires approval of instructors.

Campus Policy in Compliance with the American Disabilities Act
If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the Disability Resource Center (DRC) at http://www.drc.sjsu.edu/ to establish a record of their disability.