

Consider the Sport Management Graduate Program at San Jose State for the following five awesome reasons:

- 1. Location, Location, Location.** We are located in the heart of Silicon Valley, in the San Francisco Bay Area, one of the biggest sport markets in the country. We are surrounded by numerous major league professional teams, minor league professional teams, corporate fitness enterprises, Division IA Athletic Programs, non-profit and private sport agencies.
- 2. VERY AFFORDABLE, yet comprehensive Sport Management program.**
The cost comparison is indisputable with similar programs in California reaching nearly \$41,000. Compare the SJSU TOTAL TUITION of \$8,628.00 (total tuition (6 units) for four semesters) to University of San Francisco (total tuition \$40,140.00) and Long Beach State (total tuition \$18,900.00).
- 3. Personalized Attention and Speed of Completion**
30 unit Master's degree (assuming you have some undergraduate Kinesiology background) can be completed in as few as three semesters!!!!
The highlight of the program is that the program is limited to 10-15 students. The class sizes are small, and the teaching approach is active participation. Dr. Sonja Lilienthal, Sport Management Program Director works individually with each student to ensure that s/he completes a degree that is tailored to their unique goals and career path. There is a focus personal attention, career development and volunteer involvement so that each student can plan for the future and achieve their goals.
- 4. Internship Opportunities**
This year, students have and will successfully complete Field Work and Internships with the following sports organizations in the Bay Area: Silicon Valley Sports and Entertainment (San Jose Sharks, SAP Tennis Open), San Francisco Giants, San Francisco 49ers, San Jose State Spartan Athletics, Oakland Raiders, Oakland A's, US Olympic Trials, NCAA Regional Basketball, San Jose Sabrecats, AT&T Pebble Beach PGA Golf, and more.
- 5. Flexibility**
Our unique (non cohort) course schedules will allow motivated, full time students to complete their degree in as little as three semesters, with all graduate classes at either 4pm or 7pm weekdays! 30 Unit Master's Degree!!!
You are not locked into a cohort class schedule, will meet a variety of other students and can take a leave of absence at any time (with University approval).
We can accommodate people who work full time, as well as those who want to be full time students.