A Practical Education: Why Liberal Arts Majors Make Great Employees

In his latest book, A Practical Education: Why Liberal Arts Majors Make Great Employees, Dr. Stross shows that liberal arts majors can succeed not in spite of, but because of, their education. The book presents ten profiles of recent Stanford graduates who chose humanities majors. The stories of their first-job experiences in Silicon Valley may embolden other employers to give liberal arts majors a similar chance to demonstrate how multi-capable they are.

Dr. Stross is a professor in the School of Management in the College of Business. Among his eight previous books is The Wizard of Menlo Park: How Thomas Alva Edison Invented the Modern World (2007).