Psychology 191 – Psy of Prejudice
Review Sheet for Chapter 7
Ageism

I. Concepts covered in lecture (may or may not be in text)

A. Definition of ageism
B. Schmidt & Boland (1986)
C. Perdue & Gurtman (1990)
D. Benign vs malignant ageism
E. Positive ageism
F. Pseudopositive attitudes
G. Effects of pseudopositive attitudes
   1. overaccommodation
   2. baby talk
   3. infantilization
H. Effects of pseudopositive attitudes on older people
   1. 3 ways in which aging affects the self (Atchley, 1982)
   2. factors leading to low self-esteem
H. Gerontophobia
I. Modernization
J. Idealism
K. Cross-cultural differences in ageism
L. Ways to reduce ageist thinking

II. Concepts covered in text (but not covered in lecture)

A. Why study ageism?
B. perceptions of old age from younger individuals
C. perceptions of old age from “older” individuals
D. Rothbaum (1983)
E. Brewer & Lui (1984)
F. Neugarten (1974)
G. How do older individuals’ deal with negative stereotypes of old age? (3 ways)
H. Ageism in the helping professions
I. Age discrimination
J. Contact with older people
K. Negative expectations about intergenerational contact
L. Negative schemas about older people
M. Issues for future research
I. Concepts covered in lecture (may or may not be in text)

A. Sexism

B. Agentic vs communal traits

C. Origin of gender stereotypes
   1. religion
   2. social learning
      a. Lytton & Romney (1991)
   3. cultural institutions
      a. media influence
         i.) Goffman (1979)
         ii.) Archer et al (1983)
   4. Evolutionary explanation
   5. Social roles theory (Eagly)

D. Types of sexism
   1. old-fashioned vs modern sexism (Swim)
   2. neosexism (Tougas)
   3. ambivalent sexism (Glick & Fiske)
      a. benevolent vs hostile sexism

E. Gender discrimination
   1. Glass ceiling
      a. societal barriers
      b. outreach & recruitment barriers
      c. corporate climate barriers
      d. pipeline barriers
      e. underlying cause
      f. evidence
         i.) Lyness & Thompson (1997)
         ii.) Rudman & Glick (1999)
      g. summary & major barriers

II. Concepts covered in text (but not covered in lecture)

A. Measurement of gender stereotypes

B. Normative vs informational influence

C. Geis, Brown, Jennings, & Porter (1984) -- see figures in text

D. Accuracy of gender stereotypes

E. Sexist language

F. Effects of sexism on women

G. gender discrimination
   1. distancing behavior
   2. job opportunities

H. How can sexism be reduced?
I. Concepts covered in lecture (may or may not be in text)

A. Contact hypothesis
   1. 4 conditions
B. Pettigrew’s reformulated contact hypothesis
C. Common ingroup identity model (Gaertner)
D. Education, empathy, & role-playing
E. Color-blind vs multicultural approach
   1. criticism of color-blind approach
   2. Wolsko, Park, Judd, & Wittenbrink (2000)
F. Current Approaches to prejudice reduction
   1. Self-regulation -- Dissociation model (Monteith & Devine)

II. Concepts covered in text (but not in lecture)

A. tests of contact hypothesis
B. superordinate goal
C. “confrontation technique” (Rokeach)
D. jigsaw classroom
E. functional approach
F. normative influence
G. summary of reduction approaches
   1. 4 general approaches
   2. advantages or limitations of each