English 1B Professor Craig Lore

Awareness is the key

Once upon a time the whole world was a wonder. Each moment, each day, each new environment contained something new and unexplored, and we delighted in that newness and in the exploration. Over time, with experience, familiarity, and peer pressure fewer new things presented themselves. What was once marvelous was now ordinary. What once stood out was now just another part of the scenery. We lost the ability to focus on details, seeing only the forest, not the trees, bushes, lichen, or mushrooms. We became unaware of our surroundings, everything became habit.

Bring Awareness back—to your reading and writing

Writing

- Audience
- Purpose
- Tone
- Thesis
- Word choice
- Sentence structure
- Sentence length
- Paragraph structure
- Paragraph length
- Research
- Experience
- Grammar
- Punctuation
- Spelling
- Capitalization
- Credibility
- Organization
- Questions—what questions could my reader ask?

Reading

- Author
- Context
- Audience
- Purpose
- Tone
- Thesis
- Word choice
- Sentence structure
- Sentence length
- Paragraph structure
- Paragraph length
- Research
- Experience
- Grammar
- Punctuation
- Spelling
- Capitalization
- Credibility
- Effectiveness
- Questions—what questions do I have for the author?
- Has the author left anything out?

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Awareness is the key

Throughout the writing process—brainstorming, drafting, revising, editing, polishing—you need to bring your awareness to the multitude of ideas, concepts, and goals of your specific piece of writing—

- What is the best word here?
- What kind of tone do I want to convey?
- Am I staying true to the thesis?
- Who am I writing to—what audience(s) would benefit the most?

As you read, you need to bring your awareness to the text—

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