

JOB FAIR

Expo '15 Job & Internship Fair

Engineering & Science

Tuesday, February 24, 2015

Noon to 5:00 pm, Event Center

*Last Admittance at 4:30 p.m



Meet with employers who have anticipated career and/or internship opportunities for SJSU candidates and registered alums. Over 40% of participating employers have internship opportunities. Check out the complete list of employers at www.sjsu.edu/careercenter or scan the code on the left. Bring current Tower Card or Center Membership Card and a photo ID. *Early admittance @ noon - SJSU candidates who attend a Job Fair Success webshop and complete Early Bird Registration. Early Bird Pass does NOT guarantee admission if venue capacity is reached. Early Bird registration will begin at 11:00 a.m.

8x8

Accellion

ACCO Engineered

Axiom

Agama Solutions

Air Systems

Allana Buick & Bers

Altera

Applied Materials

ARRIS

Aruba Networks

Atlas Copco

Barracuda Networks-Spartan Blue Sponsor

Bay Area Sheet Metal & Air Conditioning

BMC Software

CA Technologies

Capgemini U.S.

CBS Interactive

Central Contra Costa Sanitary District

Cisco-Spartan Gold Sponsor

Coupa Software

Delicato Family Vineyards

Dell

Digital Media Academy

E*TRADE Financial

eBay

EchoStar

EMC-Spartan Blue Sponsor

Emulex

Engineering for Kids

Ericsson

Federal Bureau of Investigation

Financial Engines

Finelite

FireEye

GapTech

Georgia-Pacific

Gigamon

Hewlett Packard-Spartan Partner

Hitachi Global Storage Technologies

Hortonworks

IBM-Spartan Gold Sponsor

infoIMAGE

Intel Security

Jabil

Juniper Networks-Spartan Gold Sponsor

KLA-Tencor-Spartan Blue Sponsor

Kohl's

Kraft Foods

Lam Research-Spartan Partner

Logitech

Lyve

Macys.com

McKesson

Minerva Networks

Morpho Detection

NASA Ames Research Center

Piazza

Proofpoint

Pure Storage

Renesas Electronics America

SAP

Schoolzilla

ServiceNow

Sony Network Entertainment

SSL

Structural Integrity Associates

Symantec-Fair Sponsor

Synaptics

Tata Consultancy Services-Spartan Gold Sponsor

TE Connectivity-Spartan Fair Sponsor

The Clorox Company

U.S. Patent and Trademark Office

United States Air Force

Visa

VMware

Walmart eCommerce

Walters & Wolf

Yahoo-Spartan Partner

♦ Job Fair Success Webshop

(CareerCenter > Students > Videos, Workshops & Handouts > Job Fair Success Webshop)

Learn job search strategies that help you succeed at job fairs, employer events and more. Complete this online tutorial and receive your early bird pass registration. **Completing this online tutorial by 2/23/15 @ noon is required to attend the Job Fair during the Early Bird Hours.**

Researching Job/Internship Fair Employer Job Descriptions
www.sjsu.edu/careercenter > SpartaJobs Students

1. Select Events > EXPO '15 Job Fair
2. Select positions recruited
3. Select job title (job description—target resume/prepare conversation starters)

TIPS FOR SUCCESS

SJSU Career Center job fairs are an excellent opportunity for you to gain information about anticipated internships and career positions. It is also a great way to make contacts. Identify which organizations you want to interact with by previewing this list of participants. Log on to the Career Center's website @ www.sjsu.edu/careercenter to research their job descriptions so that you can target your resumes and one-minute commercials. Instructions are on the list of employer participants.

BEFORE THE FAIR

Register with SpartaJobs for faster entry into the fair the day of the event.

Identify which organizations you want to talk to at the Fair.

Log on to the Career Center's website @ www.sjsu.edu/careercenter to research their job descriptions and their organization so that you can target your resumes. Directions are on the reverse. If specific positions are not listed, check the employer's website for additional job postings. Know what the company does and what their key products or services are. This information will be helpful when speaking to employers. For more tips on researching employers, review the Researching Webshop at http://www.sjsu.edu/careercenter/students/videos_workshops_and_handouts/virtual-workshops-videos/index.html.

Prepare your resume. "Target" a resume to each employer's job opening. Shape up your resume with a **resume critique** - - Come to a job and internship search lab, drop in hours or request an appointment through SpartaJobs. Go to www.sjsu.edu/careercenter for our events calendar and to access SpartaJobs.

Review our Job Fair Success Webshop online to perfect your one minute commercial and employer introduction. Go to www.sjsu.edu/careercenter > videos, workshops, and handouts > job fair success webshop to review the webshop.

Practice presenting yourself as follows:

- Introduce yourself — look confident and initiate a handshake with a smile.
- Demonstrate a knowledge of the organization. Listen to the conversation with recruiters while you wait in line.
- Prepare a one-minute commercial (your verbal portfolio) — describe your strengths, major, career interests, work experience, extracurricular activities, and the type of career information or job you are seeking. Show how your background and future goals fit the organization.

Prepare questions to ask representatives:

- What types of assignments are given to new graduates or interns?
- What do you look for in candidates? What key skills/experiences are highly desirable?
- What type (if any) of professional growth/development opportunities are available?
- Do you have any other tips for success in this field?

AFTER THE FAIR

If you are given the contact information of the representative you spoke with at the fair, follow-up with an email thanking them for their time and information. Include another resume and any other information requested (completed application, recommendations, or transcripts).

Develop a post job fair plan to keep actively engaged in your job search. Attend a Career Center Rock Your Interview Workshop or WebEx Webinar to prepare for success in your interviews. Utilize our online tools, such as **Big Interview**, the Job Search Toolkit or our 3-part Interviewing Webshop Series.

Keep in mind your responsibilities as a job seeker. If you accept a job offer after the fair and your interviews, it is time to **stop interviewing!** Instead, prepare to put your best foot forward at your new employer by attending our "Professionalism in the Workplace" workshop or webinar.

Be sure to check the job listings on **SJSU's SpartaJobs** and upload your resume to apply for open positions. **Go to www.sjsu.edu/careercenter**. There are also many other resources available online and in the Career Resource Lab, Admin. Bldg., room 154

AT THE FAIR

Dress professionally.

Target organizations that are of interest to you:

- **Pick-up and scan** the employer's short handout. Determine if your one-minute commercial will remain the same.
- **Introduce** yourself to the representative.
- **Give your resume to the representative.** Begin your one-minute commercial. Remember: the one minute commercial is an **introduction to begin your conversation.** Avoid giving a one minute speech, and instead try to engage in a two way conversation with the employers. Ask questions (examples to the left) and listen carefully to the response.
- **Ask** about the application procedure. A positive attitude pays off! Follow up — get a business card or a contact name. Do not ask questions about salary and benefits.
- **Be prepared to be asked to apply online for positions.** This is a common practice today and an important step in landing an interview.
- **Bring your calendar.** Be prepared to schedule interview appointments.
- **Be patient** and anticipate lines. Visit less crowded organizations first.
- **Good luck!**