Qualitative Analysis Lab #3: Observation

Video Clip #1: Ethnography for design: Handicapped aboard plane
http://www.youtube.com/watch?v=QzNLdN44r7Y&feature=related

Video Clip #2: Some American families and the way they eat
http://www.youtube.com/watch?v=GMdwGxreYcM&context=C31f8039ADOEgsToPDskKD-P0sDJR29mcunGFmJR2z

Directions:

- Choose one video clip and watch the video using observational data collection procedures.
- Write field notes that include your observations (descriptive notes) and your reactions or interpretations of those observations (reflective notes).
- In your field notes, describe and reflect on the following components (as applicable):
  1) Physical setting
  2) Activities that are occurring
  3) Social interactions (verbal) between individuals
  4) Non-verbal communication
  5) Behaviors
  6) Things you might expect to see—but don’t
- Write a 2-3 page paper that includes your analysis of your field notes.