

Global Alternatives Work Pages

Assignment 1(A): Commodity Group Membership

Group Name (Commodity) _____ Group Number _____

Group Members:

1. _____
Name _____ Email _____
2. _____
Name _____ Email _____
3. _____
Name _____ Email _____
4. _____
Name _____ Email _____
5. _____
Name _____ Email _____
6. _____
Name _____ Email _____
7. _____
Name _____ Email _____

(Turn one copy of this sheet in to the instructor. Give one copy to each group member.)

Assignment 1(B)

List of Members Researching Organizations

(This page is to be filled out by the group secretary and turned in to the instructor. You will receive 10 group points, i.e. 10 for each member who has agreed to research an organization for participating. Your group must cooperatively create an annotated list of at least fifteen (or three per group member in larger groups) organizations (non-profit organizations, non-governmental organizations, co-operatives, corporations, or business enterprises) related to your commodity. For example, if your group is examining coffee, the group's list might include Global Exchange, Thanksgiving Coffee, Starbucks, Jazzland Café, and Peet's Coffee. You need to individually research your topic, find three organizations you wish to investigate further, and communicate your choice to your group in order to avoid duplication.

Group Name (Commodity) _____ Group Number _____

Group Members:

1. Name : _____

Three Organizations: _____

2. Name : _____

Three Organizations: _____ 1.

3. Name : _____

Three Organizations: _____

4. Name : _____

Three Organizations: _____

5. Name : _____

Three Organizations: _____

6. Name : _____

Three Organizations: _____

7. Name : _____

Three Organizations: _____

(Turn one copy of this sheet in to the instructor. Keep a copy for each group member)

Individual Research on Three Organizations 1(C)
(20 individual points) (Make 3 copies, one for each
organization)

Each person must turn in a copy of this assignment which they complete individually. Each group member must write about three different organizations. At least fifteen organizations should be analyzed by the group. These individual contributions must be typed. Information should be in full sentences, grammatical, proof-read, and spell-checked. Do not cut and paste, use your own words. They will also be graded for thoroughness and detail. List URLs for websites researched.

Group Number _____ Group Name _____
Researcher's Name _____

Name of Organization Researched _____
URL for Organization _____

Summary of Organization Activities:

Group's Mission or Goal (what are they trying to do?):

Range of Products or Services Provided:

(Assignment 1C, Page 2) Name _____ Group _____

Source of Funding:

What are the organization's needs?

What things does the organization do to realize its goals and meet its needs?

Assignment 2(A): Research Materials

(10 group points for each person assigned a topic)

(Group Secretary to turn this list of assigned topics in to the instructor.)

Group Number _____ Group Name _____

Name of Commodity Researched _____

Your group should assemble materials regarding the process that goes into the production of your commodity. Each person in the group should be assigned one (or more) of the topics listed below. The information on the topic collected might include statistics, journal articles, visual materials, etc. Each person should make an annotated list of the materials they have found and **include the sources from which information was collected**. List them under the topic letter you have been assigned. This list should include a short description of each resource. **Each person must have at least seven sources.** This information should be shared and used to form the basis of your individual research papers. (You will also have to do more individual research.) You must keep careful track of your sources because you will be required to **cite** them in your paper. Use the data collection sheet found in the Student Skills Library on my faculty webpage. Make as many copies of this completed assignment as you have group members plus one for the instructor. Give each member of the group a copy and turn one in to the instructor.

Circle the topic you are covering:

(a) primary countries in which the commodity is produced and effect on national economy;

Researcher: _____

(b) labor conditions under which the commodity is produced; i.e. safety, hours, social conditions. Researcher: _____

(c) environmental consequences of the production process; i.e. effect on workers' health

Researcher: _____

(d) effects of the production process on people in relevant regions; i.e. effect on neighbors and consumers. Researcher: _____

(e) health effects associated with the consumption of the product;

Researcher: _____

(f) environmental effects associated with the consumption of the product.

Researcher: _____

(g) sources of information on other relevant factors

Researcher: _____

Assignment 2(B): Research Materials

(35 individual points.)

(Each person in the group turns one copy in to the instructor and gives one to each group member.)

Group Number _____ Group Name _____

Researcher's Name _____

Your group should assemble materials regarding the process that goes into the production of your commodity. Each person in the group should be assigned one of the topics listed below. The information on the topic collected might include statistics, journal articles, visual materials, etc. Each person should make an annotated list of the materials they have found and **include the sources from which information was collected**. List them under the topic letter you have been assigned. This list should include a short description of each resource. **Each person must have at least seven (7) sources.** This information will form the basis of your individual research papers. You must keep careful track of your sources because you will be required to **cite** them in your paper. Make as many copies of this completed assignment as you have group members plus one for the instructor. Give each member of the group a copy and turn one into me. Do not cut and paste, use your own words!

Circle the topic you are covering:

- (a) primary countries in which the commodity is produced;
- (b) labor conditions under which the commodity is produced;
- (c) environmental consequences of the production process;
- (d) effects of the production process on people in relevant regions;
- (e) health effects associated with the consumption of the product;
- (f) environmental effects associated with the consumption of the product.
- (g) sources of information on other relevant factors

Source: _____

Description:

Your name _____ Group Number _____

Source: _____

Description:

Source: _____

Description:

Your name _____ Group Number _____

Source: _____

Description:

Source: _____

Description:

Your name _____ Group Number _____

Source: _____

Description:

Source: _____

Description:

Assignment 3A: Global Alternatives Project Group Proposal

Individual Contribution

(10 Individual points)

(Each person turns one copy of this in to the instructor after discussing the proposal with the group.)

Group Number _____ Group Name _____
Researcher's Name _____

Each individual is responsible for preparing a 2-page (500 word) project proposal in preparation for the Global Alternatives Project trade show. Elements of the proposal should include:

(a) concise, specific statements of the proposed project and its goals; (Ex. Carpets, India, inform audience about child labor)

(b) description of methodology—describe the plan, strategy, and timeline for developing and completing the project; (Ex. Each group member will investigate a different aspect of the problem. One will investigate United Nations efforts to eradicate child labor, one will investigate Indian legislation involving child labor, one will investigate the problems of U.S. companies who use Indian subcontractors, one will investigate the role of non-governmental agencies in rescuing children, one will document incidents of abuse from media accounts. Everyone in the group will have their research done by _____ and share the files online. The group will select a template for a Powerpoint and each person will prepare ___ slides on their particular aspect of the problem. They will email them to students X and Y who will assemble them in a Powerpoint and email it back to the other students by _____. Everyone will examine the project and suggest improvements. Student Z will make a disk of the final Powerpoint and submit it by _____. Student W will make a display board for the group's table by _____. Students U and V will search for pictures for the display board and email them to W by _____. Student T call local carpet shops and find out if they sell child-labor free products and create a flyer table visitors can take with them. etc. Student Z will bring a laptop to the Fair to show the Powerpoint. Student X will bring a laptop to show a video about the problem.)

(c) an action plan that might include one or more of the following: a petition (for example, urging Spartan Shops to sell only fair trade items made with sweatshop-free labor); alternative products on display (such as a hybrid Toyota Prius or Honda Civic); a letter-writing campaign (perhaps to Mervyns, urging them to adopt a policy rejecting "blood diamonds").

Assignment 3B: Global Alternatives Project Group Proposal

Group Contribution

(10 group points)

(Each group turns one copy of this proposal in to the instructor. Each group member whose name is on this form gets 10 points.)

Group Number _____ Group Name _____

Participating Group Members:

1. _____

Name

2. _____

Name

3. _____

Name

4. _____

Name

5. _____

Name

6. _____

Name

7. _____

Name

8. _____

Name

(B) Once each member of the group prepares a proposal, you will meet with your groups in class to arrive at a consensus regarding the project, which you will prepare for display at the trade show. The instructor will ask you to fill out a group project proposal in preparation for the Global Alternatives Fair which will include the following questions:

1. In 3-5 sentences, describe the group's projects and goals. (You may use the back.)

Group Number _____ Group Name _____

2. For each member of the group, give the member's name and job description.

Group Member _____

Job Description _____

Group Member _____

Job Description _____

Group Member _____

Job Description _____

Group Member _____

Job Description _____

Group Member _____

Job Description _____

Group Member _____

Job Description _____

Group Member _____

Job Description _____

Group Member _____

Job Description _____

3. What is the timeline for completing this project?

4. What concrete steps for resolving your issue will your group suggest to Global Alternatives Fair visitors? Your suggestions should be feasible, culturally-sensitive, and take economic and political realities into account. (Use the back.)

Assignment 4: Commodity Chain Analysis Paper (100 points for paper, 25 for successful Turnitin.com submission)

You should prepare a commodity chain analysis paper (1500 words minimum) that follows these criteria:

1. Try to trace out all of the factors which pertain to your product's production, distribution, and consumption—what resources are necessary for this product to reach you? What institutions or types of companies are involved? Does national or international law affect the production, transportation, or disposal of your product? What are the environmental consequences of using this product from its initial production to its disposal as waste. (Visit www.soc.duke.edu/courses/soc142/tree.html for one representation of this "commodity chain.")
2. Try to locate information about those who work in the companies producing, distributing, and selling this product—at every step of the commodity chain. Summarize in a paragraph or two some of the issues faced by the people associated with this product at each stage of the commodity chain. For example, you may investigate labor and health issues related to the primary producers, effects of the environment of transporting the product, health consequences for consumers, and the effect on the environment produced by this product's waste. You may not be able to treat all aspects of the commodity chain in equal depth because of a lack of information on certain aspects of your commodity chain. Try to cover everything, but you may have to write about some aspects of the commodity chain in greater depth than others.
3. What conclusions can you reach about your connections to the global economy through this exercise?

Your paper should be at least 1500 words, typed and double-spaced. Your paper must include in-text citations and a reference list prepared in Chicago Scientific format. No more than 300 words in the paper may be directly quoted. The paper must be submitted to Turnitin.com and come up with a score in the blue or green zone in advance of being submitted as hard copy. It takes Turnitin.com a few hours to check your first submission. Each subsequent submission takes 24 hours. Save yourself the hassle by keeping quotes to a minimum and citing all sources. **Check your syllabus for the due date for the final hard copy.** See the student skills section of my faculty website for information on when to cite, citation form, and reference list form. If you do not submit your paper through Turnitin.com, you cannot get more than 75 points of 100 on your paper. Moreover, I will still submit your paper to Turnitin.com. Students who wait to the last minute and plagiarize typically fail this class.

Assignment 5: Global Alternatives Fair

(20 points for active participation in Powerpoint preparation, 30 points for Global Alternatives Fair participation)

1. You should execute a well-organized project on the day of the Global Alternatives Fair, which should include at minimum a well-prepared table and representatives from each group on hand to provide information to each passersby. The presentation should include a Powerpoint . Each person must contribute at least four slides to the group Powerpoint.
2. All group member's names must appear on the first slide. However, if someone does not contribute four slides, do not include their name on the title slide. The name of the person who developed each slide should appear in 12 point type in the lower left hand corner of the slide.
2. Someone in the group must take responsibility for bringing their laptop to the fair and displaying the Powerpoint. Be sure that your laptop battery is charged.
3. Your should have more than the Powerpoint on your table. Include samples of commodities, pictures or a poster, some kind of kind out information, or a petition to sign. The instructor will assign each group member the same grade based on the following criteria: (a) accuracy, clarity, and presentation of the materials on display; (b) creativity of the presentation; (c) preparedness of the group's representatives; (d) viability of the action plan. Ideally the group should present global alternatives and/or an action plan related to the products under consideration. **Check your syllabus for the date of the Global Alternatives Fair.**

**Assignment 6(A) Group Feedback Self-Review of
Global Alternatives Fair Presentation**
(10 group points)

Commodity and Group Number of those who made the poster or PowerPoint:

Names of those participating in self-review (each person who participated will get 10 points):

1. Do you think your group's commodity related issue was:

- a) clearly described?
- b) carefully researched?
- c) were the goals clearly stated?

2. Do you think the proposed action plan was:

- a) feasible?
- b) culturally sensitive (would be acceptable to diverse cultures)?
- c) takes political realities into account?
- d) was economically reasonable?

Commodity and Group Number of those self-reviewing: _____

3. Are there other issues you would have presented? Consider impact of project and competition for funding. Would you give a high priority to this project if you were a funding agency? (Use the back.)

4. Discuss this presentation in terms of:

a) organization

b) presentation

c) impact

5. What was the best thing about this presentation?

6. How could this presentation be improved?

The secretary for your group should fill out this form with answers that reflect the consensus of the group. Submit one copy to the instructor.

Assignment 6(B) Group Feedback Sheet on Another Group's Global Alternatives Presentation

(10 group pts.)

Commodity and Group Number of those who made the presentation being reviewed:

Commodity and Group Number of those who are reviewing the other group's presentation : _____

Names of those who are reviewing this project (each person who contributed to the review will receive 10 points):

1. Do you think the other group's commodity related issue was:

- a) clearly described?

- b) carefully researched?

- c) were the goals clearly stated?

2. Do you think their proposed action plan was:

- a) feasible?

- b) culturally sensitive (would be acceptable to diverse cultures)?

- c) takes political realities into account?

- d) was economically reasonable?

Commodity and Group Number of those who made it: _____

3. Are there other issues you would have presented? Consider impact of project and competition for funding. Would you give a high priority to this project if you were a funding agency? (Use the back.)

4. Discuss this presentation in terms of:

a) organization

b) presentation

c) impact

5. What was the best thing about this presentation?

6. How could this presentation be improved?

The secretary for the review group should fill out this form with answers that reflect the consensus of the group. Submit one copy to the instructor.

Assignment 7: Ethnographic Paper

(35 individual points)

You should prepare a 700 word ethnographic report describing your observations of the audience at the Global Alternatives Fair. You should include excerpts from at least two informant interviews. The report should be double-spaced, typed, and in paragraph format.

How did this experience relate back to the globalization issues discussed in the ANTH 115 class lectures and films? In what ways were the people you observed impacted by what they were learning at the trade show? How have your views of globalization been impacted by this course? **Check your syllabus for the due date.**