KIN 70 LAB

**Sociology (Ch. 7) Presentation Instructions and Guidelines**

**Presentation *Topic* Due in lab: Monday 10-17 & Wednesday 10-/19, 2011**.

**Presentation Due: Monday, 11-9 & Wednesday, 11-14; Monday 11-16 & Wednesday, 11-21 in lab.**

***\*\*Note: You must be present on BOTH presentation days to receive full credit for your individual presentation\*\****

**Assignment:**

* Review Chapter 7 in the book **and** your notes on the sociology lecture and lab discussions.
* **Start consciously observing the world around you**, especially those areas that involve or relate to physical activity (popular media, sports events, the way people interact, how people express themselves) and pick an aspect that you’d like to sociologically examine.
* For this presentation, you will be conducting a sociological investigation of something you have personally experienced, heard, watched, seen, or read about. You will choose something that involves any type of physical activity experience which can be found in your daily life or the popular media. The **focus of your presentation** can be, *but certainly is not limited to*, an article in a newspaper or magazine, an actual game or sporting event (live or televised), or an advertisement (or series of advertisements) either in print, online, or on TV.
	+ The focus of my presentation is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
* Think about and describe the focus of your presentation—what you experienced, what you saw, what you heard, what you read about. The focus of your presentation is your point of investigation.
	+ Description \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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* Identify potential sociological issues that could be explored in the investigation of your topic (what you described above).
	+ Potential sociological issues that I could explore include:
		1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
		2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
		3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Do a search for peer-reviewed articles that address the issues you’ve identified.
* Select and read the most relevant article(s).
	+ The most relevant articles to my analysis include:
		1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
		2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
		3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Based on the information in the book, the lecture, and the peer-reviewed article(s), conduct your own sociological analysis of what you observed (i.e., in the article, advertisement, event, TV show, movie clip).
	+ The main points I want to highlight in my analysis include:
		1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
		2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
		3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* The key parts to the presentation shall include the following:
1. **Introduction**
	* 1. Describe the event, article, or object you saw, watched or read about.
		2. State the main idea of your presentation. What sociological aspects are you going to be discussing?
2. **Analysis**
	1. Indicate what insight into the culture and yourself can be gained by analyzing the object of study. Remember to use your ***“sociological imagination”***!
	2. Identify common sense beliefs that are reinforced (i.e. stereotypes and social expectations).
	3. Explain why these beliefs are “common sense” in our society. How did they become the dominant shared beliefs?
3. **Critique**
	1. ***Explain*** who benefits from the perpetuation of the common sense beliefs you identified in section 2.
	2. ***Explain*** who might be disadvantaged by the perpetuation of these common sense beliefs.
	3. ***Suggest*** how change could be implemented. What steps toward change can you as an individual, and we as a society, take toward improving the areas of analysis and critique you’ve identified in steps 2 and 3?
4. **Conclusions**: Provide one or two concluding remarks based on the research and your analysis.

Additional Instructions:

1. The presentation shall be **5-6 minutes**. Because we will be strictly adhering to the time limit, you **must** practice and time your presentation ***BEFORE*** presenting to the class.
2. After the presentation, 1-2 minutes will be allotted for questions and comments from the class. **PowerPoint presentations shall be used**.
3. The presentation will be assessed based on how well the four areas discussed above are addressed [Introduction, Analysis, Critique, Conclusions].
4. The presentation must be properly cited.
5. There will be NO make-up day for presentations. Presentations MUST be given on the assigned date.