

project one

introduction to typography
joe miller, instructor

three squares

required copy:

abcdefghijklmnopqrstuvwxy
(use once, divide between squares in order,
any mix of upper and lowercase)

brief:

using black and white letterforms *only*
from helvetica or neue helvetica families
represented in course reader *only*
create three compositions representing
these concepts in order:

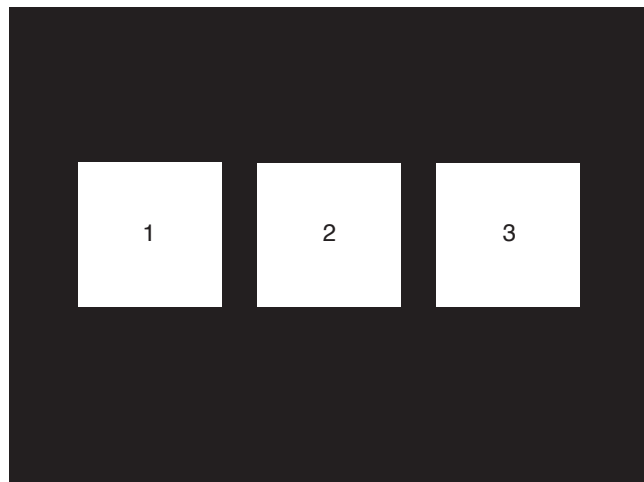
- 1 repetition
- 2 transition
- 3 opposition

specifications:

three 4.5 inch squares
highest quality prints (1200dpi laser or
1400dpi inkjet), mount as shown on
15x20 black presentation board

calendar:

work in class: thursday, february 2
tuesday, february 7
thursday, february 9 with posting of set
final due thursday, february 16



4.75" to top
5.75" to bottom
2" to sides