project three
introduction to typography
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grid, typography, and color system
demonstrated in two calendars

brief:
create a standardized, highly flexible and
repeatable system for event calendars. apply this
system to two individual month examples. take
into account hierarchy of information, consistent
type use, consistent organization, and ease
of use. allow for more events and significantly
longer individual event descriptions in the future.
copy will be provided in a text document.

specifications for each calendar:
10 x 16 inches vertical. use two solid colors only
(no screens). bleeds are okay. present a trimmed
unmounted print of each month.

schedule:
work in class:
monday, october 20
wednesday, october 22
wednesday, october 29

roughs (all full size):
monday, october 27, at least 2 single options
monday, november 3, at least 1 complete set

final due:
monday, november 10, at the start of class

february

march