

project 4
type family poster

dsgd 99
introduction to type
joe miller, instructor

choose a type family which includes a minimum of
roman, italic, bold, bold italic
and communicate significant aspects of this family

required copy and content:

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

and a minimum of 150 words of text divided into at least 3 paragraphs, which could include the background and context of the type family, the designer(s), a definition/history of the classification of the family, etc. attribute all sources in a caption within your design.

15 x 20 inches, any colors, focus on typographic elements
present as an unmounted single print

your complete text in one column as represented in the
course reader will be due on letter size page on december 1

mon, nov 12	<i>work in class:</i> post at least 2 concepts
wed, nov 19	<i>roughs:</i> at least 3 half-size options
mon, dec 1	<i>work in class:</i> complete text in column
wed, dec 3	<i>roughs:</i> at least 1 full-size option
mon, dec 8	<i>roughs:</i> at least 1 full-size option

final presentation:

wednesday, december 10 at the beginning of class