**ASB/FLP Final Project: Multi-modal Presentations**

**Overview:** Your “final exam” in this class will be a presentation to your classmates about your ASB/FLP Proposal.

**Collectively** the group will introduce the major features of your project—location, activities, goals, what audiences you each addressed and who else might be involved if this were to really happen. **Include at least one visual** for this part.

**Individually** you’ll discuss how you made your pitch to your particular stakeholder—the rhetorical strategies you used. You might also discuss the research component. Again, include **at least one visual** that is different from your teammates’ visuals.

**Details:**

* **“Multi-modal”** means it must include some **visual (probably audio/visual) components,** in addition to the words on the screen and the page. This can be something that clarifies, emphasizes, or persuades. You choose what will work best.
* **Duration**: approximately 3-5 minutes for each student in the group. No longer!
* **Written Portion:** You will also submit (individually) a **written version** of your individual portion of the presentation, the most important bits, with citations. Basically, this will something like a Power Point presentation—an outline with visuals and sources. (250-500 words max) The written portion is **DUE:** sections 08, 31, 33 **due T 12/5,** section 44 **due F 12/8**
* **Must be submitted to Canvas**
* The presentation + written version is **worth 50 points**.