

Firstname Lastname

26 September 2012

MAS 74 (Section 07)

Prof. Barrera

Title: Sara Martinez Tucker's Achievements

General Purpose: To inform the audience about Sara Martinez Tucker.

Specific Purpose: To inform the audience about her efforts towards better education for the
Hispanic community.

INTRODUCTION

I. Attention-getter: Sara Martinez Tucker once said, "Our kids just don't see that college is
possible."

II. Thesis: Tucker worked with the Hispanic Scholarship Fund (HSF) by using her education to
get more Hispanic students to graduate college, and is constantly
trying to make the number of Hispanic college graduates larger.

III. "So what?": By getting a college education more Hispanics will have better job
opportunities, and greater chance for success.

IV. Credibility: Ever since I was a young girl, I was always told that college education and a
degree are great advantages in life because they helped you gain
success.

V. Preview of main points: Sara Martinez Tucker expresses the importance of education through
her work with HSF.

- A. She worked with the HSF.
- B. She uses her education and former job experience to help the HSF.
- C. She is constantly increasing her efforts for the HSF.

[Transition: Let's first discuss how long Tucker has worked with the Hispanic Scholarship Fund.]

BODY

I. Sara Martinez Tucker began her work with the Hispanic Scholarship Fund in 2005.

A. This fund gives shares of money to students who cannot afford to pay for their college education.

1. In 2005 the fund gave 1,000 students portions of \$3,000,000.
2. Soon enough, Tucker discovered that, what seems like a large amount of money, would not be enough.

B. She helps the HSF because she is concerned about the college drop-out rate.

1. Writer Chris Taylor states, "...1 in 5 high school student will be Hispanic -- but if the dropout rate stays the same, only 11% of them will finish college..."
2. The education crisis was continuing to expand, and Tucker's goal was to shrink it.

[Transition: Sara Martinez Tucker decided to use her knowledge to help the HSF grow.]

II. After working with the Hispanic Scholarship Fund for some years, Tucker became the CEO of the HSF, and used her experience from her former job as AT&T's executive to her advantage.

A. She organized ways of getting the message about HSF out to students.

1. She assembled town-hall meetings in areas for students to gather, and learn more about the HSF.

B. Her smarts and passion for the Hispanic students impressed others like Cheech Marin and Jeff Garcia, enough for them to join the board of HSF, and help just as Tucker does.

[Transition: All of her methods have helped the Hispanic Scholarship Fund continue to succeed in its funding.]

III. Sara Martinez Tucker has made so much progress, but she is only just beginning.

A. She has helps the fund to increase its donated shares.

1. Her progress after 2005 had helped to achieve 7,500 Hispanic students attain a share of \$30,000,000 a year.

B. By 2010 she had wanted there to be an 18% increase in Hispanics gaining college degrees.

1. Her goals are never ending because once she has achieved one goal, she moves right along to another that helps more people with more money.

[Transition: Eventually Sara Martinez Tucker's and the Hispanic Scholarship Fund's efforts will supply a vast amount of money to Hispanics to help with attaining an amazing amount of college degrees.]

CONCLUSION

I. Summary of main points: Tucker's work with the HSF is on-going, and will continue to succeed with her knowledge gained from her past experiences.

II. Clincher: Sara Martinez Tucker explains that she would rather help to produce role models than be one herself. With that mind set, Tucker's accomplishments within the Hispanic community will continue to flourish.

BIBLIOGRAPHY

Taylor, Chris. "Sara Martinez Tucker." *Time Specials*. 22 Aug. 2005. 10 Sept. 2012

<http://www.time.com/time/specials/packages/article/0,28804,2008201_2008200_2008230,00.html>