San José State University
Lucas Graduate School Of Business / Accounting and Finance
Bus. 220, Financial & Managerial Accounting , Section 2, Fall, 2016

Course and Contact Information
Instructor: Richard (Rick) Steingart
Office Location: BT 554
Telephone: (408) 924-3470 (email preferred)
Email: richard.steingart@sjsu.edu
Office Hours: Wednesday 4:30 – 5:30 P.M. Or by appointment.
Saturday – after class by appointment (Appointments have priority.)

Class Days/Time:
Saturday - 8/27, 9/10, 9/17, 9/24, 10/1, 10/8, 10/15 9:00 – 1:00 P.M.
Wednesday 9/21, 9/28, 10/5, 10/12 6:00 – 10:00 P.M.

Classroom: BBC 022

Course Format
The course Green Sheet is on my faculty web page at http://www.sjsu.edu/people/richard.steingart.
Course materials onare on Canvas. Log in at http://sjsu.instructure.com

Course Description
This course provides background in financial accounting, financial statement analysis, and management accounting.
For financial accounting this course introduces the accounting process and the creation and analysis of published financial statement (Balance Sheet, Income Statement, Statement of Retained Earnings, Statement of Cash Flows) information for decision making by parties external to the business (e.g., investors, analysts, government agencies).
For financial reporting students are required to analysis and report on the actual results of a publicly owned company referencing the company SEC 10K including the financial statements, notes to the statements, and published management discussion and analysis.
For management accounting the course surveys key uses of accounting data for managerial decision making within a company. Topics include: cost behavior; cost-volume-profit analysis; budgets and profit planning; balanced scorecard; and capital budgeting.

Course Learning Outcomes (CLO)
After completing the financial accounting and reporting section of this course, students should be able to:
Understand the financial statement impact of typical corporate business transactions.
Describe and prepare an Income Statement, Statement of Retained Earnings, and Balance Sheet
Understand a Statement of Cash Flow
Understand published financial statements including the Income Statement and Balance Sheet
Understand GAAP accounting alternatives for Receivables, Inventory, Fixed Assets
Understand liabilities, and stockholders equity (including treasury stock).
Perform a horizontal, vertical, trend, gross margin and ratio analysis of financial statements
Understand how to use the company 10K report to analyze financial performance.
After completing the management accounting section of this course, students should be able to:

- Identify the major differences between financial and managerial accounting
- Understand/prepare a traditional income statement and contribution income statement
- Perform a cost volume profit analysis under several common business situations
- Understand budgets used in profit planning
- Understand the concept of the balanced scorecard
- Understand the concept of present value of $1 and the present value of an annuity of $1
- Understand and perform capital budgeting analysis techniques including discounted cash flow, internal rate of return, pay back, accounting rate of return, and profitability index.

**Required Texts/Readings**

**Class Reader**
The class notes/reader will be available for purchase at the start of the first class. It is mandatory.

**Required Text:**
Understanding Financial Statements, 8th Edition; Fraser & Ormiston; Pearson Prentice Hall

**Other requirements**
Students must bring a four function calculator to every class to do class exercises.
For any multiple choice exams; students must use Scantron Form 882-E (to be discussed)

**Examinations and Grading**
3 Financial Accounting Exams 50% (10%, 15%, 25%)
4 Managerial Accounting Exams 30% (10%, 10%, 10%, 10%) (lowest quiz score dropped)
Financial Statement Project Report 20%
Note: Quizzes, Midterm and Final exam grades may be curved at instructor discretion.
Additional exam problems may be given for extra credit at instructor discretion.
Weightings of quiz results will be done at instructor discretion (lowest 10% quiz may be dropped).

**Grading – Per San Jose State University Grading Schedule**
Grading is based on the following schedule.

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<tr>
<td>87-89</td>
<td>B+</td>
<td>77-79</td>
<td>C+</td>
<td>67-69</td>
<td>D+</td>
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<td>93-100</td>
<td>A</td>
<td>83-86</td>
<td>B</td>
<td>73-76</td>
<td>C</td>
<td>63-66</td>
<td>D</td>
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<td>90-92</td>
<td>A-</td>
<td>80-82</td>
<td>B-</td>
<td>70-72</td>
<td>C-</td>
<td>60-62</td>
<td>D-</td>
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**Quizzes [subject to change with fair notice]**
Some quizzes are planned, the number depending on class agreement.
There are no make ups for quizzes. Quiz weighting to be determined.

**Financial Statement Analysis Project**
Students will be assigned a publicly traded company and obtain a copy of their annual and 10K reports. Students will then analyze the financial performance of the company using prescribed predetermined analysis formats.
Canvas

This class will use Canvas for homework solutions, messages on tests, and other administrative activities. Please log onto Canvas for this class as soon as possible.
If you have any difficulty contact IT Support Services at (408) 924-2377

Homework

Most homework topics are covered in class before assigned as homework. Homework should be completed as assigned. Solutions are made available on Canvas to assist students in understanding the homework and to minimize class time reviewing homework. Just reviewing the homework solutions made available without actually doing the assignment will generally negatively impact performance on exams and subsequently impact your success in this class.

If you have done the homework with the aid of the text, handouts, or solutions consider doing the same example again at a later time (in the day or next day) but without any aids. Repeat until you can solve problems independently. This will ensure you have understood and internalized the concepts.

Course Goals: College of Business Program Goals (CBPG):

1. Business Knowledge
Understand basic business principles and demonstrate discipline-specific competencies as applied to local and global environments.

2. Communication
Communicate ideas clearly, logically, and persuasively in oral and written format, using technology appropriately.

3. Ethical Awareness
Recognize, analyze, and articulate solutions to ethical issues that arise in business.

4. Leadership, Teams and Diversity
Comprehend the challenges and opportunities of leading and working in diverse teams and environments.

5. Critical Thinking
Comprehend, analyze, and critically evaluate complex and unstructured qualitative and quantitative business problems, using appropriate tools and technology.

6. Innovation
Recognize, analyze, and articulate strategies for promoting creativity and innovation.
<table>
<thead>
<tr>
<th>Date/Week</th>
<th>Topic</th>
<th>Assignment/Reference</th>
<th>Assignments/Readings</th>
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</thead>
<tbody>
<tr>
<td>Wed. #1</td>
<td>Introduction to Financial Accounting</td>
<td>Chapter 12</td>
<td>Ch1 Self Test MC 1:17 P1-1.2, 7</td>
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<tr>
<td>9/10</td>
<td>Exam FA1 Accounting Transactions and Concepts</td>
<td>Exam Prep: BFAAP 121</td>
<td>Ch 2 MCI to 5, P2.1, 11</td>
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<tr>
<td>Sat.</td>
<td>Balance Sheet - Current Assets [Accounts Receivable]</td>
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<td>9/17</td>
<td>Exam FA2 - Accounting Cycle</td>
<td>Exam Prep: BFAAP 122, 123</td>
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<td>Sat.</td>
<td>Financial Statement Analysis (PSA) Project Team/Company selection</td>
<td>Request/Access 10K/Annual Report</td>
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<td>9/24</td>
<td>Income Statement and Statement of Retained Earnings</td>
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<td>Sat.</td>
<td>Income Statement Analysis - Horizontal, Vertical, Trend</td>
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<td>9/28</td>
<td>Statement of Cash Flows - Introduction, Preparation</td>
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<td>Wed.</td>
<td>Statement of Cash Flows and Performance Measures</td>
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<tr>
<td>10/1</td>
<td>Exam FA3 - Financial Statement Analysis</td>
<td>Exam Prep: BFAAP 124</td>
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<tr>
<td>Sat.</td>
<td>Financial Statement Analysis (FSA) Project [SCF Hand In]</td>
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<td>10/8</td>
<td>Cost Behavior &amp; Analysis - Contribution Margin Income Statement</td>
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<td>Wed.</td>
<td>Cost Volume Profit Analysis</td>
<td>Exams Prep 100, 200</td>
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<td>10/12</td>
<td>Budgetary Planning - Retail</td>
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<td>Sat.</td>
<td>Budgetary Planning - Manufacturing - Overview</td>
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<td>10/15</td>
<td>Company Financial Statement Analysis Project Draft Copy Due</td>
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<td>Wed.</td>
<td>Capital Budgets: NPV, IRR, Payback, Acct, ROR and Index</td>
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<td>10/15</td>
<td>Additional Topics - Overview, Job Order Costing, Activity Based Costing</td>
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<td>Set.</td>
<td>Additional Topics - Incremental Analysis Overview (Organization Impacts)</td>
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<tr>
<td>10/15</td>
<td>UFS Understanding Financial Statements 8th Ed. Osmann (order on-line)</td>
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**Notes:**
- Financial Accounting
- BFAAP = Biz Accounting (Fin ACP)
- CC = Concept Check (in reader)
- HW = Handout, H=Hand
- Ch = Chapter
- UFS = Class
- Home Work (HW) Assignment
- Winter Break: HW #1-3
- Project: Spring Break HW
- Project: Develop a Business Plan (due on 1st day of the exam)
- Textbook: [ISBN 0.13.1878356-5](#)