November 6, 1981

Dear Fellow Employees:

United Way helps support more than 70 separate human care agencies in Santa Clara County, including:

- The Centre for Living with Dying
- Girl and Boy Scouts
- Adult Independence Development Center
- United Cerebral Palsy
- Salvation Army
- Hope Rehabilitation Services
- American Red Cross
- Goodwill Industries
- Homemaker Service
- Big Brothers/Big Sisters

We have University programs supported by several of these agencies. Additionally, your contributions also support national research programs conducted by the American Cancer Society and the American Heart Association.

The paper you receive from your Key Worker lists all of the United Way agencies which are serving thousands of our neighbors and fellow employees. Please take the time to review it and consider your gift very seriously. Through pledging only a small amount each month through the payroll deduction plan, you can make a meaningful contribution. The back of the pledge form you will receive shows a suggested giving guide.

Our campus United Way campaign begins on November 4 and ends on November 13. This year you may be asked to attend a twenty-minute meeting during working hours to learn more about the United Way and make your pledge at that time. Alternatively, your department/unit Key Worker will contact you for your contribution. In either case, you will have the opportunity to obtain firsthand knowledge with minimum expense of your time.

Our contributions will help support these vital services that you or I, or possibly a member of our family, may turn to this year during a time of personal crisis. I ask you to join me in making a Fair Share pledge to our United Way campaign. I am personally pledging 1% of my salary on a payroll deduction basis.

Sincerely,

[Signature]

Gail Fullerton
President

GF:ea

THE CALIFORNIA STATE UNIVERSITY AND COLLEGES