

SAN JOSE STATE UNIVERSITY STRATEGIC FRAMEWORK - VISION 2017



GUIDING PRINCIPLES:

A Strong and Unique Sense of Place – SJSU has a strong and unique sense of place, both physical and virtual, with modern learning spaces, gathering places and technology infrastructure. We create a welcoming, vibrant, and safe environment that fosters a sense of belonging and Spartan pride.

Unbounded Learning – SJSU is an innovative, engaged learning community committed to preparing students with adaptive skills and knowledge for a global 21st century. Unbounded learning is facilitated by highly regarded faculty actively engaging with students to provide a wide range of access to and delivery of learning content through in and out of the classroom experiences.

SJSU VISION 2017 - BALANCED SCORECARD

GOALS	MEASURES
<p>“SPARTAN PRIDE” Develop vibrant, safe and welcoming communities that create a sense of belonging and instill Spartan pride.</p>	<p>BELONGINGNESS - Ratings on Campus Climate Survey</p>
<p>“UNBOUNDED LEARNING” Enhance student success through continuous learning innovations.</p>	<p>GRADUATION & ENGAGEMENT - Six-year graduation rate for all students, including underrepresented students - Ratings on National Survey of Student Engagement</p>
<p>“HELPING AND CARING” Create a culture of helping.</p>	<p>SATISFACTION - Ratings on Customer Satisfaction Surveys (for essential administrative and student services)</p>
<p>“AGILITY THROUGH TECHNOLOGY” Improve organizational responsiveness through an advanced technology infrastructure and by elimination of procedural obstacles.</p>	<p>PROCEDURAL OBSTACLES & TECHNOLOGY INFRASTRUCTURE - Number of top procedural obstacles eliminated - Technology infrastructure improvements made (VOIP, Work flow automation, etc.)</p>
<p>“21st CENTURY SPACES” Provide gathering spaces and up-to-date facilities.</p>	<p>CLASSROOMS, GATHERING SPACES, LABS & INSTRUMENTATION - Meet standards/specifications (developed with faculty input)</p>

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Other measures may be included such as:

BELONGINGNESS

Psychological

- Survey attributes "I belong at SJSU" "I feel comfortable at SJSU", (other related items from Campus Climate survey and National Survey of Student Engagement) etc.

Behavioral

- Number of campus events
- Attendance at campus events
- Student involvement in extra-curricular clubs
- Students voting in AS elections
- Record of reported on-campus incidents

Commitment

- Alumni donations

AWARENESS

- Campus member responses on Campus Climate survey
- Visibility of SJSU-related signage, displays, (retail) specials
- Positive mentions of athletics, faculty, staff and student achievements in local and national press, blogs and digital media

RECOGNITION

- Recognition program for all campus members

GRADUATION

- 6-yr graduation rate for all students
- 6-yr graduation rate for underrepresented minority students
- Academic advisement
- Awards, honors & distinctions earned by students across campus, surrounding community and in the nation.

ENGAGEMENT

- Number of community and business partnerships
- Number of opportunities for faculty and students to be engaged in out-of-the classroom learning experiences (service learning, internships, study abroad)
- Student participation in service learning/internships/study abroad
- Ratings on National Survey of Student Engagement

FACULTY

- Number and diversity of tenure-tenure track faculty
- Ratio of tenure-tenure track faculty to adjunct lecturers
- Faculty participation in development opportunities related to technology, innovation and globalization
- Awards, honors & distinctions related to innovations earned by faculty across campus, surrounding community and in the nation.

CURRICULUM

- Graduates having had interdisciplinary experiences
- Graduates exposed to global context beyond GE requirements
- Graduates exposed to sustainability issues

TECHNOLOGY ENHANCED LEARNING

- E-learning and use of web-based collaboration tools
- Opportunities available for faculty development and support

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FUNDING

Internal and external funding devoted to faculty development for research, scholarship, creative activity and student success

CLASSROOMS

- Classrooms meet standards (that are developed with faculty input)

GATHERING SPACES

- Number of informal and formal gathering spaces
- Usage and quality ratings of gathering spaces

LABS & INSTRUMENTATION

- Existing labs and instrumentation comply with up-to-date specifications (that have been developed with faculty input)
- Participation in shared/virtual labs

PROCEDURAL OBSTACLES

- Number of top obstacles eliminated

TECHNOLOGY INFRASTRUCTURE

- Searching, tagging, updating and indexing web pages
- Single Sign-on (all campus-wide IT applications)
- IT Help Desk
- Phone System (VOIP-enabled campus-wide integrated system)
- Work flow automation

From Goals To Actions

Next Steps

The next steps in the development of the University Strategic Plan will be to: (a) establish specific targets for each goal; (b) develop strategic initiatives (action steps); and (c) align resources toward attainment of the goals. The goals are owned by all divisions. Strategic initiatives will be coordinated by the President's Cabinet. Attainment of goals will be regularly assessed based upon the specific metrics established. The strategic planning website will include updated information about progress related to achieving Vision 2017.

Vision 2017 Goals and Division(s) Responsible for Implementation and Coordination of Strategic Initiatives

Divisions	Spartan Pride	Unbounded Learning	Helping and Caring	Agility thru Technology	21 st Century Spaces
Academic Affairs	●	√	●	√	●
Administration & Finance	●	○	●	√	√
Athletics	√	●	●	○	●
Student Affairs	●	●	√	●	●
University Advancement	√	○	●	○	●
KEY: √ Responsible for implementing and coordinating action plans for strategic initiatives related to this goal. ● Important action role. ○ Support role.					