



SAN JOSÉ STATE
UNIVERSITY

Retention & Graduation Initiative Report
October 2010

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I. Overview

San José State University (SJSU) is committed to improve student progress toward graduation.

By the fall 2015, our 6-year graduation rate will increase by 9% for all first-time freshmen. Graduation rate of Under-Represented Minorities (URM) is expected to improve by 12%. For upper division transfers, the 6-year graduation rate will increase by 6%. Graduation rate of URM transfers will improve by 10%. With these changes, our graduation gaps between URM and Non-URM students will decrease by approximately 3.4% for first-time freshmen and 4.5% for upper division transfers. In this report, URM include students who indicated African American, Latino, and American Indian. Table A summarizes SJSU's percent improvement in 6-year graduation rates.

Table A: Percent Improvement in 6-year Graduation Rates

| | First-time Freshmen | | | Upper Division Transfers | | |
|---------------|---------------------|-------|---------|--------------------------|-------|---------|
| | Total | URM | Non-URM | Total | URM | Non-URM |
| Fall 2000 | 41.9% | 35.5% | 43.6% | 66.1% | 58.8% | 67.7% |
| Fall 2009 | 50.9% | 47.5% | 52.2% | 72.1% | 68.8% | 73.1% |
| % Improvement | 9.0% | 12.0% | 8.6% | 6.0% | 10.0% | 5.4% |

Our plan will strengthen and refocus our culture for undergraduate student success to increase our retention and graduation rates as well as close the achievement gap. Our concerted campus-wide effort will be strategic and research-based, targeting specific critical areas. These areas include, but are not limited to, academic advising, remedial education, first-year experiences for freshmen and transfers, as well as probation and pre-probation interventions. We will actively identify and remove barriers to student success in a timely fashion.

To reduce gaps in the graduation rates between URM and Non-URM, we anticipate that the annual increase in graduation rates will be approximately 1.0% for both first-time freshmen and upper-division transfers. For URM, graduation rates will improve between 1.5% annually. It is noted that the slight fluctuation in the actual increases may occur. Tables 1 and 2 describe the improvement in 6-year graduation rates of SJSU new student cohorts to support Access to Success Initiatives. Figure 1 displays our six-year graduation trajectory for first-time freshmen and Figure 2 displays our six-year graduation trajectory for upper division transfers.

Figure 1: Six-year Graduation Trajectory –First-time Freshmen

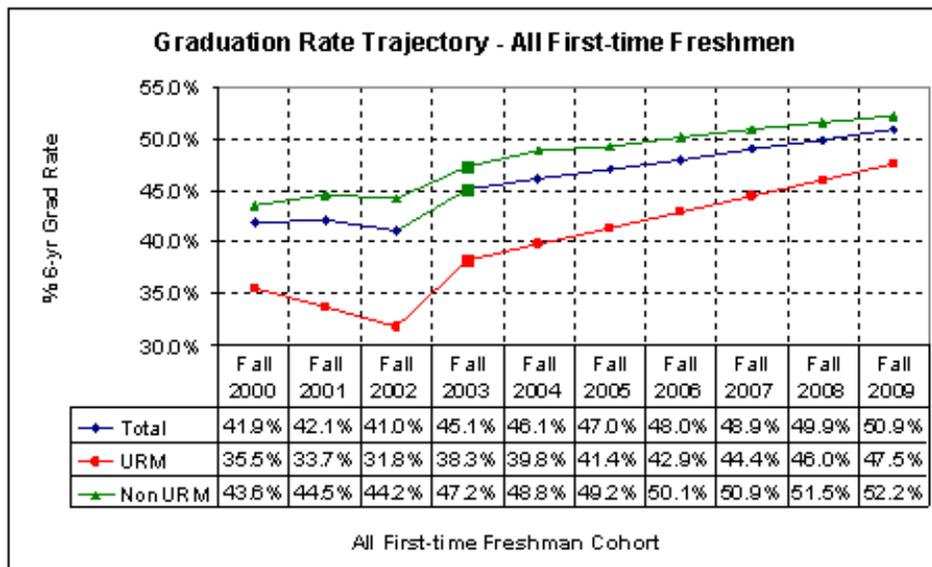


Table 1: Six-year Graduation Rates of First-time Freshmen

| | URM | | | Non-URM | | |
|-----------|----------|---------|-----------|----------|---------|-----------|
| | # Cohort | # Grads | Grad Rate | # Cohort | # Grads | Grad Rate |
| Fall 2004 | 767 | 306 | 39.8% | 1,718 | 839 | 48.8% |
| Fall 2005 | 707 | 292 | 41.4% | 1,847 | 908 | 49.2% |
| Fall 2006 | 795 | 341 | 42.9% | 1,933 | 968 | 50.1% |
| Fall 2007 | 990 | 440 | 44.4% | 2,286 | 1,163 | 50.9% |
| Fall 2008 | 1,057 | 486 | 46.0% | 2,541 | 1,309 | 51.5% |
| Fall 2009 | 784 | 372 | 47.5% | 1,980 | 1,033 | 52.2% |

| | Total | | |
|-----------|----------|---------|-----------|
| | # Cohort | # Grads | Grad Rate |
| Fall 2004 | 2,485 | 1,145 | 46.1% |
| Fall 2005 | 2,554 | 1,201 | 47.0% |
| Fall 2006 | 2,728 | 1,309 | 48.0% |
| Fall 2007 | 3,276 | 1,603 | 48.9% |
| Fall 2008 | 3,598 | 1,795 | 49.9% |
| Fall 2009 | 2,764 | 1,406 | 50.9% |

Figure 2: Six-year Graduation Trajectory –Upper Division Transfers

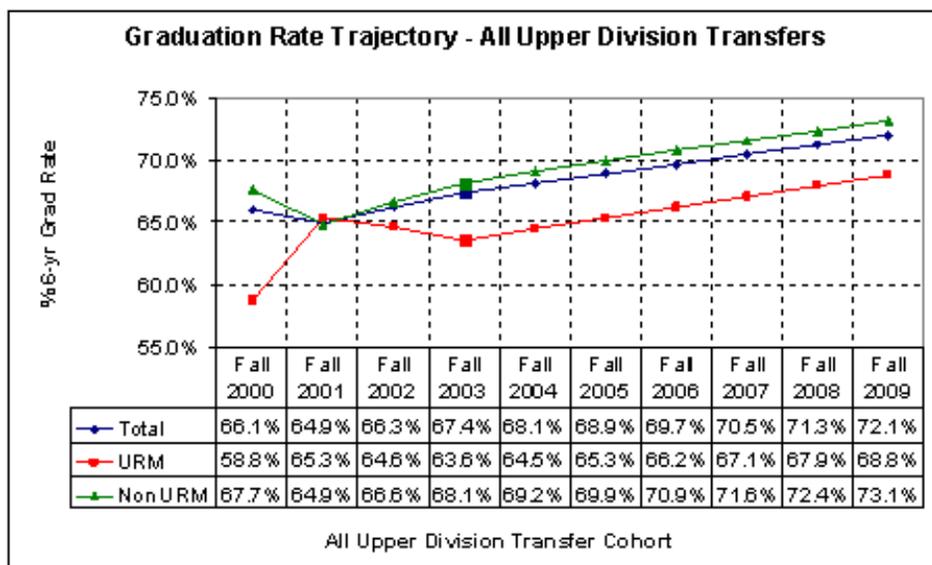


Table 2: Six-year Graduation Rates of Upper-Div Transfers

| | URM | | | Non-URM | | |
|-----------|----------|---------|-----------|----------|---------|-----------|
| | # Cohort | # Grads | Grad Rate | # Cohort | # Grads | Grad Rate |
| Fall 2004 | 426 | 275 | 64.5% | 1,515 | 1,048 | 69.2% |
| Fall 2005 | 550 | 359 | 65.3% | 1,934 | 1,353 | 69.9% |
| Fall 2006 | 588 | 389 | 66.2% | 1,760 | 1,247 | 70.9% |
| Fall 2007 | 679 | 455 | 67.1% | 2,085 | 1,493 | 71.6% |
| Fall 2008 | 615 | 418 | 67.9% | 1,873 | 1,355 | 72.4% |
| Fall 2009 | 517 | 356 | 68.8% | 1,537 | 1,124 | 73.1% |

| | Total | | |
|-----------|----------|---------|-----------|
| | # Cohort | # Grads | Grad Rate |
| Fall 2004 | 1,941 | 1,323 | 68.1% |
| Fall 2005 | 2,484 | 1,712 | 68.9% |
| Fall 2006 | 2,348 | 1,637 | 69.7% |
| Fall 2007 | 2,764 | 1,948 | 70.5% |
| Fall 2008 | 2,488 | 1,773 | 71.3% |
| Fall 2009 | 2,054 | 1,480 | 72.1% |

Here are the current highlights of our retention and graduation initiative report:

Academic Advising:

- We will create a satellite center for our Academic Advising Retention Services (AARS) unit so it is centrally located at SJSU in Clark Hall. AARS will continue to strengthen its partnerships with Colleges and critical student support services such as the EOP, Counseling Center, Writing Center, Learning Assistance Resource Center, Disability Resource Center and the Career Center.
- The objectives of AARS have been realigned to focus on:
 - Coordinating mandatory frosh and transfer orientation;
 - Providing academic advising to undeclared students, including those who do not know what major is for them and those who wanted an impacted major, did not get admitted into this major and were placed in undeclared status by SJSU;
 - Providing General Education advising;
 - Working with Colleges to insure timely progress to student graduation, including data on 120+ majors;
 - Partnering with College faculty and staff advisors to provide outreach academic advising information and updates to feeder two-year college academic advisors;
 - Create individualized academic plans for high potential students who are in EOP, ASPIRE and CME, in collaboration with other student support services.
- As part of SJSU's commitment to student success to increase retention and graduation efforts and close the URM achievement gap, SJSU has created a new unit, Student Academic Success Services (SASS). This new unit reports directly to the Provost and Vice President of Academic Affairs. This unit includes AARS, Student Athletic Success Services, Learning Assistance Resource Center (LARC) and the campus-wide Writing Center. The main goal of SASS is to develop strategies for improving student success by coordinating and communicating SJSU 's efforts that promote student success to both Academic Affairs and Student Affairs. Stream-lining academic policies, in collaboration with the Academic Senate and Office of Undergraduate Studies, will also be a priority.
- For colleges that do not have mandatory advising every semester, SASS will work with these colleges to monitor student progress to degree. During the Fall 2010 semester, SASS will begin a pilot program with the College of Business Student Advising Center to develop advising strategies for their sophomore majors.
- Starting in academic year 2010-11, all students will be required to apply for graduation two semesters before graduation or during the semester in which they reach 120 units, whichever comes first. AARS will track 120+ unit students, in partnership with colleges, to make sure that students are completing their remaining coursework according to their academic plans. Advising for all new students during their first year at the university will be required in order to develop their academic plans.
- Information technology tools utilizing the CMS student database will be developed to enhance the ability of college and staff advisors to enter data, monitor and track student progress to degree, and provide early intervention to students who are struggling. This may include electronic advising portfolios, electronic major forms, major GPA queries, or other strategies. The University will make it a priority to develop the tools necessary to simplify and integrate knowledge transfer about student progress between the various advisors and advising centers of the University.

College-wide Advising Centers:

Currently, there are three college-based advising centers (Business, Engineering and Science) with the College of Applied Science and Arts (CASA) scheduled to open late Fall 2010. These centers are an integral part of student success that provide a range of advising services including major advising, peer advising, tutoring, General Education (GE) advising, probation support and/or referrals to other student services. They are centrally located in buildings that serve their undergraduate majors. These college-based advising centers need to be expanded to all colleges and staffed by SSPs and peer advisors. One proposed model would be to have the SSPs conduct all lower division major as well as General Education advising in collaboration with departments. Another model focuses solely on lower division major work, leaving the GE advising to AARS. Once the student passes "gateway" major courses and lower division General Education courses with an overall "C" grade or better as agreed by departments, the student will be transitioned to his/her faculty advisor in the department. Peer advisors would provide tutoring as well as one-on-one coaching on study skills and time management. The centers would also monitor students who are on university probation or probation in the major. Each college advising center will maintain a student database for tracking student visits and services. Also, the Colleges of Humanities & Arts and Social Sciences are in discussion with the Provost with respect to opening college-based advising centers.

Here are some pictures of the construction of the CASA Advising Center:



Remedial Education and Closing the Achievement Gap:

- For incoming frosh who are remedial in math and/or English, Dr. Dennis Jaehne, AVP of Undergraduate Studies, has convened a Early Start Task Force as mandated by Executive Order No. 1048. SJSU is on track to provide our implementation plan by November 19, 2010.
- For incoming frosh who are remedial in English, we plan offer a 6-unit "stretch course" that combines a 3-unit General Education course to address the English remediation in the fall semester and follow this course by an English 1A course in the spring semester. San Francisco State has already implemented this type of course and initial results are promising. We anticipate offering this course to students in Fall 2012.

Writing Skills Test (WST) Remediation:

We are developing a comprehensive writing policy that will require students to take WST as soon as they complete ENGL 1B, requiring they take WST prior to reaching 75 units. If they fail, they must continue to try at least once per semester. As of Spring 2010 semester, we have created a Special Session alternative demonstration course that will satisfy the WST. We have offered multiple sections of this course during the Spring and Summer 2010 sessions. During Fall 2010, we are evaluating results from two-semester trial. Implement responsive advising (diagnostic and targeted workshops through LARC or courses) after first failure of WST. We are working with departments to establish gateway courses that require the WST as a prerequisite as well as working with majors to require passing WST prior to select gateway courses so that students don't complete entire major without passing WST.

Our progress to date is summarized below:

| | Number of Students Who Passed 96S | Number of Students Who Passed 100W Summer 2010 | Number of 96S Students Enrolled in 100W Fall 2010 | Number of 96S Students Not Enrolled in 100W Fall 2010 |
|-------------------------|--|---|--|--|
| English 96S Spring 2010 | 25/61 (41%) | 6/6 (100%) | 18 | 1 |
| LLD 96S Spring 2010 | 113/118 (96%) | 27/30 (90%) | 73 | 7 |
| English 96S Summer 2010 | 16/29 (55%) | Not Applicable | 7 | 9 |
| LLD 96S Summer 2010 | 286/296 (97%) | Not Applicable | 135 | 151 |

NOTES:

1. Cindy Kato, Director of AARS, provided the raw data for this summary.
2. Passing is defined as those students who received a final course grade of "C" or better.
3. Three students were concurrently enrolled in 100W during Spring 2010. All passed 100W during Spring 2010. This glitch has been corrected.
4. One student who failed LLD 96S during Spring 2010 repeated LLD 96S during Summer 2010 and passed.
5. For those students who did not pass English 96S during Spring 2010:
 - 26 students repeated 96S during Summer 2010.
 - All but one student passed 96S during Summer 2010.
 - Three students in this cohort passed the WST.
6. Of the 10 students who did not pass LLD 96S during Summer 2010, one student passed the WST and now is enrolled in 100W in Fall 2010.

First-Year Experience Courses (frosh and transfers): Each college will be responsible for providing a first-year experience (FYE) course for their incoming frosh and transfer students. SJSU has many FYE models to choose from, including FYE curricula in Science, Business and the MUSE programs. For remedial frosh, they will be required to complete a FYE course and meet with FYE peer advisors at least every two weeks to make sure that they are transitioning successfully to SJSU. For non-remedial frosh, a FYE course will be strongly recommended.

Probation Advising: Probation holds are placed on students' records as soon as they are released by the Registrar's Office (January and June). Colleges that currently do not have probation action plans may consider adopting one of the current plans that are currently being used at SJSU. For example, in the College of Science, if a student is on probation, the student must attend a probation workshop in the College and then meet with a peer advisor during the semester that the student is on probation. Another option is to have them enroll in a course like Science 90T (transfer FYE course). Science 90T provides an infrastructure so these probation students stay on track with their course work. In any case, colleges will be required to develop and implement probation action plans. For EOP probation students, EOP advisors will work the major department advisors to develop action plans for this cohort of students.

Pre-Probation Advising: Each college will develop and implement a proactive pre-probation advising strategy. The goal is to prevent students from going on probation by providing them with a combination of additional academic advising (including peer advising), tutoring and referrals to other student services, as appropriate.

Identifying and Removing Barriers to Student Success: Deans and AVPs will continue to report to the Provost their list of barriers to student success from their units, such as challenging gateway courses, too many required courses for the major, or inadequate preparation for the major. The Office of Institutional Research will continue to provide information on high demand courses to colleges and departments so they can manage their enrollment and add sections when needed.

Metrics: During the Fall 2010 semester, SJSU's Office of Institutional Research (OIR) and the Student Academic Success Services (SASS) have determined our milestones and on-track indicators (see Appendix 2). OIR and SASS have also created a delivery chain (see page 9), based on CSU Chico's model.

Predictive Modeling for Retention: The purpose of predictive modeling for retention at SJSU is to develop models that help the campus identify student risk elements after admittance, but prior to enrollment. The risk scoring time occurs before the beginning for the students' first semester - late August/early September. The profile created by each model can be used to match students with the appropriate student intervention, based on the established risk factors. Thus, the primary benefits of this model consist of:

- Identify students most likely to drop out (or likely to persist)
- Identify risk elements or specific characteristics that contribute to non-persistence (for entering class as a whole and for the individual student)
- Use these risk elements to plan and implement targeted, pro-active interventions to prevent student attrition (or match up students with appropriate interventions).

Student Support Services: Because research indicates that the two variables that have the greatest impact on freshmen retention are students learning about study skills and wellness, comprehensive workshops will be offered to all entering students. Student support services (e.g. Counseling, Disability Resource Center, Career Services) have integrated with orientations, FYE and advising to address the complex and holistic needs of our students. The Advising Council serves as a communication "bridge" between Academic Affairs and Student Affairs with respect to student support services.

Other Tasks: The Provost Office will find additional resources and space for implementing SJSU's strategies for improving student retention and frosh 6-year graduation rates. The Provost has determined the administrative structure for overseeing this project that has resulted in the new division, Student Academic Success Services.

Pending Grants submitted by the Provost Office August 2010 (Total: \$4.0M: \$2.0M each):

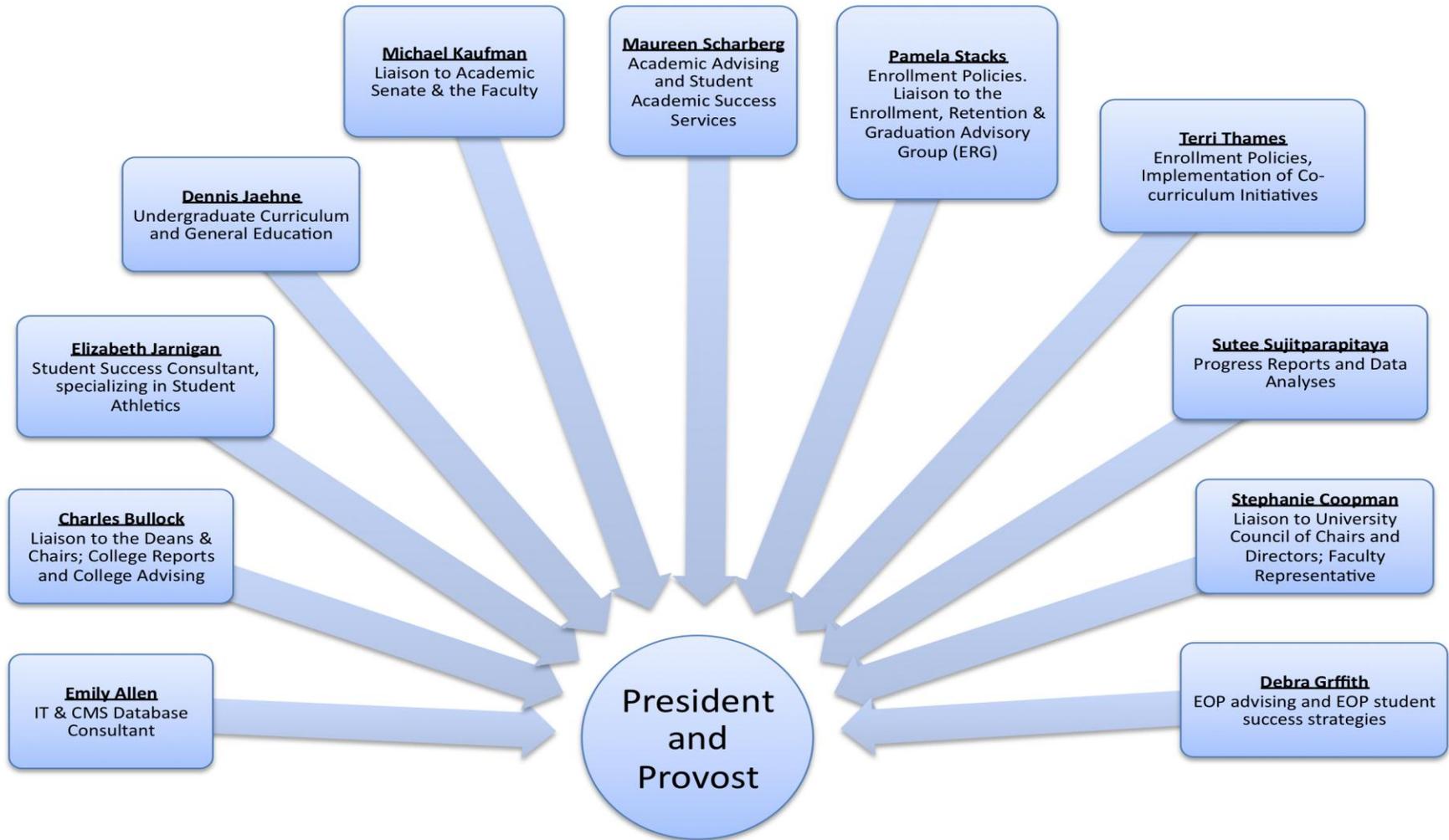
1. Title III Strengthening Institutions proposal to the U.S. Department of Education. The three overall goals of this proposal are: Goal 1. Strengthen SJSU's core academic performance in two key areas: retention and graduation, Goal 2. Reduce the achievement gap among Latino and African-American undergraduate students, and Goal 3. Improve delivery and integration of academic and non-academic support services for students to enhance student success and improve retention and graduation rates.
2. U.S. Department of Education grant proposal to improve the writing skills of Asian American and Under-Represented Students at San Jose State University. The project will address three major goals: Goal 1: Assess and reorganize the existing writing support services at SJSU, Goal 2. Develop a pro-active writing model for writing instruction, and Goal 3. Change the SJSU writing culture from a policy driven approach to an action-oriented approach.

Pending Grants submitted by Undergraduate Studies/General Education September 2010: Undergraduate Studies/General Education applied for an AAC&U grant to become one of thirty colleges/universities to participate in the General Education for a Global Century program. This project will improve GE to prepare today's college students to grapple with big global challenges and thrive in a globalized economy as socially responsible and engaged citizens and workers. We will reframe GE courses, create more problem-based integrative learning opportunities with new curricular designs and more high impact practices.

II. Delivery Change Assignments

Table 3: Responsibility and Delivery Chain

SJSU Graduation & Retention Team = Higher Graduation & Retention Rates!

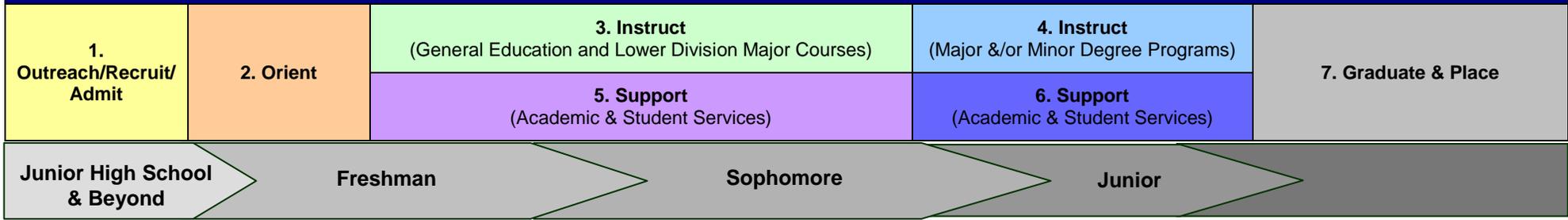


1. **Gerry Selter** (Team Lead), Provost and Vice President, Academic Affairs: is responsible in providing the information on a fiscal allocation.
2. **Emily Allen**, Associate Dean, Charles W. Davidson College of Engineering: will serve in an advisory role to develop and implement information technology tools using SJSU's CMS student database.
3. **Charles Bullock**, Dean, College of Applied Sciences & Arts: responsible for developing a “delivery chain” from the chairs to the deans, publicizing activities of delivery team. All departments will be encouraged to ramp up advising in the majors and to create a reporting mechanism.
4. **Stephanie Coopman**, Chair of the University Council of Chairs and Directors and Chair of Communication Studies: will provide faculty representation, input and dissemination through the University Committee of Chairs and Directors.
5. **Debra Griffith**, Interim Director of EOP: will oversee advising and student success strategies and services that bridge between student Student Affairs and Academic Affairs to increase student success for this cohort of high potential students.
6. **Elizabeth Jarnigan**, Associate Athletics Director, Student Services: will serve in an advisory role to identify and implement tutoring, mentoring and advisement activities to improve student retention and graduation.
7. **Dennis Jaehne**, Associate Vice President, Undergraduate Studies: is responsible for identifying and implementing undergraduate curricular policies to promote graduation, for improving/revising GE advising, for assessing student learning to ensure that academic quality is not lost as the university implements the efficiencies required to increase graduation rates, and communicating progress to Provost and President.
8. **Michael Kaufman**, Chair, Academic Senate and Professor of Physics & Astronomy: will work as a liaison with the Senate for reporting out. Michael also will also work with Dennis Jaehne and Maureen Scharberg to provide a faculty perspective.
9. **Maureen Scharberg**, Interim Senior Director, Student Academic Success Services: will oversee the new Academic Affairs Unit, Student Academic Success Services, which currently includes Academic Advising & Retention Services, Student Athlete Success Services, Writing Center, LARC, EOP, Trio's ASPIRE, Trio's McNair Scholars, and Connect, Motivate, Educate (Foster Youth).
10. **Pamela Stacks**, AVP, Graduate Studies & Research: responsible for identifying, implementing and tracking enrollment policies that would encourage graduation and serve as a liaison to the Enrollment, Retention & Graduation (ERG) Advisory Group to the Provost.
11. **Terri Thames**, Interim AVP, Student Services: will be responsible for identifying and implementing enrollment policies and co-curricular initiatives to support student success.
12. **Sutee Sujitparapitaya**, AVP, Institutional Research: will provide progress reports on the impacts of campus wide initiatives and data analyses on improvement of graduation rates and key performance indicators.

Contact information is in Appendix A

San Jose State's Delivery Chain (Adapted from CSU Chico's Delivery Chain model)

Goal: Increase 6-year graduation rates by 9% for first time frosh and by 6% for transfers;



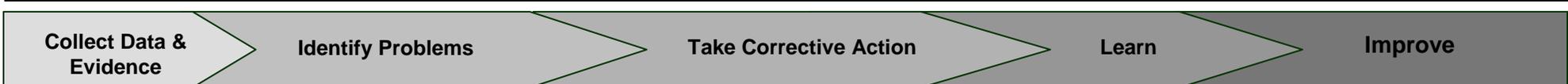
Delivery Chain Elements

| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
|--|---|--|---|--|-------------------------------------|--|
| Outreach: Interact with high quality & high potential prospects Recruit: Interact with students most likely to succeed at SJSU Admit: Messaging through MySJSU Financial Aid Scholarships | Orientation introduces student to academic & student services; academic programs, elements of student success. SJSU Convocation: get connected; introduction to SJSU community | General Education: <ul style="list-style-type: none"> Structure/Scheduling/ Achieving Learning outcomes Lower Division Gate-way Courses | Degree Programs: <ul style="list-style-type: none"> Structure/Scheduling Achieving Program Outcomes | Communicate Academic & Student Service Infrastructure -> Identify and promote support systems to ensure communication and cooperation -> focus on academic and social integration -> focus on student needs from perspective of student experience | Promote electronic service delivery | Graduation requirements by degree program Use degree audit information to monitor progress to degree Placement of Graduates: *Post-baccalaureate studies * Professional Studies * Graduate Studies * Careers |
| | | First -Year Experience | SJSU Studies | | | |
| | | Academic Services: Academic Advising & Retention Services, Articulation, Student Athletic Success Services, Learning Assistance Resource Ctr, Writing Ctr, Student Academic Success Services, Department Advising, College Advising Ctrs, Library Services | | | | |
| | | Student Support Systems: EOP, ASPIRE, LSAMP, MEP, Residential Learning Communities, Veterans Services | | | | |
| | | Student Services: Admissions, Registrar's, Finan. Aid, Bursars, Counseling, Disability Resource Ctr, Campus Life, Career Ctr., Health Ctr | | | | |

8 Student Monitoring Through Office of Institutional Research: comprehensive, web-based, real-time;

Milestones and Leading Indicators: Disaggregated by FTF and Transfers; By URM and Non-URM

| | | | | | | | |
|--|--|--|---|--|---|---|--------------------------|
| % of FTF and new Transfers completing registration during summer orientation | % of students completing remediation at the end of the first year | LLD 1 (Fall) to English 1A (following Spring) Completion Rate | Frosh to Sophomore Retention Rate | Sophomore to Junior Retention | Junior to Senior Retention | 4 and 6 year Graduation Rates (for both FTF and Transfer Cohorts) | Student Success Measures |
| % of FTF and new Transfers who enroll (census) | Grade distribution in first semester remedial courses; pass/fail rates | % of students retained from the first to second semester | % of students who successfully complete Areas B1, B2, and B3; % of students who successfully complete Area B4 | % of students who pass WST at 60 units | % of students who pass WST at 90 units | 6 and 8 year Graduation Rates (for both FTF and Transfer Cohorts) | |
| | Grade distribution in first year remedial courses; pass/fail rates | % of students earning 30+, 24+, and 20+ units at the end of their first year | % of students who successfully complete English 1B | | % of students who pass 100W at 90 units | | |
| Measures of student engagement/Involvement, including work on/off campus; time allocation; enriching experiences (NSSE Survey); GPA; Academic Standing | | | | | | | |



III. Identification of Actions and Expected Impacts

Table 4: Current Actions and Expected Outcomes to Improve Access to Success

| ACTIONS AND EXPECTED IMPACT | RESPONSIBILITY FOR DELIVERY | START DATE | OUTCOMES |
|---|--|---------------|---|
| Academic Advising | | | |
| Assessment of advising on campus. (<i>low impact</i>) | Advising Council | Spring 2009 | Will begin planning another advising assessment project during Fall 2010. |
| Yearly advisor training for new faculty; regular training for all advisors and networking events for faculty and staff who support advising. (<i>medium impact</i>) | Advising Council, Advising Liaisons, AARS (Academic Advising & Retention Services), Student Academic Success Services (SASS) | Spring 2009 | Advising Liaisons are planning AY 2010-2011 event; College Board CLEP event for October 2010 will bring together 2-year college advisors and SJSU advisors. Starting Fall 2010, AARS will be setting up monthly advisor meetings to discuss various topics. |
| Promote a variety of graduation workshops. (<i>small impact</i>) | AARS | Fall 2009 | AARS is planning to hold two graduation workshops for Fall 2010. |
| Continue to develop more on-line advising resources. (<i>small impact</i>) | AARS Advising Council | Fall 2009 | AARS is updating these materials during Fall 2010. |
| Assess undeclared advising strategies, noting those who do not know what major is for them and those who wanted an impacted major but did not get admitted into this major and were placed in undeclared status by SJSU. (<i>medium impact</i>) | Admissions, SASS, Undergraduate Studies, AARS, Career Center, Associate Deans, Departments | February 2010 | For Fall 2010 transfer undeclareds, the goal is for this cohort to declare a major by Summer 2010. Currently, there are 800 assigned undeclared transfer majors. |
| Develop strategies for scaling up first-year experience courses such as Sci 2, EdCo 4. (<i>small to medium impact</i>) | Academic Affairs Student Services | Spring 2010 | Each college will be responsible for having a FYE for their students by the end of Spring 2011. |
| Assess and maintain accuracy of Degree Audit and promote student use. (<i>small impact</i>) | AARS, SASS, Undergraduate Studies, Registrar Departments | Fall 2010 | During Fall 2010, Student Affairs and Academic Affairs are developing a strategy to improve the accuracy of Degree Audits. |
| Host an Assigned Undeclared Transfer Expo (medium impact) | AARS, SASS, Career Center, Departments | Fall 2010 | Actual date is October 14. |
| Develop and implement strategies for our high-potential cohort of URM's in EOP and Trio's ASPIRE | EOP, Trio's ASPIRE, SASS, AARS, LARC | Fall 2010 | External Review conducted August 2010. |
| All new students meet with an advisor within first year to create 4 year (two year for transfers) graduation plan. (<i>medium impact</i>) | AARS Department Advisors Advising Council | Fall 2010 | Estimate decrease in time to degree. Create culture of graduation. |

| ACTIONS AND EXPECTED IMPACT | RESPONSIBILITY FOR DELIVERY | START DATE | OUTCOMES |
|---|--|-------------|--|
| Academic Advising (continued) | | | |
| Assign risk scores to all new students based on graduation rate of students within their cohort (e.g. entering GPA, high school, ethnicity and gender, remediation. Based on risk profile, interventions will be implemented. <i>(medium to high impact; highest impact for high risk students)</i> | AARS Advising Council Office of Institutional Research (OIR) | Spring 2011 | |
| Plan and develop student success information technology tools utilizing the CMS student database. <i>(high impact)</i> | Academic Affairs/Student Affairs Academic Data Management Team | Spring 2011 | Maybe postponed in order to implement the next version of CMS system-wide. |
| Implement on-line training materials for faculty and staff academic advisors. <i>(low to medium impact)</i> | AARS, Advising Council Advising Liaisons | Spring 2011 | |
| Create a central AARS Satellite Center for undeclared majors <i>(medium impact)</i> | Academic Affairs, AARS, SASS, Advising Council | Fall 2011 | |
| Initiate early alert program and promote intrusive advising and tutoring. <i>(medium impact)</i> | AARS, EOP, Student Athletic Success Services | Fall 2011 | Already piloted in Student Athletic Success Services during Spring 2010. |
| Taking advising to the students (e.g. GE advising in the colleges, parking garages, housing) <i>(small to medium impact)</i> | AARS College Advising Housing Advising Council | Fall 2011 | |

| Remediation (EO 665) | | | |
|---|---|-------------|--|
| Summer bridge program for remedial students. <i>(medium impact)</i> | Chancellor's Office Undergraduate Studies Student Affairs | Summer 2011 | SJSU's Plan will be submitted to the Chancellor's Office in November 2010. |
| For incoming frosh who are remedial in English at the start of the fall semester, offer a 6-unit "stretch course" that combines a 3-unit General Education course to address the English remediation in the fall semester and follow this course by an English 1A course in the spring semester. <i>(medium impact)</i> | Undergraduate Studies English Department Writing Requirements Committee | Fall 2012 | Increase student success of remedial students. |

| ACTIONS AND EXPECTED IMPACT | RESPONSIBILITY FOR DELIVERY | START DATE | COMMENTS AND PROGRESS |
|--|---|---------------|---|
| Barriers to Student Success | | | |
| Identify "bottleneck" courses. (<i>medium impact</i>) | Deans, OIR, Associate Deans Department Chairs | February 2010 | Bottleneck courses are identified on OIR website and helped guide Fall 2010 enrollment. |
| Identify "bottleneck" student procedures. (<i>medium impact</i>) | AARS, Associate Deans, Advising Council, Registrar | February 2010 | As of July 2010, all graduation applications go directly to the Registrar's, by-passing AARS. |
| Identify barriers for student success in academic units, such as remediation, failure rates in gateway, courses, etc. Reports will be given to the Provost Office. (<i>low impact</i>) | Deans Academic Affairs Student Affairs | Spring 2010 | |
| Implement action plan to reduce barriers to student success. (<i>medium to high impact</i>) | Academic Affairs Student Affairs | Fall 2010 | Will need additional resources. |
| Probation Policies | | | |
| Determine programs that have high percentages of their majors on probation and create strategies to reduce these numbers. (<i>low/medium impact</i>) | Institutional Research Colleges and Departments | January 2010 | Compare the percentages of students on probation each semester and note trends. |
| Probation advising holds will be placed on student records as soon as this information is known. (<i>medium impact</i>) | Registrar | January 2010 | Piloted in Colleges of Science & Engineering. |
| Colleges will implement their action plan for probation advising. (<i>medium impact</i>) | College Deans and Associate Deans; Advising Council. | Fall 2010 | Monitor students on probation; should observe decrease in number of students on probation. |
| Colleges will implement their action plan for pre-probation advising. (<i>medium impact</i>) | College Deans and Associate Deans | Spring 2011 | Monitor students on probation; should observe decrease in number of students on probation. |
| Implement new undergraduate probation policy that streamlines old policy. | Academic Senate; Undergraduate Studies | Fall 2011 | Working on logistics for implementation during Fall 2010. |

| ACTIONS AND EXPECTED IMPACT | RESPONSIBILITY FOR DELIVERY | START DATE | COMMENTS AND PROGRESS |
|--|--|--------------|--|
| Student Success Policies | | | |
| Analyze baseline data points for retention and graduation rates; create reporting strategies for tracking and reporting our retention and graduation rates on a semesterly basis. <i>(medium impact)</i> | OIR | January 2010 | See Section IV: Milestones and Indicators. |
| Each college will be responsible for providing a first-year experience (FYE) for their incoming frosh and transfer students. A university FYE course will be developed and required for undeclared and remedial students to expedite their major decision making. <i>(medium impact)</i> | Undergraduate Studies College Deans | Fall 2011 | Need to evaluate every semester to determine impact. |

| Student Services | | | |
|---|--|-------------|---|
| Improve operations/communications between Student Affairs and Academic Affairs. <i>(low to medium impact)</i> | Academic Affairs Student Affairs | Spring 2010 | Student Affairs/Academic Affairs Transition Team continues to meet. |
| Campaign to make graduation part of our culture. <i>(low to medium impact)</i> | Advising Council Orientation AARS Undergraduate Studies | Summer 2010 | Started "Make Every Class Count" campaign in Student Academic Success Services and endorsed by President Kassing. |
| Introduce student services (advising, career services, counseling services) in all FYE courses. <i>(low to medium impact)</i> | Student Affairs, Academic Affairs | Fall 2010 | |
| Provide peer advisors and peer tutoring in every college. <i>(medium to high impact)</i> | Student Academic Success Services, Advising Council | Fall 2011 | May need additional resources. |
| Strongly recommend campus residency for all new frosh. <i>(medium impact)</i> | Housing | Fall 2011 | All frosh outside a 30-mile radius of SJSU will live on campus as of Fall 2011. |

Table 5: Continuing Actions and Updated Outcomes to Improve Access to Success

| ACTIONS AND EXPECTED IMPACT | RESPONSIBILITY FOR DELIVERY | START DATE | UPDATED OUTCOMES |
|---|---|---------------------------|---|
| Academic Advising | | | |
| Identify high unit (150+) students and create individual academic plans for timely graduation. Provide outreach and pro-active advising. <i>(medium impact)</i> | Registrar's Office AARS Departments | Summer 2009 | Increase number of students who are graduating. See Appendix C for updated numbers. |
| All students must declare a major by the time they have earned 60 units. <i>(medium impact)</i> | Registrar's Office AARS Department advisors | Fall 2009 | As of Fall 2010, 20 60+ units students have not declared majors. They will have advising holds for Spring 2010. |
| All high unit seniors will have advising holds for registration. <i>(medium impact)</i> | AARS Registrar's Office Department advisors | Fall 2009 | On-going. |
| Students who have earned 90 units or more may not change majors except by special permission. <i>(medium impact)</i> | AARS College Advisors | End of Fall 2009 semester | Increase number of students who are graduating. |
| Inventory & coordinate peer advising programs on campus including departments. <i>(small impact)</i> | Advising Council, SASS | January 2010 | All-University Peer Mentor/Peer Educator Supervisor Committee has been created as of Fall 2010. |
| Sophomore advising focus (fair/open house) <i>(medium impact)</i> | AARS Colleges | March 2010 | Actual date is March 15. Will repeat this event in March 2011. |
| Transfers must declare majors when they apply for admission. <i>(medium impact)</i> | Admissions | Fall 2010 | Connect to major advising immediately. |
| Remediation (EO 665) | | | |
| Students cannot repeat a state-supported remedial course at SJSU. <i>(medium impact)</i> | Registrar Undergraduate Studies | Fall 2009 | Less state-supported remedial courses offered. Repeat coursework offered through self support. |
| Barriers to Student Success | | | |
| Provost Office or his designee will identify and prioritize this list and develop an action plan. <i>(low impact)</i> | Provost Office | January 2010 | Completed; Student Academic Success Services Interim Director in consultation with the Provost. |
| Ramp up graduation evaluations of high unit seniors. <i>(medium impact)</i> | AARS Registrar Departments | January 2010 | Ramp up is completed as of June 2010. Updated data provided in Appendix B. |

| ACTIONS AND EXPECTED IMPACT | RESPONSIBILITY FOR DELIVERY | START DATE | COMMENTS AND PROGRESS |
|--|--|--------------|--|
| Probation Policies | | | |
| Determine programs that have high percentages of their majors on probation and create strategies to reduce these numbers. <i>(low/medium impact)</i> | Institutional Research Colleges and Departments | January 2010 | Compare the percentages of students on probation each semester and note trends. |
| Probation advising holds will be placed on student records as soon as this information is known. <i>(medium impact)</i> | Registrar | January 2010 | Piloted in Colleges of Science & Engineering. |
| Colleges will implement their action plan for probation advising. <i>(medium impact)</i> | College Deans and Associate Deans | Fall 2010 | Monitor students on probation; should observe decrease in number of students on probation. |
| Colleges will implement their action plan for pre-probation advising. <i>(medium impact)</i> | College Deans and Associate Deans | Spring 2011 | Monitor students on probation; should observe decrease in number of students on probation. |

| | | | |
|---|--|--------------|---|
| Student Success Policies | | | |
| Students who have met all requirements for graduation prior to any semester in which they are enrolled can drop all their courses with no penalty, and graduate at the next available date. <i>(low impact)</i> | Registrar Department Advisors AARS | Fall 2009 | Active policy. |
| Students who have withdrawn from all of their classes for two semesters in a row, or three semesters in total, will be put on Administrative Academic Probation. <i>(low impact)</i> | AARS | Fall 2009 | Active policy. |
| Send all students an email reminding them to verify the accuracy of their course schedule just before the end of the drop/add periods. <i>(low impact)</i> | Registrar | Spring 2010 | Active policy. |
| Identify and evaluate data needs where we do not already have reports and assess these needs each semester. <i>(low/medium impact)</i> | OIR | January 2010 | Result is Section IV: Milestones and Indicators |
| Eliminate NC grading for English 1A and 1B. <i>(low impact)</i> | Undergraduate Studies | Fall 2009 | Academic Senate Policy S10-2. |
| Any undergraduate or graduate student will not be able to enroll in additional state-supported courses when that student has already met all requirements for his or her declared major. Allow petition process to take additional courses, note that for grad students the periodic offering of electives means that an important course may be offered after units reached and student is working on thesis or project. <i>(low impact)</i> | Registrar | Spring 2010 | Current policy. |

| ACTIONS AND EXPECTED IMPACT | RESPONSIBILITY FOR DELIVERY | START DATE | COMMENTS AND PROGRESS |
|---|-----------------------------|--------------------------------|-------------------------------|
| Student Success Policies (continued) | | | |
| Students will only be allowed to return from DQ with a GPA of 2.0 or higher. <i>(low impact)</i> | Academic Senate Colleges | Fall 2011 | Academic Senate Policy S10-6. |
| Student Services | | | |
| Phone-a-thon to reach out to all new students within the first couple weeks of classes. <i>(low impact)</i> | AARS | Fall 2008 | On-going. |
| Mandatory orientation programs for frosh and transfers. <i>(medium impact)</i> | AARS Student Involvement | Spring 2009 and Summer 2009 | Completed. |
| Track financial aid of high unit students and lower the maximum number of units allowed for financial aid. <i>(medium impact)</i> | Financial Aid | Fall 2009 | On-going. |
| Examine Clark Academic Success Center and re-evaluate space to maximize student success. <i>(medium impact)</i> | Provost Office | March 2010 | On-going. |

NOTE: This plan will be evaluated and revised as necessary.

IV. Milestones and Indicators: Indicators will be disaggregated into URM and Non-URM cohorts.

| MILESTONES | INDICATORS (DISAGGREGATED) | WHEN MEASURED? |
|---|--|---|
| Complete Registration in Summer Orientation (first-time frosh (FTF), transfers) | % if FTF and Transfers completing registration during summer orientation | After the 1 st semester orientations |
| | % of FTF and Transfers who enroll in their first semester at SJSU | After 1 st semester census |
| FTF complete needed English and/or Math Remediation | % of students completing remediation at the end of the first year | After grades are posted at the end of the 1 st yr |
| | Grade distribution in first semester remedial courses: Pass/Fail rate | After grades are posted at the end of the 1 st yr |
| | Grade distribution in first year remedial courses: Pass/Fail rate | After grades are posted at the end of the 1 st yr |
| | LLD 1 (Fall) to English 1A (following Spring) completion rate | After grades are posted at the end of the 1 st yr |
| Complete Milestone Units of Coursework | % of students earning 30+ units in first year | After grades are posted at the end of the 1 st yr |
| | % of students earning 24+ units in first year | After grades are posted at the end of the 1 st yr |
| | % of students earning 20+ units in first year | After grades are posted at the end of the 1 st yr |
| | Ratio of units completed/units attempted | After grades are posted at the end of the 1 st yr |
| FTF Completion of Bottleneck Courses in General Education by the end of second year | % of students who successfully complete General Education Area B4* | After grades are posted at the end of the 2 nd year for this FTF cohort. |
| | % of students who successfully complete General Education B1, B2, B3 | After grades are posted at the end of the 2 nd year for this FTF cohort. |
| | % of students who successfully complete English 1B | After grades are posted at the end of the 2 nd year for this FTF cohort. |

| MILESTONES | INDICATORS (DISAGGREGATED) | WHEN MEASURED? |
|------------------------|---|--|
| FTF/Transfer Retention | % of students retained first semester/second semester | After the 2 nd and 3 rd semester census |
| | % of students retained first year to second year | After the 2 nd and 3 rd fall semester census |
| | % of students retained second year to third year | After the census of the 3 rd and 4 th fall |
| | % of students retained third year to fourth year | After the census of the 4 th and 5 th fall |
| | % of students retained fourth year to fifth year | After the census of the 5 th and 6 th fall |
| | % of students retained fifth year to sixth year | After the census of the 6 th and 7 th fall |
| WST and 100W Progress | % of students who pass WST at 60 units | At the end of the 4th year |
| | % of students who pass WST at 90 units | At the end of the 5th year |
| | % of students who pass 100W at 90 units | At the end of the 5th year |
| Graduation Rates | FTF 6th-year graduation rates | After the census of the 7 th fall |
| | FTF 8th-year graduation rates | After the census of the 9 th fall |
| | Transfer 4-year graduation rates | After the census of the 5 th fall |
| | Transfer 6-year graduation rates | After the census of the 7 th fall |
| | | |

* Realistic, but not accurate due to AP credit.

Forums for Presenting Networking and Communications

- Academic Senate Meetings
- University Committee of Chairs and Directors
- Academic Affairs Management Team
- Council of Chairs in Colleges
- Advising Council
- Student Affairs Management Team

Resources and Support

The SJSU Retention & Graduation Initiative will require support from:

- Office of Institution Research
- Associate Deans for gathering information from deans and chairs
- University Budget Office

The SJSU Retention & Graduation Initiative may need to allocate the following resources:

- To departments for additional advising
- To campus centralized advisement center to hire advisors, tutors and peer mentors

How these resources will be obtained is as yet unknown.

Appendix A -- Delivery Team Contact Information:

Main Campus Address:
San José State University
1 Washington Square
San Jose, CA 95192-XXXX

| NAME | TITLE | ADDRESS | E-MAIL | PHONE |
|-----------------------------|--|--|--------------------------------|-----------------------------------|
| Gerry Selter (Team Lead) | Provost and Vice President for Academic Affairs | Office of the Provost Zip 0020 | Gerry.Selter@sjsu.edu | (408) 924-2407 |
| Emily Allen | Associate Dean | Charles W. Davidson College of Engineering Zip 0080 | Emily.Allen@sjsu.edu | (408) 924-4010 |
| Charlie Bullock | Dean | College of Applied Sciences and Arts Zip 0049 | cbullock@casa.sjsu.edu | (408) 924-2900 |
| Stephanie Coopman | Chair, Communication Studies & Chair, University Council of Chairs & Directors | Communication Studies Zip 0112 | Stephanie.Coopman@sjsu.edu | (408) 924-5366 |
| Debra Griffith | Interim Director | Educational Opportunity Program (EOP) Zip 0196 | Debra.Griffith@sjsu.edu | (408) 924-5985 |
| Dennis Jaehne | Associate Vice President | Undergraduate Studies Zip 0030 | djaehne@email.sjsu.edu | (408) 924-2447 |
| Elizabeth Jarnigan | Associate Athletics Director, Student Services | Athletics Department Zip 0194 | Elizabeth.Jarnigan@sjsu.edu | (408) 924-1720; (408) 924-2462 |
| Michael Kaufman | Chair | Academic Senate Zip 0194 | Michael.Kaufman@sjsu.edu | (408) 924-2440 |
| Maureen Scharberg | Interim Senior Director, Student Academic Success Services | Student Academic Success Services Zip 0018 | Maureen.Scharberg@sjsu.edu | (408) 924-2706 |
| Pamela Stacks | Associate Vice President | Graduate Studies & Research Zip 0025 | Pamela.Stacks@sjsu.edu | (408) 924-2488 |
| Terri Thames | Interim Associate Vice President, Student Services | Office of Vice President of Student Affairs Zip 0031 | Terri.Thames@sjsu.edu | (408) 924-5900 |
| Sutee Sujitparapitaya | Associate Vice President | Office of Institutional Research Zip 0186 | Sutee.Sujitparapitaya@sjsu.edu | (408) 924-1516 |

Updated "Super Senior" Graduation Data Appendix B

2010

Summary of Super Seniors with "Modified" Cumulative Earned Units of 120 or Higher - Spring 2010
 (prepared by Office of Institutional Research, 06/23/2010)

| College | Degree Checkout Status | | | | Grand Total |
|-----------------------|------------------------|-----|-------|---------|-------------|
| | AG | AW | PN | (blank) | |
| Applied Sci & Arts | 108 | 162 | 420 | 124 | 814 |
| Business | 81 | 182 | 329 | 87 | 679 |
| Education | 7 | 8 | 35 | 8 | 58 |
| Engineering | 107 | 61 | 248 | 159 | 575 |
| Humanities & the Arts | 120 | 145 | 260 | 167 | 692 |
| Science | 91 | 36 | 140 | 85 | 352 |
| Social Sciences | 20 | 68 | 136 | 56 | 280 |
| Undergraduate Studies | - | - | - | 2 | 2 |
| Grand Total | 534 | 662 | 1,568 | 688 | 3,452 |

Summary of Super Seniors with "Modified" Cumulative Earned Units of 150 or Higher - Spring 2010

| College | Degree Checkout Status | | | | Grand Total |
|-----------------------|------------------------|-----|-----|---------|-------------|
| | AG | AW | PN | (blank) | |
| Applied Sci & Arts | 16 | 28 | 70 | 8 | 122 |
| Business | 7 | 20 | 26 | 7 | 60 |
| Education | - | 3 | 3 | 1 | 7 |
| Engineering | 34 | 23 | 98 | 21 | 176 |
| Humanities & the Arts | 35 | 51 | 91 | 20 | 197 |
| Science | 19 | 17 | 54 | 11 | 101 |
| Social Sciences | 4 | 15 | 16 | 3 | 38 |
| Grand Total | 115 | 157 | 358 | 71 | 701 |

Note:

Applied for Graduation AG
 Approved AP
 Degree Awarded AW
 Denied DN
 Program in Review IR
 Needs to Finish Pending Work PN
 Withdrawn WD
 (blank)= no graduation application

Modified Total Cumulative Earned Units = Modified Transfer Units + End SJSU Cum Units

Modified Transfer Units = 70 if Transfer Units is 70 or more, else is the original transfer units

2009**Summary of Super Seniors with "Modified" Cumulative Earned Units of 120 or Higher - Spring 2009**

(prepared by Office of Institutional Research, 06/16/2009)

| College Long | Degree Checkout Status | | | | | Grand Total |
|-----------------------|------------------------|-----|----|-------|---------|-------------|
| | AG | AW | IR | PN | (blank) | |
| Applied Sci & Arts | 71 | 49 | 1 | 533 | 331 | 985 |
| Business | 152 | 40 | | 760 | 241 | 1,193 |
| Education | 8 | 4 | | 81 | 24 | 117 |
| Engineering | 90 | 17 | | 340 | 371 | 818 |
| Humanities & the Arts | 83 | 19 | | 401 | 460 | 963 |
| Science | 37 | 6 | | 207 | 180 | 430 |
| Social Sciences | 28 | 22 | | 350 | 124 | 524 |
| Undergraduate Studies | 1 | | | 1 | 6 | 8 |
| Grand Total | 470 | 157 | 1 | 2,673 | 1,737 | 5,038 |

Summary of Super Seniors with "Modified" Cumulative Earned Units of 150 or Higher - Spring 2009

| College Long | Degree Checkout Status | | | | | Grand Total |
|--------------------|------------------------|----|----|-----|---------|-------------|
| | AG | AW | IR | PN | (blank) | |
| Applied Sci & Arts | 12 | 12 | | 103 | 43 | 170 |
| Business | 12 | 3 | | 103 | 19 | 137 |

| | | | | | | |
|-----------------------|----|----|---|-----|-----|-------|
| Education | 1 | 1 | | 9 | | 11 |
| Engineering | 23 | 16 | | 188 | 88 | 315 |
| Humanities & the Arts | 28 | 5 | | 130 | 91 | 254 |
| Science | 9 | 2 | | 68 | 31 | 110 |
| Social Sciences | 4 | 3 | | 32 | 10 | 49 |
| Undergraduate Studies | | | | 1 | | 1 |
| Grand Total | 89 | 42 | 0 | 634 | 282 | 1,047 |

Note:

Applied for Graduation AG

Approved AP

Degree Awarded AW

Denied DN

Program in Review IR

Needs to Finish Pending

Work PN

Withdrawn WD

(blank)= no graduation application

Modified Total Cumulative Earned Units = Modified Transfer Units + End SJSU Cum Units

Modified Transfer Units = 70 if Transfer Units is 70 or more, else is the original transfer units

Students with 150 units are included in the 120+ numbers.