Instructor: Steven Macramalla
Office Location: DMH 230
Telephone: 831-234-8451
Email: smacram@yahoo.com
Office Hours: Mon & Wed 10:30-12:00
Class Days/Time: Mond & Wed 9:00-10:15
Classroom: DMH 359
Prerequisites: Psych 100, Psych 118

Faculty Web Page and MYSJSU Messaging (Optional)
Copies of the course materials such as the syllabus, major assignment handouts, etc. may be found on my faculty web page at http://www.sjsu.edu/people/steven.macramalla or accessible through the Quick Links>Faculty Web Page links on the SJSU home page. You are responsible for regularly checking with the messaging system through MySJSU (or other communication system as indicated by the instructor).

Course Description
We are examining how the brain processes information and generates the illusion of your reality. This class will reinforce basic scientific concepts as we delve into new territory of vision, language, memory, attention and other domains of cognitive psychology.

Course Goals and Student Learning Objectives
The objective is to distinguish fundamental principles of cognitive function in vision, attention, memory and language.

Upon successful completion of this course, students will be able to:

Navigate and discriminate the scientific literature in cognitive psychology in areas relevant to their concerns.
Required Texts/Readings

Textbook
Goldstein  
Cognitive Psychology, 2nd Edition
V.S. Ramachandran  
Phantoms in the Brain

Class website:  http://www.sjsu.edu/people/steven.macramalla/courses/c1/

Classroom Protocol

1. Be kind courteous to each other – the person sitting next to you may be a future customer, partner or spouse. Be attentive and courteous when your classmates speak or ask questions.
2. Do not distract other students with chit-chat, cell phones, pagers, etc. TURN OFF YOUR PHONES. Please refrain from using your laptop for anything unrelated to class.
3. You are expected to attend all class meetings and read the book prior to class as the exams cover material exclusively from either the class or the book. There will be many in-class activities that will depend on a sufficient sample for their success. Please, check the syllabus and mark your calendars now for important dates.
4. Please arrive on time and stay for the whole class. In the event you must, please take your seat or leave with the least amount of disruption for the class.
5. Office hours are not a replacement for reading the text and attending class. If you miss class, get notes from at least two other students.
6. I am responsive to levels of participation from students. If you are the type of person who asks a lot of questions with tangential stories or that draws more attention to the question than to the material in the class and is not really relevant or of benefit to other students, I will ask you to curb your enthusiasm and hold your question for after class. If you are the type of person who hides in the corner, wearing similarly colored clothes as the desk for better camouflaging, I will ask you questions in an effort to encourage your participation.
7. Cheating will not be tolerated in any form. Period.
8. Be kind and respectful to your professor. Please call me ‘Sir’, ‘Professor’, or ‘Dr. Macramalla’, but not ‘Steve’, ‘Steven’, ‘Dude’, ‘Buddy’ or “Hey! You!” Do not stop me in the middle of a lecture to ask if there will be an assignment due next class session. Hold those kinds of questions to the end of class ask them before we get started on lecture.

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester’s Catalog Policies section at http://info.sjsu.edu/static/catalog/policies.html. Add/drop deadlines can be found on the current academic calendar web page located at http://www.sjsu.edu/academic_programs/calendars/academic_calendar/. The Late Drop
Policy is available at http://www.sjsu.edu/aars/policies/ latel e adrops/policy/. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the Advising Hub at http://www.sjsu.edu/advising/.

Assignments and Grading Policy

GRADING
Three exams 50 pts each .......... 150 pts
Class Presentation .................. 25 pts
Presentation Paper ................. 100 pts
Total .................................. 275 pts

Group Project You will form groups of 3-4, pick a topic related to cognitive psychology, present a 10-15 minutes presentation on one of the two last lecture days, and write an 8-10 page paper reflecting the presentation due on the day of your presentation. To ensure fair work-share, team members will submit, independently of the paper, a sheet with their team-members names and a simple rating on a scale of 1-3 of the amount of work done by the partner along with a comment if necessary: 1 (significantly smaller share, lower grade or failing grade), 2 (Equal share), 3 (over 50% of the work, should get a higher grade than the rest of us). Your grade for this project will reflect the quality of the paper (APA format) as well as that of the presentation (Power Point is optional but will not add to the grade). How you divide the work is up to you. But you want to start talking about it early.

Exams There will be two in-class exams and the final exam, each is composed of 50 (fifty) multiple-choice questions. The exams will be non-cumulative (they will only include material covered in the most recent segment of the course). All exams will be closed book and closed notes. No electronic devices (cell phones, PDAs, laptops, calculators, etc.) may be used during examinations.

Course Grading Scale (% of Total Points):
A+ 95-100%  B+ 87-89%  C+ 77-79%  D+ 67-69%  F<60%
A 92-94%  B 82-86%  C 72-76%  D 62-66%
A- 90-91%  B- 80-81%  C- 70-71%  D- 60-61%

University Policies

Academic integrity
Students should know that the University’s Academic Integrity Policy is available at http://sa.sjsu.edu/judicial_affairs/faculty_and_staff/academic_integrity/index.html. Your own commitment to learning, as evidenced by your enrollment at San Jose State
University and the University’s integrity policy, require you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct and Ethical Development website is available at http://www.sa.sjsu.edu/judicial_affairs/index.html.

Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person’s ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. If you would like to include in your assignment any material you have submitted, or plan to submit for another class, please note that SJSU’s Academic Policy F06-1 requires approval of instructors.

**Campus Policy in Compliance with the American Disabilities Act**

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 requires that students with disabilities requesting accommodations must register with the Disability Resource Center (DRC) at http://www.drc.sjsu.edu/ to establish a record of their disability.

**Learning Assistance Resource Center (Optional)**

The Learning Assistance Resource Center (LARC) is located in Room 600 in the Student Services Center. It is designed to assist students in the development of their full academic potential and to motivate them to become self-directed learners. The center provides support services, such as skills assessment, individual or group tutorials, subject advising, learning assistance, summer academic preparation and basic skills development. The LARC website is located at http://www.sjsu.edu/larc/.

**SJSU Writing Center**

The SJSU Writing Center is located in Room 126 in Clark Hall. It is staffed by professional instructors and upper-division or graduate-level writing specialists from each of the seven SJSU colleges. Our writing specialists have met a rigorous GPA requirement, and they are well trained to assist all students at all levels within all disciplines to become better writers. The Writing Center website is located at http://www.sjsu.edu/writingcenter/about/staff/.

**Peer Mentor Center**

The Peer Mentor Center is located on the 1st floor of Clark Hall in the Academic Success Center. The Peer Mentor Center is staffed with Peer Mentors who excel in helping students manage university life, tackling problems that range from academic challenges to interpersonal struggles. On the road to graduation, Peer Mentors are navigators, offering “roadside assistance” to peers who feel a bit lost or simply need help mapping out the locations of campus resources. Peer Mentor services are free and available on a
drop-in basis, no reservation required. The [Peer Mentor Center website](http://www.sjsu.edu/muse/peermentor/) is located at http://www.sjsu.edu/muse/peermentor/

**Psyc 135, 21667, Cognition, Sec 01, Spring 2011**

*The schedule is subject to change. Notification will be by email and class announcement.*

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topics, Readings, Assignments, Deadlines</th>
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<tbody>
<tr>
<td>1</td>
<td>Wed Jan26</td>
<td>Welcome &amp; Logistics</td>
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| 2    | Jan 31 – Feb2 | Introduction & Methods  
Goldstein Chapter 1  
Rama Chap 1 & 2      |
| 3    | Feb 7-9    | Vision 1  
Goldstein Chapter 2  
Rama Chap 3, 4       |
| 4    | Feb 14-16  | Vision 2:  
Goldstein Chapter 3  
Rama Chapter 5        |
| 5    | Feb 21-23  | Attention  
Goldstein Chapter 4  
Rama Chap 6, 7        |
| 6    | Feb 28     | Monday Feb 28  
EXAM I                  |
| 7    | March 3-10 | Memory I  
Goldstein Chapter 5     |
| 8    | March 15-18| Memory II  
Goldstein Chapter 6, 7   |
| 9    | March 22-24| Language  
Goldstein Chapter 8  
Rama Chap 8             |
| 10   | March 29-31| Spring Break NO CLASS                  |
| 11   | April 4-7  | Mon April 4 EXAM II  
Wed April 7 Review       |
| 12   | April 11 - 13 | Imagery  
Goldstein Chapter 9  
Rama Chapter 9, 10     |
| 13   | April 18-20| Problem Solving & Creativity  
Goldstein Chapter 11   |
| 14   | April 25-27| Embodied Cognition  
Rama Chapter 11, 12     |
| 15   | May 2- 4   | Class Presentations                    |
| 16   | May 9 – 11 | Class Presentations                    |
| 17   | May 16     | Class Presentations                    |
| 18   | May 19     | DMH 359  THURSDAY MAY 19TH 8:00 AM- 9:30 AM |