San José State University
Psychology Department
Psyc 154, Social Psychology, Sec 01, Summer 2017

Instructor: Arlene G. Asuncion, Ph.D.
Office Location: Dudley Moorhead Hall 322
Telephone: (408) 924-5609
Email: Arlene.Asuncion@sjsu.edu

NOTE: When contacting me by email, please put “PSYC 154” in the subject line.

Office Hours: By appointment
Class Days/Time: TR 9:00 am – 1:10 pm
Classroom: Hugh Gillis Hall 225
Prerequisites: Introductory Psychology (Psyc 1 or equivalent)

COURSE CANVAS SITE

The course Canvas site is an online resource supplement for this course. Use of this site and the information provided is NOT a substitute for attending class. The site will be updated regularly throughout the semester. This site contains:

- Syllabus and tentative course schedule
- Discussion Board (Course announcements, student questions)
- Assignments/Paper topics

It has been a long-standing policy of mine NOT TO POST LECTURE NOTES/SLIDES or to email my lecture notes to students. Therefore, IT IS YOUR RESPONSIBILITY to get the lecture notes from one of your classmates if ever you miss class for any reason.

Also, I WILL NOT use the Course Canvas site to post students’ grades.
Accessing Course Canvas site

To access the Canvas site go to http://www.sjsu.edu/at/ec/canvas/ and click on “Log in to Canvas”

Username = SJSU 9-digit ID

Password = your current SJSUOne password

For additional information or help with logging in:

Canvas Student Tutorial:  http://www.sjsu.edu/at/ec/canvas/

***NOTE: Clearing your browsing history may help if you have trouble logging into the site.

MYSJSU Messaging

You are responsible for regularly checking with the messaging system through MySJSU for important announcements/information from your instructor.

Course Description

This course is designed to give you a broad overview of classic and contemporary theory and research in Social Psychology. Social Psychologists are primarily interested in how our thoughts, feelings, and behaviors are influenced by our social environment and by the people with whom we interact. In this course, we will be especially interested in “normal” everyday interactions and in how the “average” person thinks, feels, and behaves. Class sessions will include lectures and in-class activities, including small group discussions, short writing assignments, and/or films. The only prerequisite for this course is Psychology 1 (General or Introductory Psychology) or its equivalent.

Students will be given an opportunity to examine a wide range of topics within Social Psychology. These broad topic areas include (among others):

-- impression formation -- the self
-- stereotyping and prejudice -- Attitudes and persuasion
-- Group processes and conformity -- Attraction, Love, and Aggression
Learning Outcomes

Course Learning Outcomes (CLOs): Upon successful completion of the Social Psychology course, students will be able to:

- **CLO 1**: Understand the major theoretical approaches, findings, and historical trends in Social Psychology
- **CLO 2**: Understand, critically evaluate, and apply the major research methods in Social Psychology
- **CLO 3**: Express and apply social psychological theory effectively in written and oral communication
- **CLO 4**: Gain an awareness of the many social influences, as well as cultural and individual differences, that underlie the complexities of human behavior
- **CLO 5**: Understand the applications of Social Psychology to personal, social, and organizational issues

Program Learning Outcomes (PLOs): Upon successful completion of the psychology major requirements:

- **PLO 1 -- Knowledge Base of Psychology** -- Students will be able to identify, describe, and communicate the major concepts, theoretical perspectives, empirical findings, and historical trends in psychology.
- **PLO 2 -- Research Methods in Psychology** -- Students will be able to design, implement, and communicate basic research methods in psychology, including research design, data analysis, and interpretations.
- **PLO 3 -- Critical Thinking Skills in Psychology** -- Students will be able to use critical and creative thinking, skeptical inquiry, and a scientific approach to address issues related to behavior and mental processes.
- **PLO 4 -- Application of Psychology** -- Students will be able to apply psychological principles to individual, interpersonal, group, and societal issues.
- **PLO 5 -- Values in Psychology** -- Students will value empirical evidence, tolerate ambiguity, act ethically, and recognize their role and responsibility as a member of society.
Required Text

Textbook

ISBN 1841694096

Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five (45) hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in University Policy S12-3 at http://www.sjsu.edu/senate/docs/S12-3.pdf.

NOTE that University policy F69-24., “Students should attend all meetings of their classes, not only because they are responsible for material discussed therein, but because active participation is frequently essential to insure maximum benefit for all members of the class. Attendance per se shall not be used as a criterion for grading."

Your grade in the class will be based on the following requirements.

1. 3 EXAMS (50 pts each. 4 exams = 200 pts total). Assessment of CLOs 1,2,4, & 5

There will be 3 in-class exams and they will consist of 50 multiple choice questions. Exams will be designed to measure your knowledge and understanding of the material discussed in lecture as well as your textbook. Each multiple choice question will be worth 1 point, so each exam will be worth a total of 50 points. Exam 1 will cover material in Chapters 1-4; Exam 2 will cover Chapters 5-9, & Exam 3 will cover Chapters 10-14.

You will need a SCANTRON 882E, a #2 pencil, and a good eraser for each exam.

NOTE: THERE WILL BE NO MAKE-UP EXAMINATIONS GIVEN.
2. **4 SHORT PAPERS** (Max. length 3 pgs each, 5 pts each, 4 papers = 20 pts total). Assessment of CLO 3.

Details about these papers are described in a separate handout (PAPER TOPICS). In these papers, you will be asked to apply a social psychological concept to your own life experience. Each paper will be worth 5 points. Due dates for each paper are indicated on the course schedule.

**NOTE:** DO NOT EMAIL PAPERS TO ME. ONLY HARD COPIES OF PAPERS TURNED IN DURING CLASS TIME WILL BE ACCEPTED.

NO LATE PAPERS WILL BE ACCEPTED.

3. **IN-CLASS ACTIVITIES** (15 pts total). Assessment of CLOs 2, 3, 4 & 5

During the course, you will participate in several in-class activities. One of these activities is a Magazine Ads analysis in which you will be asked to analyze magazine ads for the presence of heuristic cues used by advertisers to capture our attention. This magazine ad activity will require you to bring in a magazine to class and will be **worth a total of 5 points**.

Other in-class activities might include things like completing a questionnaire, writing a short essay, pop quizzes, watching a video, participating in a short experiment, or any other activity that I feel will enhance your learning about Social Psychology.

Because I want to encourage class attendance and participation, the dates for these in-class activities are **not indicated on the course schedule**.

**NOTE:** IF YOU ARE ABSENT ON A DAY WHEN AN IN-CLASS ACTIVITY IS DONE, YOU WILL NOT GET ANY POINTS FOR THAT ACTIVITY. NO OPPORTUNITIES WILL BE GIVEN TO MAKE UP THESE ACTIVITIES.

**GRADING POLICY**

Grading is based on your performance on the 4 exams, on the 4 papers, and from your participation in the in-class activities. Overall, there is a total of 235 points to be earned in this course (200 from exams, 20 from papers, 15 from in-class activities).

Final grades will be based on the percentage of total points you earn. The following grading scale will be used to compute your final course grade.
### Grading summary:

<table>
<thead>
<tr>
<th>Component</th>
<th>Points</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exams (50 pts each)</td>
<td>150</td>
<td>81%</td>
</tr>
<tr>
<td>4 Papers (5 pts each)</td>
<td>20</td>
<td>11%</td>
</tr>
<tr>
<td>In-class activities</td>
<td>15</td>
<td>8%</td>
</tr>
</tbody>
</table>

**Total possible points:** 185

### Grading Scale:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>A+</td>
<td>181-185</td>
</tr>
<tr>
<td>A</td>
<td>172-180</td>
</tr>
<tr>
<td>A-</td>
<td>167-171</td>
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<tr>
<td>B+</td>
<td>163-166</td>
</tr>
<tr>
<td>B</td>
<td>154-162</td>
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<tr>
<td>B-</td>
<td>148-153</td>
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<tr>
<td>C+</td>
<td>144-147</td>
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<tr>
<td>C</td>
<td>135-143</td>
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<tr>
<td>C-</td>
<td>130-134</td>
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<tr>
<td>D+</td>
<td>126-129</td>
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<tr>
<td>D</td>
<td>117-125</td>
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<tr>
<td>D-</td>
<td>111-116</td>
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<td>F</td>
<td>110 &lt;</td>
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### Classroom Protocol

Out of respect for myself and your fellow classmates, I ask that everybody try to practice the following guidelines to help the class run more smoothly as well as to limit the amount of distractions that occur.

1. Please TURN OFF all cell phones & DO NOT TEXT during class time. If you receive an important call/text during class, please step outside of the classroom should you need to respond.
2. Please REMOVE all earphones and do not listen to music or look at your instagram, facebook, twitter, etc during class time.
3. If you arrive late, please come in as quietly as you can and sit in the back of the room.
4. If you have to leave early, please do so quietly and sit next to the door so you don’t distract other people.
5. Don’t talk when your instructor is speaking or when other students are asking questions.
6. Please be respectful of other people’s experiences and comments even though you might not agree with what they are saying.

### USE OF LAPTOPS IN THE CLASSROOM

Laptops are permitted in the classroom for NOTE-TAKING PURPOSES ONLY. If you use a laptop to take notes, please sit at the back or on the sides of the classroom so that your screen will not be a distraction to the rest of the students in the class.

Use of laptops for any other purpose (e.g., non-class related activities like emailing friends, or surfing the web) will not be permitted. Students not abiding by these guidelines will be asked to turn off their laptop and will not be allowed to bring it into the classroom in the future.
University Policies

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drops, grade forgiveness, etc. Refer to the current semester’s Catalog Policies section at http://info.sjsu.edu/static/catalog/policies.html. Add/drop deadlines can be found on the current academic calendars document on the Academic Calendars webpage at http://www.sjsu.edu/provost/services/academic_calendars/. The Late Drop Policy is available at http://www.sjsu.edu/aars/policies/latdrops/policy/. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the Advising Hub at http://www.sjsu.edu/advising/.

Consent for Recording of Class and Public Sharing of Instructor Material

University Policy s12-7, http://www.sjsu.edu/senate/docs/S12-7.pdf, requires students to obtain instructor’s permission to record the course.

- “Common courtesy and professional behavior dictates that you notify someone when you are recording him/her. You must obtain the instructor’s permission to make audio or video recordings in this class. This permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”

- If you would like to record course lectures, please obtain permission for your instructor in writing (via email is ok) or orally and indicate whether you will record for the whole semester or on a class by class basis.

- In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.

- “Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor-generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent”.

Academic integrity

Your commitment as a student to learning is evidenced by your enrollment at San Jose State University. The University’s Academic Integrity Policy S07-2 at http://www.sjsu.edu/senate/docs/S07-2.pdf requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The Student Conduct
Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person’s ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. If you would like to include in your assignment any material you have submitted, or plan to submit for another class, please note that SJSU’s Academic Integrity Policy S07-2 requires approval of instructors.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. Presidential Directive 97-03 at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the Accessible Education Center (AEC) at http://www.sjsu.edu/aec to establish a record of their disability.
<table>
<thead>
<tr>
<th>DATE</th>
<th>TOPIC</th>
<th>CHAPTER</th>
<th>DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>T 6/6</td>
<td>Theories &amp; History Research Methods Social Cognition</td>
<td>1 &amp; 2</td>
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<tr>
<td>R 6/8</td>
<td>Schemas Impression formation Person Memory</td>
<td>2 &amp; 3</td>
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<tr>
<td>T 6/13</td>
<td>Attributions The Self REVIEW FOR EXAM 1</td>
<td>3 &amp; 4</td>
<td>PAPER #1 DUE Inconsistent Impressions</td>
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<tr>
<td>R 6/15</td>
<td>EXAM 1 Stereotyping Prejudice</td>
<td>CHAPTERS 1-4</td>
<td></td>
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<tr>
<td>T 6/20</td>
<td>Attitudes Attitude Change Behavior &amp; Attitudes</td>
<td>7 &amp; 8</td>
<td>PAPER #2 DUE Target of prejudice Bring magazine to class For Thursday</td>
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<tr>
<td>R 6/22</td>
<td>Attitudes &amp; Behavior Conformity REVIEW FOR EXAM 2</td>
<td>8 &amp; 9</td>
<td>Magazine ad activity PAPER #3 DUE Cognitive Dissonance</td>
</tr>
<tr>
<td>T 6/27</td>
<td>EXAM 2 Norms &amp; Compliance Group Processes</td>
<td>CHAPTERS 5-9</td>
<td>10 &amp; 11</td>
</tr>
<tr>
<td>R 6/29</td>
<td>Group Processes Attraction Love</td>
<td>11 &amp; 12</td>
<td>PAPER #4 DUE Unrequited love</td>
</tr>
<tr>
<td>R 7/6</td>
<td>Aggression Helping REVIEW FOR EXAM 3</td>
<td>13 &amp; 14</td>
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</tr>
<tr>
<td>F 7/7</td>
<td>EXAM 3</td>
<td>CHAPTERS 10-14</td>
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