The Spartan Psychological Association Research Conference has been providing undergraduate and graduate student researchers of psychology the experience of presenting their research since 1957. Through the years, SPARC has grown to become one of the preeminent regional forums for student presentations in psychology.

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Keynote Speaker

Diane Mackie, Ph.D.
University of California, Santa Barbara

"I Feel Our Pain: How Group-Based Emotions Affect Relations Between Groups"

Dr. Mackie's research spans two distinct domains of social psychology: intergroup relations (how group memberships influence people's thoughts, feelings, and behavior) and social influence (how peoples' attitudes and behavior are changed). She has received wide recognition for her work, as the author of more than 150 articles and chapters on intergroup relations and social influence, as well as an introductory social psychology textbook.