

Assignment:

The purpose of the term paper assignment is to investigate the impact of globalization on labor and its implications for international management, using the 2005-2006 campus reading selection *Nickel and Dimed* as a point of reference (Ehrenreich, B. (2001) *Nickel and Dimed: On (Not) Getting By in America*. New York: Henry Holt & Co. ISBN: 0-8050-6389-7).

Content:

The paper will be a comparative study of the US and a country of your choice. It should include the following components:

- 1) *Introduction*. Provide a 'roadmap' for the reader of what will be included in the paper, including the use of *Nickel and Dimed* as a reference point.
- 2) *Country Profile*. Provide a brief background summary of the selected country.
- 3) *Globalization*. Consider the main forces associated with globalization (e.g., technology, trade, offshoring and outsourcing, labor migration). Address the pros and cons of globalization from the standpoint of the US and your selected country. Refer to *Nickel and Dimed*.
- 4) *The workers' perspective*. From the perspective of a worker in the US and in your selected country, consider how globalization impacts on job opportunities, job security, wages, working conditions, standards of living, etc. Refer to *Nickel and Dimed*.
- 5) *The managers' perspective*. From the perspective of an international manager, consider the impact of globalization on changing labor market conditions in the US and your selected country, and how such changes influence business investment decisions. Refer to *Nickel and Dimed*.
- 6) *The corporate perspective*. From the perspective of a multinational corporation, consider the impact of globalization on the changing nature of corporate social responsibility, and its implications for relations with workers and communities in the places where it operates. Use the US and your selected country as examples. Refer to *Nickel and Dimed*.
- 7) *Concluding Remarks*. Summary points.

Format:

The paper should be 8 pages minimum and 10 pages maximum, not including title page and bibliography. It should be typed, double-spaced, with 1-inch margins, a 12 cpi font, and

paginated. References should include the HLD text, *Nickel and Dimed*, and at least 8 other outside sources. Please note that a variety of references (internet and non-internet) will improve the chances of a good grade. Factors affecting the grade include content, analysis, structure, in-text citations, bibliography, and presentation (grammar, spelling, pagination).

Due Dates:

- Wednesday, February 22, 2006: Interim paper due at the start of class. Submit one page, identifying the selected country, and providing a list of outside references.
- Monday, May 1, 2006: Final paper due at the start of class.

Note: Term papers turned in late will be subject to penalty. A 5-point deduction will be made for each class period that a paper is late. No papers will be accepted after the last class period on May 15, 2006.